

SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. 19 Online Exam March/April 2021

Course : Master of Journalism (Annual)
Exam to be held in September 2021

INSTRUCTIONS : Common instruction as per Circular No. SU/Appointment /RVC/ 612
Dated 14 July 2021 and also available on University website
www.unishivaji.ac.in

Master of Journalism

Time : 10.30 a.m. to 11.30 a.m.

Day & Date	Paper	Subject	Code
Tuesday 28/09/2021	M (C)-1	Theories of Communication and Mass Communication	33954
Wednesday 29/09/2021	M (C)-2	Research Methods in Mass Communication	33955
Thursday 30/09/2021	M (C)-3	International & Political Communication	33956
Friday 01/10/2021	M (C)-4	Development and Rural Communication	33957
Optional Papers			
Monday 04/10/2021	(Option-A) M (0) A-1	Interpretative Investigative Reporting and Opinion Writing	33958
	(Option-B) M (0) B-1	Broadcast Journalism and Writing for Broadcast Media	34017
Tuesday 05/10/2021	(Option-A) M (0) A-2	Business Industrial and Financial Journalism	34015
	(Option-B) M (0) B-2	Advertising : Marketing Copy Writing for Broadcast Media	34018
Wednesday 06/10/2021	(Option-A) M (0) A-3	Public Relations, Tools, Techniques, Campaigns and Management	34016
	(Option-B) M (0) B-3	Film Journalism	34019

IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur
Date :19/07/2021

Sd/-
Shri. G. R. Palase
I/c Director,
Board of Examinations and
Evaluation