



SHIVAJI UNIVERSITY, KOLHAPUR.

Final Programme Circular No. 96 Exam of March, 2021

Faculty : Humanities

Course : M.A Mass Communication & Journalism Examination C.B.C.S. Pattern Course Code (418)

Part-I &II Sem- I to &IV Online Exam Mar., 2021 to be held in Aug./Sep./Oct., 2021

INSTRUCTIONS

Common instruction as per: Circular No.: S.U./Appointment/RVC/612, dated 14-07-2021, and Also available on University Website. <http://www.unishivaji.ac.in/>

The Online Examination will be conducted in the following order

M.A. Mass Communication & Journalism - Part I & II- Semester I to IV

SEMESTER - III		
DAY & DATE	Code No.	[Time 10.30 a.m. to 11.30 a.m.]
Monday, 23-08-2021	56335	1.Print Media II
Tuesday, 24-08-2021	56336	2. Radio
Wednesday, 25-08-2021	56337	3. Television
Thursday, 26-08-2021	56338	4. Advertising
Friday, 27-08-2021	56345	5.Woman and Media

Semester - IV		
DAY & DATE	Code No.	[Time 2.30 p.m. to 3.30 p.m.]
Monday, 23-08-2021	56341	1.Inter Cultural Communication
Tuesday, 24-08-2021	56343	2.(O)A-Environmental Communication
Wednesday, 25-08-2021	56346	3. Dissertation
Thursday, 26-08-2021	56340	4. New Media Applications

SEMESTER - I		
Day & Date	New code	Time: 10.30 a.m. to 11.30 a.m.
Tuesday, 28-09-2021	56325	1.Principles of Mass Communication.
Wednesday, 29-09-2021	56326	2. Development of Media.
Thursday, 30-09-2021	56327	3. Print Media - I (Reporting and Editing).
Friday, 01-10-2021	56328	4. Electronic Media (Radio and Television)
Monday, 04-10-2021	56329	5.Public Relations/Corporate Communication.

Semester - II		
DAY & DATE	Code No.	[Time 2.30 p.m. to 3.30 p.m.]
Tuesday, 28-09-2021	56331	1. Communication Research
Wednesday, 29-09-2021	56332	2. Media Law & Ethics.
Thursday, 30-09-2021	56333	3. . International Communication.
Friday, 01-10-2021	56334	4. Media Management.
Monday, 04-10-2021	56330	5. Development Communication

IMPORTANT

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1, Shivaji University, Kolhapur-416004.

Other Exam 2
Date: 06-08-2021

Sd/-
Shri. G. R. Palse
I/c Director
Board of Examinations and Evaluation