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Shivaji University, Kolhapur

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Internet Unit

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SU/INET/SEO/ 346

Date: 26/05/2026

QUOTATION ENQUIRY FORM

Sealed quotations are invited from the service providers having good experience of VAPT for the **identification and mitigation of SEO Spam and Cloaking Injections and providing road map for removal of the infections and reputation recovery of university website.**

Sealed quotation envelopes as mentioned in the enquiry form should reach the Inward Section, Room no. 138, Main Administrative Building, Shivaji University, Kolhapur **on or before 03/06/2026.**

Yours faithfully

Co-ordinator
Internet Unit

Shivaji University, Kolhapur
Phone: 02312609466

1. Submission Method (Two-Envelope System)

Quotation should be addressed to:

The Registrar (Internet Unit), Shivaji University, Kolhapur.
And clearly marked as "Quotation for SEO recovery"

Bidders must submit their proposals in two separate, sealed envelopes:

- **Envelope 1 (Technical Bid):** Statutory documents, company profile, experience, staff certifications, standards and technical methodology. **Do not include pricing here.**
- **Envelope 2 (Commercial Bid):** Financial quote for the defined scope.



2. Bidder Eligibility & Technical Requirements

Bidders must provide the following documentation in **Envelope 1**:

- **Statutory Docs:** Valid GSTN, PAN Card, Shop Act License, and MSME/Udyam Registration.
- **Experience:** A client list showing 50+ successful engagements and at least two (2) Work Orders for similar VAPT services.
- **Certified Team:** Evidence of staff certifications (OSCP, CEH, or CISA).
- **Standards:** Written confirmation of alignment with OWASP, NIST SP 800-53, and ISO 27001.

4. Vendor Selection criteria

- **Failure to submit any of the technical documents will result in disqualification before the L1 price comparison.**
- **Among the technically qualified bidders, the contract will be awarded to the L1 bidder, ensuring the university receives the most competitive market rate without sacrificing security quality.**

5. Detailed Scope of Work (Summary)

The audit must specifically target the identification and mitigation of **SEO Spam and Cloaking Injections** through the following activities:

- **Vulnerability Assessment:** Identify entry points for code injection (SQLi, XSS, insecure file uploads) within the ASP.NET framework.
- **SEO Spam Analysis:** Scan for hidden links, "Pharma Hack" keywords, and unauthorized foreign-language pages generated within server directories.
- **Cloaking Detection:** Verify server-side logic to ensure the web server does not serve different content to search engine crawlers (Googlebot) than to human users.
- **Configuration & File Audit:** * Review of web.config and Global.asax for malicious rewrite rules.
 - Integrity check of /uploads, /scripts, and /temp directories for unauthorized .aspx or .js files.
- **Reputation Recovery:** Analyze current search engine indexing to identify blacklisted URLs and provide a roadmap for removal.

6. Terms & Conditions

- **Payment:** 100% upon completion of tasks mentioned in Scope of Work and certified by the concerned section.
- **Validity:** Quotation must remain valid for 30 days.
- **Deliverables:** Comprehensive Audit Report (PDF/Word) with risk scoring and a Final Validation/Closure Report.
- **Timeline:** Please specify the estimated number of days for completion.
- **Security Deposit:** **3% of the total payment amount will be deducted as a Security Deposit.** This amount will be refunded after 6 months, provided there is a non-recurrence of the specific security issues addressed in the audit

7. Commercial Bid Format (To be submitted in Envelope 2):

Sr. No.	Service Description	Qty	Price (INR)
1	Web site VAPT (SEO Spam/Cloaking Focus) and recovery	1 Job	
2	Complimentary Compliance Support & Staff Training	1 Session	Included
A	Total Base Price		₹
B	Applicable GST (18%)		₹
C	Total Quotation Amount (A+B)		₹

Vendor Declaration

- Company Name: _____
- Authorized Signatory: _____
- Date: _____