

" Accredited by NAAC (2021) With CGPA 3.52

### SHIVAJI UNIVERSITY, KOLHAPUR - 416 004, **MAHARASHTRA**

PHONE: EPABX - 2609000, www.unishivaji.ac.in, bos@unishivaji.ac.in

## शिवाजी विद्यापीठ, कोल्हाप्र - ४१६ ००४, महाराष्ट्र

दुरध्वनी - ईपीएबीएक्स - २६०९०००, अभ्यासमंडळे विभाग – ०२३१—२६०९०९४



SU/BOS/IDS /

No 0 0 1 9 4 Date: 1 2 SEP 2022

To,

The Principals, All Concerned Affiliated Colleges / Institutions. Shivaji University, Kolhapur.

Subject: Regarding syllabi of B.A. Part -I. and Structure for B.Voc Course under the Faculty of Inter-Disciplinary Studies as per National Education Policy, 2020.

Sir/Madam,

With reference to the subject, mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the syllabii of B.A. Part-I and Structure for B.Voc Course under the Faculty of Inter-Disciplinary Studies. as per National Education Policy, 2020.

1)	B.A. Physical Education Part –I. Sem- I &II.	
2)	B.A. Home Science. Part –I. Sem- I &II.	
3)	B.Voc. Structure. Part –I. Sem- I &II.	

This syllabi and equivalence shall be implemented from the academic year 2022-2023 onwards. A soft copy containing the syllabi is attached herewith and it is also available on university website www.unishivaji.ac.in. (Students / Online Syllabus)

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

#### Copy to:

1	Director Board of Evaluation and	1 9	Centre for Distance Education
	Examination		The design of the Control of the Section of the Sec
2	The Dean, Faculty of IDS	10	Computer Centre
3	The Chairman, Respective Board of Studies	11	Affiliation Section (U.G.)
4	B.A.,B.Com., B.Sc. Exam	12	Affiliation Section (P.G.)
5	Eligibility Section	13	P.G.Admission Section
6	O.E. I, II, III, IV Section	14	Appointment Section
7	Dy.registrar (On Exam)	15	P.G.Seminar Section
8	Dy.registrar (Pre. Exam)	16	I.T.cell

# SHIVAJI UNIVERSITY, KOLHAPUR.



**Faculty of Inter Disciplinary Studies** 

Accredited By NAAC with 'A++, Grade

**National Education Policy -2020** 

First Year Bachelor of Vocation

PROPOSED STRUCTURE AND SYLLABUS

(SEMESTER PATTERN)

(Subject to the modifications that will be made from time to time)

## **National Education Policy(NEP-2020)**

### First Year Bachelor of Vocation (B. Voc.- Diploma) Course Structure for (Level-5)

## With Multiple Entry and Multiple Exit option (To be implemented from the Academic Year 2022-23)

	Semester I – Duration: 6 Months (Certificate)										
	Teaching Scheme					Evaluation Scheme					
Sr. No.	Course	No Lect	of oures	Hours (T + P)	Credits	Theory	Internal/ Practical	Total Marks	Min Marks (Separate passing)	Dura	am ation rs.)
1.	AECC-A	4	2	6	4	40	10	50	18	2	-
2.	GEC –A	4	2	6	4	40	10	50	18	2	-
3.	DSC -A-I	4	-	4	4	50	-	50	18	2	-
4.	DSC –A-II	4	-	4	4	50	-	50	18	2	-
5.	DSC –A-III	4	1	4	4	50	-	50	18	2	-
6.	SEC-A-I	-	4	4	2	-	50	50	18	-	3
7.	SEC-A-II	-	4	4	2	-	50	50	18	-	3
8.	SEC-A-III	-	4	4	2	-	50	50	18	-	3
9.	SEC-A-IV	-	-	2	2	-	50	50	18	-	-
	Total	20	16	38	28	230	220	450	-		•

•	_	•		Semester 1	II – Duratio	on: 6 Month	s (Diploma)		_	•	
	Teaching Scheme					Evaluation Scheme					
Sr. No.	Course		. of	Hours (T + P)	Credits	Theory	Internal/ Practical	Total Mark s	Min Marks (Separate passing)		Duration Irs.)
		Т	P							T	P
1.	AECC-B	4	2	6	4	40	10	50	18	2	-
2.	GEC – B	4	2	6	4	40	10	50	18	2	-
3.	DSC – B -I	4	-	4	4	50	-	50	18	2	-
4.	DSC – B -II	4	-	4	4	50	-	50	18	2	-
5.	DSC – B -III	4	-	4	4	50	-	50	18	2	-
6.	SEC- B -I	-	4	4	2	-	50	50	18	-	3
7.	SEC- B -II	-	4	4	2	-	50	50	18	-	3
8.	SEC- B -III	-	4	4	2	-	50	50	18	-	3
9.	SEC- B -IV	-	-	2	2	-	50	50	18	-	-
	Total	20	16	38	28	230	220	450	-		-
	Grand Total	40	32	76	56	460	440	900	-		-

Student Contact Hrs Per week: 36 hrs	Total marks for B.Voc Diploma: 900
<ul> <li>Theory and Practical Lectures: 48         Minutes Each     </li> </ul>	• Total credits for B.Voc Diploma: 56

- AECC: Ability Enhancement Compulsory Course (Compulsory English)
- Practical workload will for batch of 20 students
- Practical Examination will be conducted Semester wise for 50 Marks per course (subject).
- DSC: Discipline Specific Core Course Candidate can opt three courses (Subjects) from DSC.
- GEC: Generic Elective Compulsory Course Candidate can opt any one course (Subject).
- There shall be separate passing for theory and practical courses.
- AECC & GEC Internal Evaluation should be done at college or respective departmental level
- Exit option after Level 5: Students can exit with Diploma Course in Bachelor of Vocation with the completion of courses equal to minimum of 56 credits and also shall have to acquire additional CCC credits by successfully completing CCC-I and CCC-II courses which are assisted by Compulsory Civic Courses
- SEC-A & SEC-B are two parts of Vocational Diploma Course-I. Link for the pool of SEC courses. (You may add or delete any courses as per available facilities)
   <a href="https://drive.google.com/file/d/176Vwvx4SC2ONrt69XADruzI2qnfBPI\_o/view?usp=sharing">https://drive.google.com/file/d/176Vwvx4SC2ONrt69XADruzI2qnfBPI\_o/view?usp=sharing</a>

**Eligibility:** 

**Eligibility for Admission:** For Diploma: 10 + 2 from any faculty/ITI/MCVC or equivalent

For Advance Diploma: Diploma or equivalent in any related stream.

**Eligibility for Faculty:** 1) Post Graduate with NET / SET/Ph. D. Or

2) Five Year Industry Experienced Personal

2) M. A. (English) with NET/SET for Business Communication

Eligibility for Lab Assistant: Graduation with related field

**Staffing Pattern:** Teaching: In the 1<sup>st</sup> year of B. Voc. – One Full Time

one C. H. B. for Business Communication

**Lab. Assistant:** For 1<sup>st</sup> Year of B. Voc. —1 Part Time

For 2nd and 3rd Year (Inclusive of 1st Year) of B. Voc. — 1 Full Time

## Bachelor of Vocation (B. Voc.) Part I - Sem. I (AECC-A)

### **Paper – I: Business Communication-I**

Paper No:...... Credits: 04

Theory: 4 lectures/week Total Marks: 50 (Theory 40 + Internal 10)

Practical: 02 lectures per week per batch of 20 students

\_\_\_\_\_\_

**Units Prescribed for Theory:** 40 Marks.

### **Unit 1: Use of English in Business Environment**

**Topics:** 

Business Vocabulary: Vocabulary for banking, marketing and for maintaining public relations

What is a sentence? Elements of a sentence

Types of sentence: Simple, compound, complex

### **Unit 2: Writing a Letter of Application and CV/ Resume**

**Topics:** 

Structure of a letter of application for various posts

CV/ Resume and its essentials

### **Unit 3: Presenting Information/Data**

**Topics:** 

Presenting information/data using graphics like tables, pie charts, tree diagrams, bar diagrams, graphs, flow charts

### **Unit 4: Interview Technique**

**Topics:** 

Dos and don'ts of an interview Preparing for an interview Presenting documents Language used in an interview

**Practical: Based on the theory units** 10 Marks.

#### **Reference Books:**

- Sethi, Anjanee & Bhavana Adhikari. Business Communication. New Delhi: Tata McGraw Hill
- Tickoo, Champa& Jaya Sasikumar. Writing with a Purpose. New York: OUP, 1979.
- Sonie, Subhash C. Mastering the Art of Effective Business Communication. New Delhi: Student
- Aid Publication, 2008.
- Herekar, Praksh. Business Communication. Pune: Mehta Publications, 2007.
- Herekar, Praksh. *Principals of Business Communication*. Pune: Mehta Publications, 2003.
- Rai, Urmila& S. M. Rai. Business Communication. Himalaya Publishing House, 2007.
- Pradhan, N. S. Business Communication. Mumbai: Himalaya Publishing House, 2005.
- Pardeshi, P. C. *Managerial Communication*. Pune: NiraliPrakashan, 2008.

......

### Pattern of a Question Paper B. Voc. Part-I Semester –I (Certificate) Business Communication-I (AECC-A)

Paper No: Time: 2 hours	Total Marks: 50
Q. 1 Do as directed. Question items on <b>Unit 1</b> to be asked. (10 out 12)	10
Q. 2 Write a letter of application. OR Draft a CV/ Resume for a particular post.	10
Q. 3 Present a given information or data using a table/ chart/ pie diagram, etc. (Any one diagram to be drawn.)	10
Q. 4 Fill in the blanks in the given interview.	10
Practical Evaluation: 10 Marks Oral and Presentation based on the units prescribed.	

### Note:

The above structure is designed as per the guidelines of NSQF and NEP. The structure may be flexible for B.Voc. I courses as per their requirements.

# Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate) Generic Elective Compulsory Course (GEC-A) Paper Title:

Tapet 110c			
Paper No:	Credits: 04		
Theory: 4 lectures/week	Total Marks: 50 (Theory 40 + Internal 10)		
Practical: 2 lectures/week/batch			

Course Outcomes: The students will acquire knowledge of

- 1.
- 2.
- 3.
- 4.
- 5.

### **Content of syllabus:**

Unit I: (..... Hrs)

**Details** 

Unit II: (..... Hrs)

Details

Unit III: (..... Hrs)

Details

Unit IV: (.... Hrs)

**Details** 

**Books Recommended: (List of Minimum 5 Books)** 

Note: (If any - such as

- (1. In theory examination, the weightage to numerical problems should not exceed 30%.
- 2. Students can use scientific calculators in theory examination.)

## Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate) Discipline Specific Core Course (DSC-A-I)

Paper Title:	•••••
Paper No:	Credits: 04
Theory: 4 lectures/week	Total Marks: 50 (Theory)

Course Outcomes: The students will acquire knowledge of 1.
2.
3.

### **Content of syllabus:**

4.

5.

Unit I: (..... Hrs)

Details

Unit II: (..... Hrs)

Details

Unit III: (..... Hrs)

Details

Unit IV: (..... Hrs)

Details

**Books Recommended: (List of Minimum 5 Books)** 

Note: (If any - such as

- (1. In theory examination, the weightage to numerical problems should not exceed 30%.
- 2. Students can use scientific calculators in theory examination.)

### **Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate)** Discipline Specific Core Course (DSC-A-II) Paper Title: .....

Paper No:	Credits: 04
Theory: 4 lectures/week	Total Marks: 50 (Theory)

Theory: 4 lectures/week	Total Marks: 50 (Theory)
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	

### **Content of syllabus:**

Unit I: (..... Hrs) Details

Unit II: (.... Hrs)

Details

Unit III: (..... Hrs)

Details

Unit IV: (..... Hrs)

Details

**Books Recommended: (List of Minimum 5 Books)** 

Note: (If any - such as

- (1. In theory examination, the weightage to numerical problems should not exceed 30%.
- 2. Students can use scientific calculators in theory examination.)

## Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate) Discipline Specific Core Course (DSC-A-III)

Paper Title: .....

Paper No: Theory: 4 lectures/week	Credits: 04  Total Marks: 50 (Theory)
Course Outcomes: The students will acquire knowledge	
1.	
2.	
3.	
4.	
5.	
Content of syllabus:	
Unit I: ( Hrs)	
Details	
Unit II: ( Hrs)	
Details	
Unit III: ( Hrs)	
Details	
Unit IV: ( Hrs)	
Details	
<b>Books Recommended: (List of Minimum 5 Books)</b>	
Note: (If any - such as	
(1. In theory examination, the weightage to	numerical problems should not exceed 30%.

2. Students can use scientific calculators in theory examination.)

## Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate) Skill Enhancement Courses (SEC- A-I)

Paper Title: .....

Paper No: Practical: 4 lectures/week	Credits: 02 Total Marks: 50 (Practical
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Pre requisites Note: (If Any- such as Knowledge of the topics in	the theory papers.)
List of Practicals: (Minimum 10)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10	
<b>Student Instructions:</b>	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Practical Question Paper:	
-Details	

## $Bachelor\ of\ Vocation\ (B.\ Voc.)\ Part\ I\ -\ Sem.\ I\ (Certificate)$

## Skill Enhancement Courses (SEC- A-II) Paper Title: .....

Paper No:  Practical: 4 lectures/week	Credits: 02  Total Marks: 50 (Practical
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Pre requisites Note: (If Any- such as Knowledge of the topics in t	he theory papers.)
List of Practicals: (Minimum 10)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10	
<b>Student Instructions:</b>	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Practical Question Paper:	
D 4 2	

-Details

### Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate) Skill Enhancement Courses (SEC-A-III)

Paper Title: .....

Paper No:  Practical: 4 lectures/week	Credits: 02 Total Marks: 50 (Practical
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Pre requisites Note: (If Any- such as Knowledge of the topics in the th	eory papers.)
List of Practicals: (Minimum 10)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10	
<b>Student Instructions:</b>	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Practical Question Paper:	
D 4 2	

-Details

## **Bachelor of Vocation (B. Voc.) Part I - Sem. I (Certificate)**

## **Skill Enhancement Courses (SEC-A-IV)**

Paper Title: Project/Field Work/Industrial Visit/Study Tour.

Term Work: 2 lectures/week	Credits: 02 Total Marks: 50(Internal)
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Important Note: Field Work/Industrial Visit/Study Tour should be of minin	num five days in or out of
Maharashtra.	
Suggested Places:	
1. In Maharashtra:	
2. Out of Maharashtra:	
<b>Student Instructions:</b>	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Evaluation: INTERNAL	
-Details	

### **Business Communication-II**

Paper No:...... Credits: 04

Theory: 4 lectures/week Total Marks: 50 (Theory 40 + Internal 10)

Practical: 02 lectures per week per batch of 20 students

\_\_\_\_\_\_

**Units Prescribed for Theory:** 40 Marks.

#### **Unit 1: Group Discussion**

#### **Topics:**

Preparing for a Group Discussion

Initiating a Discussion

Eliciting Opinions, Views, etc.

Expressing Agreement/ Disagreement

Making Suggestions; Accepting and Declining Suggestions

Summing up.

### **Unit 2: Business Correspondence**

#### **Topics:**

Writing Memos, e-mails, complaints, inquiries, etc.

**Inviting Quotations** 

Placing Orders, Tenders, etc.

### **Unit 3: English for Negotiation**

#### **Topics:**

**Business Negotiations** 

Agenda for Negotiation

Stages of Negotiation

### **Unit 4: English for Marketing**

### **Topics:**

Describing/ Expaining a Product/ Service

Promotion of a Plroduct

Dealing/ bargaining with Customers

Marketing a Product/ Service: Using Pamphlets, Hoardings, Advertisement,

Public Function/ Festival

#### **Practical: Based on the theory units** 10 Marks.

#### **Reference Books:**

- Herekar, Praksh. Business Communication. Pune: Mehta Publications, 2007.
- Herekar, Praksh. Principals of Business Communication. Pune: Mehta Publications, 2003.
- John, David. *Group Discussions*. New Delhi: Arihant Publications.
- Kumar, Varinder. Business Communication. New Delhi: Kalyani Publishers, 2000.
- Pardeshi, P. C. Managerial Communication. Pune: NiraliPrakashan, 2008.
- Pradhan, N. S. Business Communication. Mumbai: Himalaya Publishing House, 2005
- Rai, Urmila& S. M. Rai. Business Communication. Mumbai: Himalaya Publishing House, 2007.
- Sethi, Anjanee&BhavanaAdhikari. Business Communication. New Delhi: Tata McGraw Hill.
- Tickoo, Champa& Jaya Sasikumar. Writing with a Purpose. New York: OUP, 1979.

### Pattern of a Question Paper B. Voc. Part-I Semester –II (Diploma) Business Communication-II (AECC-B)

Paper No: Time: 2 hours Times 2 hours Total Markey 40	Total Marks: 50
Time: 2 hours Total Marks: 40 Q. 1 Fill in the blanks in the following Group Discussion.(On Unit 1) (10 out 12)	10
Q. 2 Attempt ANY ONE of the following (A or B): (On Unit 2)	10
Q. 3 Fill in the blanks with appropriate responses: (On <b>Unit 3</b> )	10
Q. 4 Attempt <b>ANY ONE</b> of the following ( <b>A</b> or <b>B</b> ): (On <b>Unit 4</b> )	10
Practical Evaluation: 10 Marks Oral and Presentation based on the units prescribed.	

### **Note:**

The above structure is designed as per the guidelines of NSQF and NEP. The structure may be flexible for B.Voc. I courses as per their requirements.

Generic Elective Compulsory Course (GEC-B)
Paper Title:

Paper No: Theory: 4 lectures/week Practical: 2 lectures/week/batch	Credits: 04 Total Marks: 50 (Theory 40 + Internal 10)
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Content of syllabus:	
Unit I: ( Hrs)	
Details	
Unit II: ( Hrs)	
Details	
Unit III: ( Hrs)	
Details	
Unit IV: ( Hrs)	
Details	
<b>Books Recommended: (List of Minimum 5 Books)</b>	
Note: (If any - such as	
(1. In theory examination, the weightage to nume	erical problems should not exceed 30%.

2. Students can use scientific calculators in theory examination.)

Discipline Specific Core Course (DSC– B-I)
Paper Title:

Paper No: Theory: 4 lectures/week	Credits: 04 Total Marks: 50 (Theory)
Course Outcomes: The students will acquire knowledge	
1.	
2.	
3.	
4.	
5.	
Content of syllabus:	
Unit I: ( Hrs)	
Details	
Unit II: ( Hrs)	
Details	
Unit III: ( Hrs)	
Details	
Unit IV: ( Hrs)	
Details	
Books Recommended: (List of Minimum 5 Books)	
Note: (If any - such as	
(1. In theory examination, the weightage to	numerical problems should not exceed 30%.
2. Students can use scientific calculators in	theory examination.)

Discipline Specific Core Course (DSC– B-II)
Paper Title:

Paper No: Theory: 4 lectures/week	Credits: 04 Total Marks: 50 (Theory)
Course Outcomes: The students will acquire knowledge	
1.	
2.	
3.	
4.	
5.	
Content of syllabus:	
Unit I: ( Hrs)	
Details	
Unit II: ( Hrs)	
Details	
Unit III: ( Hrs)	
Details	
Unit IV: ( Hrs)	
Details	
<b>Books Recommended: (List of Minimum 5 Books)</b>	
Note: (If any - such as	
(1. In theory examination, the weightage to	numerical problems should not exceed 30%.
2. Students can use scientific calculators in	theory examination.)

Discipline Specific Core Course (DSC–B-III)
Paper Title:

Theory: 4 lectures/week	Total Marks: 50 (Theory)
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Content of syllabus:	
Unit I: ( Hrs)	
Details	
Unit II: ( Hrs)	
Details	
Unit III: ( Hrs)	
Details	
Unit IV: ( Hrs)	
Details	
<b>Books Recommended: (List of Minimum 5 Books)</b>	
Note: (If any - such as	
(1. In theory examination, the weightage to numerical	l problems should not exceed 30%.

2. Students can use scientific calculators in theory examination.)

Skill Enhancement Courses (SEC– B-I)
Paper Title: .....

Paper No: Practical: 4 lectures/week	Credits: 02 Total Marks: 50 (Practical
Course Outcomes: The students will acquire knowledge	
1.	
2.	
3.	
4.	
5.	
Pre requisites Note: (If Any- such as Knowledge of the	e topics in the theory papers.)
List of Practicals: (Minimum 10)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10	
<b>Student Instructions:</b>	
1.	
2.	
3.	
<b>Laboratory Requirements:</b>	
1.	
2.	
<b>Nature of Practical Question Paper:</b>	
-Details	

## Skill Enhancement Courses (SEC– B-II) Paper Title: .....

Paper No: Practical: 4 lectures/week	Credits: 02 Total Marks: 50 (Practical
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Pre requisites Note: (If Any- such as Knowledge of the topics i	n the theory papers.)
List of Practicals: (Minimum 10)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10	
<b>Student Instructions:</b>	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Practical Question Paper:	
-Details	

## Skill Enhancement Courses (SEC- B-III) Paper Title: .....

Practical: 4 lectures/week	Credits: 02  Total Marks: 50 (Practical
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Pre requisites Note: (If Any- such as Knowledge of the topics	in the theory papers.)
List of Practicals: (Minimum 10)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10	
<b>Student Instructions:</b>	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Practical Question Paper:	
-Details	

## **Skill Enhancement Courses (SEC-B-IV)**

Paper Title: Project/Field Work/Industrial Visit/Study Tour.

Paper No: Term Work: 2 lectures/week	Credits: 02 Total Marks: 50(Internal)
Course Outcomes: The students will acquire knowledge of	
1.	
2.	
3.	
4.	
5.	
Important Note: Field Work/Industrial Visit/Study Tour should be of min	imum five days in or out of
Maharashtra.	
Suggested Places:	
1. In Maharashtra:	
2. Out of Maharashtra:	
Student Instructions:	
1.	
2.	
3.	
Laboratory Requirements:	
1.	
2.	
Nature of Evaluation: INTERNAL	
-Details	