# SHIVAJI UNIVERSITY, KOLHAPUR.



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**Faculty of Interdisciplinary Studies** 

Structure, Scheme and Syllabus For

**Bachelor of Vocation (B.Voc.) Part-III** 

(Degreee / Programme)

**Hotel Management and Catering Technology** 

Syllabus to be implemented from June, 2020 onwards.

#### SHIVAJI UNIVERSITY, KOLHAPUR

#### STRUCTURE AND SYLLABUS OF B. Voc.

## **Bachelor of Vocation (B.Voc.)** Hotel Management and Catering Technology

TITLE	: B.Voc. Part. III (Degree)
	Syllabus (Semester Pattern) Under Faculty of Interdisciplinary studies
YEAR OF IMPLEMENTATION	: Syllabus will be implemented from academic year 2020-2021
DURATION	<ul> <li>B. Voc. Part I, II and III (Three Years)</li> <li>B. Voc. Part I - Diploma (One Year) NSQF Level 5</li> <li>B. Voc. Part II - Advanced Diploma (Second Year) NSQF Level 6</li> <li>B. Voc. Part III - Degree (Third Year) NSQF Level 7</li> </ul>
<ul> <li>PATTERN OF EXAMINATION:</li> <li>Theory Examination –</li> <li>Practical Examination –</li> </ul>	<ul> <li>Semester Pattern</li> <li>At the end of semester as per Shivaji University Rules</li> <li>i) In the 1<sup>st</sup>, 3<sup>rd</sup> and 5<sup>th</sup> semester of B. Voc. there will be internal assessment of practical record, related Report submission and Project reports at the end of semester.</li> <li>ii) In the second semester of B. Voc. I, there will be internal practical examination at the end of semester.</li> </ul>
	iii) In the 4 <sup>th</sup> and 6 <sup>th</sup> semester of B. Voc. there will be external practical examination at the end of semester.
MEDIUM OF INSTRUCTION:	English
STRUCTURE OF COURSE:	B. Voc. Part – I, II and III Two Semesters Per Year Two General Papers per year / semester Three Vocational Papers per Year / Semester Three Practical papers per Year / Semester One Project/Study Tour/ Survey/Industrial Visit/Internship/Industrial training

#### SCHEME OF EXAMINATION

#### A) THEORY

- The theory examination shall be at the end of the each semester.
- All the general theory papers shall carry 40 marks and all vocational theory papers shall carry 50 marks.
- Evaluation of the performance of the students in theory shall be on the basis of semester examination as mentioned above.

- Question paper will be set in the view of entire syllabus preferably covering each unit of the syllabus.
- Nature of question paper for Theory examination
- A) For Skill Component papers: Total marks: 50
  - Q. No. 1: Multiple choice questions (ten questions)  $(1 \times 10 = 10 \text{ marks})$ Q. No. 2: Long answer type questions (any two out of four)  $(2 \times 10 = 20 \text{ marks})$ Q. No. 3: Short Notes (any four out of six)  $(4 \times 5 = 20 \text{ marks})$

B) For General Education Component Papers: Total marks: 40
Q.No.1: Multiple choice questions (eight questions) (1 × 8 = 8 marks)
Q.No.2: Long answer type questions

(any two out of four) (2 ×10 = 20 marks)
Q.No.3: Short Notes (any three out of five) (4 × 3 = 12 marks)

## **B) PRACTICAL**

Evaluation of the performance of the students in practical shall be on the basis of semester examination. (Internal assessment at the end of Semester I, II and III and V and external examination at the end of Semester IV and VI as mentioned separately in each paper.

#### **Standard of Passing:**

As per the guidelines and rules for B. Voc.

## Structure of the Course

## **B.Voc - III Semester- V**

Sr. No	Paper No.	Title	Theory /Practical/ Project	Marks (Total)	Distribution of Marks	
	•				Theory	Practical
Gene	eral Educati	on Component :				
1	XXXVII	Principles of Management	Theory	50	40	10
			/Practical			
2	XXXVIII	Organizational Behaviour	Theory	50	40	10
			/Practical			
Skill	Component	t:				
3	XXXIX	Food Safety and Hygiene	Theory	50	50	-
4	XXXX	Advanced Food Production	Theory	50	50	-
5	XXXXI	Advanced Food and	Theory	50	50	-
		Beverage Service				
6	XXXXII	Laboratory Work :	Practical	50	-	50
		Food Safety and Hygiene				
7	XXXXIII	Laboratory Work :	Practical	50	-	50
		Advanced Food Production				
8	XXXXIV	Laboratory Work :	Practical	50	-	50
		Advanced Food and				
		Beverage Service				
9	XXXXV	Project/ Industrial Visit/		50	-	50
		Industrial Training/Internship				

## **B.Voc – III Semester- VI**

Sr. No	Paper No.	Title	Theory /Practical/ Project	Marks (Total)		oution of arks
	1				Theory	Practical
Gene	ral Education	Component :				
1	XXXXVI	Event Management	Theory/	50	40	10
			Practical			
2	XXXXVII	Human Resource	Theory/	50	40	10
		Management	Practical			
Skill	<b>Component :</b>					
3	XXXXVIII	Travel and Tourism	Theory	50	50	-
4	XXXXIX	Hotel Accommodation Operations	Theory	50	50	-
5	XXXXX	Hospitality Marketing	Theory	50	50	-
6	XXXXXI	Laboratory Work : Travel and Tourism	Practical	50	-	50
7	XXXXXII	Laboratory Work : Hotel Accommodation Operations	Practical	50	-	50
8	XXXXXIII	Laboratory Work : Hospitality Marketing	Practical	50	-	50
9	XXXXXIV	Project/ Industrial Visit		50	-	50

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# Scheme of Teaching : B.Voc - Part III Semester – $\mathbf{V}$

Sr.	Paper No	Titles	Distri	bution of W	orkload
No			(Per Week)		.)
			Theory	Practical	Total
1	XXXVII	Principles of Management	4	2	6
2	XXXVIII	Organizational Behaviour	4	2	6
3	XXXVIX	Food Safety and Hygiene	4	-	4
4	XXXX	Advanced Food Production	4	-	4
5	XXXXI	Advanced Food and Beverage	4	-	4
		Service			
6	XXXXII	Laboratory Work :	-	4	4
		Food Safety and Hygiene			
7	XXXXIII	Laboratory Work :	-	4	4
		Advanced Food Production			
8	XXXXIV	Laboratory Work :	-	4	4
		Advanced Food and Beverage			
		Service			
9	XXXXV	Project/ Industrial Visit/ Industrial	-	-	-
		Training/Internship			
		Total	20	16	36

Sr.	Paper No	Titles	Distri	bution of Wo	orkload
No			(Per Week)		)
			Theory	Practical	Total
1	XXXXVI	Event Management	4	2	6
2	XXXXVII	Human Resource Management	4	2	6
3	XXXXVII	Travel and Tourism	4	-	4
	Ι				
4	XXXXIX	Hotel Accommodation	4	-	4
		Operations			
5	XXXXX	Hospitality Marketing	4	-	4
6	XXXXXI	Laboratory Work :	-	4	4
		Travel and Tourism			
7	XXXXXII	Laboratory Work :	-	4	4
		Hotel Accommodation			
		Operations			
8	XXXXXII	Laboratory Work :	-	4	4
	Ι	Hospitality Marketing			
9	XXXXXI	Project/ Industrial Visit	-	-	-
	V				
		Total	20	16	36

## Scheme of Teaching: B.Voc - Part III Semester - VI

#### **Eligibility for Admission:**

10 +2 from any faculty or equivalent Diploma / Advanced Diploma in any related Stream. **Eligibility for Faculty:** 

1) M.Sc. in Hotel and Tourism Management / Hotel Management and Catering Technology with 05 years of experience in the relevant field.

B.Sc. in Hotel and Tourism Management / Hotel Management and Catering Technology /Hospitality and Tourism Studies with 07 years of experience in the Relevant field

2) M.A, M.Com./MBA/MCA with SET/NET/Ph.D. for General Component Syllabus

#### **Eligibility for Laboratory Assistant:**

B.Sc. in Hotel and Tourism Management / Hotel Management and Catering Technology/ Hospitality and Tourism Studies or Diploma in the relevant field

## **Staffing Pattern:**

One Assistant Professor for three years (purely on contractual basis). Assistant Professors on CHB basis and Visiting faculty as per the need of workload and requirement may be appointed....

## **CREDIT SYSTEM** FOR B. Voc. – Hotel Management and Catering Technology

#### Credit system:

Education at the Institute is organized around the semester-based credit system of study. The type of credit will be credit by theory and practical examination. The prominent features of the credit system are a process of continuous evaluation of a student's performance/progress and flexibility to allow a student to progress at an optimum pace suited to his/her ability or convenience, subject to fulfilling minimum requirements for continuation. A student's performance/progress is measured by the number of credits that he/she has earned, i.e. completed satisfactorily. Based on the course credits and grades obtained by the student, grade point average is calculated. A minimum grade point average is required to be maintained for satisfactory progress and continuation in the programme. Also a minimum number of earned credits and a minimum grade point average should be acquired in order to qualify for the degree.

All programmes are defined by the total credit requirement and a pattern of credit distribution over courses of different categories.

#### **Course credits assignment:**

Each course has a certain number of credits assigned to it depending upon its lectures and laboratory contact hours in a week. This weightages is also indicative of the academic expectation that includes in-class contact and self-study outside of class hours.

- a. One credit would mean equivalent to 15 periods for lectures, practicals/workshop.
- b. For internship/ field work, the credit weightages for equivalent hours shall be equal of that for lecture / practical.

Level	Awards	Normal calendar Duration	Skill Component Credits	General Education Credits
Year 1	Diploma	Two Semesters	36	24
Year 2	Advanced Diploma	Four Semesters	36	24
Year 3	B. Voc.	Six Semesters	36	24
	Total			72

The credits for each of the year of B. Voc. Course will be as follows:

Sr.			Theory/	Marks	Distributio	n of Marks	Cr	edits
No.	Paper No.	Titles	Practical/ Project	(Total)	Theory	Practical	Theory	Practical
1	XXXVII	Principles of Management	Theory/ Practical	50	40	10	3	2
2	XXXVIII	Organizational Behaviour	Theory/ Practical	50	40	10	3	2
3	XXXIX	Food Safety and Hygiene	Theory	50	50		3	
4	XXXX	Advanced Food Production	Theory	50	50		3	
5	XXXXI	Advanced Food and Beverage Service	Theory	50	50		3	
6	XXXXII	Laboratory Work : Food Safety and Hygiene	Practical	50		50		3
7	XXXXIII	Laboratory Work : Advanced Food Production	Practical	50		50		3
8	XXXXIV	Laboratory Work : Advanced Food and Beverage Service	Practical	50		50		3
9	XXXXV	Project/ Industrial Visit/ Industrial Training/Internship		50		50		2

## Subject wise credit assignment for B. Voc. – Part III, Semester – V

#### Subject wise credit assignment for B. Voc. -Part III, Semester - VI

			Theory/		Distributio	n of Marks	Cr	edits
Sr. No.	Paper No.	Titles	Practical/ Project	Marks (Total)	Theory	Practical	Theory	Practical
1	XXXXVI	Event Management	Theory/ Practical	50	40	10	3	2
2	XXXXVII	Human Resource Management	Theory/ Practical	50	40	10	3	2
3	XXXXVIII	Travel and Tourism	Theory	50	50		3	
4	XXXXIX	Hotel Accommodation Operations	Theory	50	50		3	
5	XXXXX	Hospitality Marketing	Theory/ Practical	50	50		3	
6	XXXXXI	Laboratory Work : Travel and Tourism	Practical	50		50		3
7	XXXXXII	Laboratory Work : Hotel Accommodation Operations	Practical	50		50		3
8	XXXXXIII	Laboratory Work : Hospitality Marketing	Practical	50		50		3
9	XXXXIV	Project / Industrial Visit		50		50		2

\*For Project/Industrial visit /study tour /internship, the workload includes self-study outside of class hours i.e.4 lectures per week.

#### **Evaluation system:**

#### 1. Standard of passing

The maximum credits for B. Voc. Hotel Management and Catering Technology semester course (of six semesters) will be  $30 \times 6 = 180$  credits.

To pass in each paper students are required to obtain 4 grade points in each paper, it means 18 to 20 Marks for 50 Marks Theory / Practical papers, 14.08 to 16 for 40 Marks Theory papers and 04 marks for 10 Marks Practical papers.

#### 2. Assessment of Project / Industrial visit /Study tour /Internship Report

- i) The Project/Industrial visit/study tour/Internship report must be submitted by the prescribed date usually two weeks before the end of academic session of the semester.
- ii) It is desirable that the topics for Project/Industrial visit/study tour/Internship report shall be assigned by the end of previous semester.
- iii) The Project/Industrial visit/study tour/Internship report and its presentation shall be evaluated by the coordinator of the course and concerned faculty.

#### 3. Grade point for Theory/Practical/ Project / Industrial visit /Study tour /Internship Report

Grade Point	Marks out of	Marks	Grade	Description of performance
		Obtained		
0	50	0.0 to 2.5		
1	50	2.6 to 5.0		
1.5	50	5.1 to 7.5		
2	50	7.6 to 10.0		Unsatisfactory
2.5	50	10.1 to 12.5	D	
3	50	12.6 to 15.0		
3.5	50	15.1 to 17.5		
4	50	17.6 to 20.0		
4.5	50	20.1 to 22.5	С	Fair
5	50	22.6 to 25.0		
5.5	50	25.1 to 27.5	В	Satisfactory
6	50	27.6 to 30.0		
6.5	50	30.1 to 32.5	$\mathbf{B}^+$	Good
7	50	32.6 to 35.0		
7.5	50	35.1 to 37.5	A	Very Good
8	50	37.6 to 40.0	+	
8.5	50	40.1 to 42.5	A	Excellent
9	50	42.6 to 45.0		
9.5	50	45.1 to 47.5	0	Outstanding
10	50	47.6 to 50.0		

#### • Table –I: for 50 Marks Theory or Practical

Grade Point	Marks out of	Marks obtained	Grade	Description of performance
0.00	40	0.0 to 2.0		
1	40	2.08 to 4.0		
1.5	40	4.08 to 6.0		
2	40	6.08 to 8.0		
2.5	40	8.08 to 10.0		
3	40	10.08 to 12.0	D	Unsatisfactory
3.5	40	12.08 to 14.0		
4	40	14.08 to 16.0		
4.5	40	16.08 to 18.0	С	Fair
5	40	18.08 to 20.0		
5.5	40	20.08 to 22.0	В	Satisfactory
6	40	22.08 to 22.0		
6.5	40	24.08 to 26.0	$B^{\scriptscriptstyle \top}$	Good
7	40	26.08 to 28.0	D	0000
7.5	40	28.08 to 30.0	А	Very Good
8	40	30.08 to 32.0	+	
8.5	40	32.08 to 34.0	A	Excellent
9	40	34.08 to 36.0		
9.5	40	36.08 to 38.0		
10	40	38.08 to 40.0	0	Outstanding
10 Grade Point	40 Marks out of	38.08 to 40.0 Marks obtained		
Grade Point	Marks out of	Marks obtained	0 Grade	Outstanding Description of performance
Grade Point 0.00	Marks out of 10	Marks obtained 0.0 to 0.5		
<b>Grade Point</b> 0.00 1	Marks out of           10           10	Marks obtained           0.0 to 0.5           0.52 to 1.0		
<b>Grade Point</b> 0.00 1 1.5	Marks out of           10           10           10	Marks obtained           0.0 to 0.5           0.52 to 1.0           1.02 to 1.5	Grade	Description of performance
Grade Point 0.00 1 1.5 2	Marks out of           10           10           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.0		
Grade Point 0.00 1 1.5	Marks out of           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.02.02 to 2.5	Grade	Description of performance
Grade Point 0.00 1 1.5 2 2.5	Marks out of           10           10           10           10           10           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.0	Grade	Description of performance
Grade Point 0.00 1 1.5 2 2.5 3	Marks out of           10           10           10           10           10           10           10           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.02.02 to 2.52.52 to 3.0	Grade	Description of performance
Grade Point           0.00           1           1.5           2           2.5           3           3.5	Marks out of           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.02.02 to 2.52.52 to 3.03.02 to 3.5	<b>Grade</b> D	Description of performance           Unsatisfactory
Grade Point 0.00 1 1.5 2 2.5 3 3.5 4	Marks out of           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.02.02 to 2.52.52 to 3.03.02 to 3.53.52 to 4.0	<b>Grade</b> D	Description of performance           Unsatisfactory
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5	Marks out of           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.02.02 to 2.52.52 to 3.03.02 to 3.53.52 to 4.04.02 to 4.5	Grade D C B	Description of performance         Unsatisfactory         Fair         Satisfactory
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5	Marks out of           10	Marks obtained0.0 to 0.50.52 to 1.01.02 to 1.51.52 to 2.02.02 to 2.52.52 to 3.03.02 to 3.53.52 to 4.04.02 to 4.54.52 to 5.0	<b>Grade</b> D C	Description of performance         Unsatisfactory         Fair
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5	Marks out of           10	Marks obtained           0.0 to 0.5           0.52 to 1.0           1.02 to 1.5           1.52 to 2.0           2.02 to 2.5           2.52 to 3.0           3.02 to 3.5           3.52 to 4.0           4.02 to 4.5           4.52 to 5.0           5.52 to 6.0           6.02 to 6.5	Grade D C B + B	Description of performance         Unsatisfactory         Fair         Satisfactory         Good
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5           7	Marks out of           10	$\begin{array}{r} \textbf{Marks obtained} \\ \hline 0.0 \text{ to } 0.5 \\ \hline 0.52 \text{ to } 1.0 \\ \hline 1.02 \text{ to } 1.5 \\ \hline 1.52 \text{ to } 2.0 \\ \hline 2.02 \text{ to } 2.5 \\ \hline 2.52 \text{ to } 3.0 \\ \hline 3.02 \text{ to } 3.5 \\ \hline 3.52 \text{ to } 4.0 \\ \hline 4.02 \text{ to } 4.5 \\ \hline 4.52 \text{ to } 5.0 \\ \hline 5.02 \text{ to } 5.5 \\ \hline 5.52 \text{ to } 6.0 \\ \hline 6.02 \text{ to } 6.5 \\ \hline 6.52 \text{ to } 7.0 \\ \end{array}$	Grade D C B	Description of performance         Unsatisfactory         Fair         Satisfactory
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5           7           7.5	Marks out of           10	$\begin{array}{r} \textbf{Marks obtained} \\ \hline 0.0 \text{ to } 0.5 \\ \hline 0.52 \text{ to } 1.0 \\ \hline 1.02 \text{ to } 1.5 \\ \hline 1.52 \text{ to } 2.0 \\ \hline 2.02 \text{ to } 2.5 \\ \hline 2.52 \text{ to } 3.0 \\ \hline 3.02 \text{ to } 3.5 \\ \hline 3.52 \text{ to } 4.0 \\ \hline 4.02 \text{ to } 4.5 \\ \hline 4.52 \text{ to } 5.0 \\ \hline 5.02 \text{ to } 5.5 \\ \hline 5.52 \text{ to } 6.0 \\ \hline 6.02 \text{ to } 6.5 \\ \hline 6.52 \text{ to } 7.0 \\ \hline 7.02 \text{ to } 7.5 \\ \end{array}$	Grade D C B + B <sup>+</sup> B <sup>+</sup>	Description of performance         Unsatisfactory         Fair         Satisfactory         Good         Very Good
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5           7           7.5           8	Marks out of           10	$\begin{array}{r} \textbf{Marks obtained} \\ \hline 0.0 \text{ to } 0.5 \\ \hline 0.52 \text{ to } 1.0 \\ \hline 1.02 \text{ to } 1.5 \\ \hline 1.52 \text{ to } 2.0 \\ \hline 2.02 \text{ to } 2.5 \\ \hline 2.52 \text{ to } 3.0 \\ \hline 3.02 \text{ to } 3.5 \\ \hline 3.52 \text{ to } 4.0 \\ \hline 4.02 \text{ to } 4.5 \\ \hline 4.52 \text{ to } 5.0 \\ \hline 5.02 \text{ to } 5.5 \\ \hline 5.52 \text{ to } 6.0 \\ \hline 6.02 \text{ to } 6.5 \\ \hline 6.52 \text{ to } 7.0 \\ \hline 7.02 \text{ to } 7.5 \\ \hline 7.52 \text{ to } 8.0 \\ \end{array}$	Grade D C B + B	Description of performance         Unsatisfactory         Fair         Satisfactory         Good
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5           7           7.5           8           8.5	Marks out of           10	Marks obtained           0.0 to 0.5           0.52 to 1.0           1.02 to 1.5           1.52 to 2.0           2.02 to 2.5           2.52 to 3.0           3.02 to 3.5           3.52 to 4.0           4.02 to 4.5           4.52 to 5.0           5.52 to 6.0           6.02 to 6.5           6.52 to 7.0           7.52 to 8.0           8.02 to 8.5	Grade D C B + B <sup>+</sup> B <sup>+</sup>	Description of performance         Unsatisfactory         Fair         Satisfactory         Good         Very Good
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5           7           7.5           8           8.5           9	Marks out of           10	Marks obtained $0.0$ to $0.5$ $0.52$ to $1.0$ $1.02$ to $1.5$ $1.52$ to $2.0$ $2.02$ to $2.5$ $2.52$ to $3.0$ $3.02$ to $3.5$ $3.52$ to $4.0$ $4.02$ to $4.5$ $4.52$ to $5.0$ $5.02$ to $5.5$ $5.52$ to $6.0$ $6.02$ to $6.5$ $6.52$ to $7.0$ $7.02$ to $7.5$ $7.52$ to $8.0$ $8.02$ to $8.5$ $8.52$ to $9.0$	Grade D C B + B A A A <sup>+</sup>	Description of performance         Unsatisfactory         Fair         Satisfactory         Good         Very Good         Excellent
Grade Point           0.00           1           1.5           2           2.5           3           3.5           4           4.5           5           5.5           6           6.5           7           7.5           8           8.5	Marks out of           10	Marks obtained           0.0 to 0.5           0.52 to 1.0           1.02 to 1.5           1.52 to 2.0           2.02 to 2.5           2.52 to 3.0           3.02 to 3.5           3.52 to 4.0           4.02 to 4.5           4.52 to 5.0           5.52 to 6.0           6.02 to 6.5           6.52 to 7.0           7.52 to 8.0           8.02 to 8.5	Grade D C B + B <sup>+</sup> B <sup>+</sup>	Description of performance         Unsatisfactory         Fair         Satisfactory         Good         Very Good

• Table No-II: for 40 Marks Theory and for 10 Marks Practical

## Calculation of SGPA and CGPA-

- 1. Semester Grade Point Average (SGPA) =  $\Sigma$  (course credits in passed courses X earned grade points)  $\Sigma$  (Course credits in registered courses)
- 2. Cumulative Grade Point Average = Σ (course credits in passed courses X earned grade points) of all Semesters (CGPA)
  Σ (Course credits in registered courses) of all Semesters

3. At the end of each year of B. Voc. Program, student will be placed in any one of the divisions as detailed below:

SGPA an	d CGPA	Table
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Grade Point	Grade	Description of performance
0.00 to 3.49	D	Unsatisfactory
3.5to 4.49	С	Fair
4.5 to 5.49	В	Satisfactory
5.5 to 5.99	B	Good
6.0 to 6.99	А	Very Good
7.o to 8.49	$A^+$	Excellent
8.5 to10.00	0	Outstanding

- Ist Class with distinction: CGPA > 7.0 and above
- Ist Class: CGPA > 6.0 and < 7.0
- IInd Class: CGPA > 5.0 and < 6.0
- Pass Class: CGPA > 4.0 and < 5.0
- Fail: CGPA < 4.0

#### B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No: XXXVII Principles of Management

Work Load – 6 Theory – 4 Lectures / Week Practical – 2 Lectures / Week/Batch Total Marks – 50 Theory – 40 Marks Practical – 10 Marks

## **Objective:-**

To enable student to develop the principles of management.

To know the concept of planning.

To enable student to develop skills of organizing and controlling.

#### **UNIT 1: Overview of Management**

- 1.1 Definition, Management, Role of managers
- 1.2 Evolution of Management thought
- 1.3 Organization of Management
- 1.4 Trends and Challenges of Management in Global Scenario

## **UNIT 2: Planning**

- 2.1 Nature and purpose of planning, Planning process
- 2.2 Types of plans, Objectives. Managing by objective (MBO)
- 2.3 Strategies, Types of strategies, Policies, Decision Making
- 2.4 Types of decision, Decision Making Process, Rational Decision Making

## **UNIT 3: Organizing**

- 3.1 Nature and purpose of organizing, Organization structure
- 3.2 Formal and informal groups organization, Line and Staff authority
- 3.3 Departmentation, Span of control, Centralization and Decentralization
- 3.4 Delegation of authority, Staffing, Selection and Recruitment
- 3.5 Orientation and Career Development, Career stages, Training, Performance Appraisal

#### **UNIT 4: Directing, Controlling**

- 4.1 Creativity and Innovation, Motivation and Satisfaction, Leadership Styles
- 4.2 Communication, Barriers to effective communication
- 4.3 Organization Culture, Elements and types of culture, Managing cultural diversity. process of controlling
- 4.4 Types of control, Budgetary and non-budgetary control
- 4.5 Managing Productivity, Cost Control Purchase Control
- 4.6 Maintenance Control, Quality Control, Planning operations

## **References Books:-**

1. Stephen P. Robbins and Mary Coulter, 'Management', Prentice Hall of India, 8th edition.

2. Charles W L Hill, Steven L McShane, 'Principles of Management', Mcgraw Hill Education, Special Indian Edition, 2007.

3. Hellriegel, Slocum and Jackson, 'Management - A Competency Based Approach', Thomson South Western, 10th edition, 2007.

4. Harold Koontz, Heinz Weihrich and Mark V Cannice, 'Management - A global

## **Practicals:**

- 1. Role play of a Manager
- 2. Situation handling by a manager
- 3. Decision taking situations by a manager
- 4. Organize a management by becoming a manager
- 5. Motivating and inspiring staff by becoming a leader
- 6. Controlling budgets by doing it practically

#### Scheme of Practical Evaluation Internal Practical Evaluation

Q.1: Any one of the practical above Q.2: Oral and Journal

5 marks 5 marks

## B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No: XXXVIII Organizational Behaviour

Work Load – 6	Total Marks – 50
Theory – 4 Lectures / Week	Theory – 40 Marks
Practical – 2 Lectures / Week/Batch	Practical – 10 Marks

## Objective

## To enable students to

- i) develop skills of organizational behaviour.
- ii) realise the human behaviour values.
- iii) know about motivation.
- iv) acquire concept of learning.

v) develop skills in leadership.

## UNIT 1: Introduction to Organizational Behaviour

- 1.1 Definition of organizational behaviour and its scope
- 1.2 Relationship of organizational behaviour with other field.
- 1.3 Objectives of organizational behaviour
- 1.4 Behavioural approach to management

## UNIT 2: Human Behaviour

- 2.1 Nature and dimensions of attitude
- 2.2 Nature and importance of perception, social perception
- 2.3 Personality, Meaning and personality traits
- 2.4 Group type, group dynamics and group decision making
- 2.5 Attitude and value

## UNIT 3: Motivation

- 3.1 Meaning and importance
- 3.2 Technique of motivation
- 3.3 Theories of motivation

UNIT 4:	Learning
4.1	Process of learning
4.2	Principles of learning
4.3	Theories of learning, Factors affecting learning
4.4	Behavioural management
4.5	Behaviour modification, Steps in modification

#### **Reference Books:-**

1. Organizational Behavior	Robbins, Stephen
2. Organizational Behavior: Human Behavior At Work	Newstrom, J. W.
3. Organizational Behavior	Chandan, J. S.
4. Organizational Behavior	Ghanekar, Anjali

## Practicals:-

- 1. Grooming improvement
- 2. Personality Development
- 3. Situations: How to behave with downward staff How to behave with upward staff
- 4. Motivational Speech

## Scheme of Practical Evaluation Internal Practical Evaluation

Q.1: Any one of the practical above Q.2: Oral and Journal

5 marks 5 marks

## B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No: XXXIX Food Safety and Hygiene

Work Load Theory – 4 Lectures / Week Total Marks - 50

#### Objective

To enable student to develop the skill of catering science.

To enable student basic understanding of hygiene, microorganism, food adulteration To acquaint the students about food standard in India.

#### Unit 1: Introduction to Catering Science

- 1.1 Importance of Catering Science in the Hospitality Industry
- 1.2 Classification of Microbes
- 1.3 Factors for growth (Bacteria, Yeast and Mould)
- 1.4 Types of Pest and Pest control

#### Unit 2: Harmful Effects of micro-organisms

- 2.1 Food Poisoning (Staphylococcus, Salmonella, Clostridium porringers and Clostridium Botulinum)
- 2.2 Food Infection, Food Contamination, Sources, Modes and routes of bacterial Contamination
- 2.3 Physical contamination, Prevention of food infection.

#### Unit 3: Introduction to Hygiene

- 3.1 General rules relating to food and food hygiene
- 3.2 The identification of steps critical to food safety (HACCP)
- 3.3 Food hygiene relation to microbes
- 3.4 Control measures in catering industry through hygiene standard, Personal hygiene
- 3.5 General rules relating to health and safety for food handlers

#### **Unit 4: Food Adulteration**

- 4.1 Food standards in India, Common food adulterants and its offences.
- 4.2 Simple tests to detect food adulterants in Milk,sugar,turmeric,chilli Powder, tea, Coffee, semolina flour, ghee, butter, Margarine and oil.
- 4.3 Natural and synthetic color
- 4.4 Definition/Composition Classification/Sources/ Functions/Excess and Deficiencies of food Nutrients, like- Proteins, Carbohydrates, Minerals, Fats, Vitamins, Minerals and Water

#### **Reference Books:-**

1)Food hygiene and sanitation - S.Roday

2)Complete catering science - OFG Kilgour

3)Food microbiology - Frazier

#### B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No.: XXXX Advanced Food Production

Work Load Theory – 4 Lectures / Week Total Marks - 50

## **Objective:-**

To enable students to develop skills in advanced food production.

To get knowledge of bread and cheese, menu planning, food cost, food preservation.

## UNIT 1: Flours, Breads and Cheese

- 1.1 Introduction to Flour, Types and its uses in cooking
- 1.2 Introduction to Breads, Role of each ingredient in Bread making, Types of bread
- 1.3 Introduction to cookies, Types of Cookies
- 1.4 Weighing and Measuring
- 1.5 Cheese and its types

## UNIT 2: Raising Agents, Nutrients and Milk Products

- 2.1 Introduction to Raising agents, types and uses in cooking
- 2.2 Introduction to Nutrients, types of nutrition's and their role in food and human body
- 2.3 Importance of sugar and types of sugar used in cooking
- 2.4 Milk and Milk products, Processing, Pasteurization, Homogenization of milk, Types of milk products

## UNIT 3: Food cost and Agents

- 3.1 Introduction and Types of catering.
- 3.2 Food costing, Controlling of Food wastage and cost.
- 3.3 Sweetening, flavouring and seasoning, thickening agents and there types.
- 3.4 Methods and importance of food or beverages storage.
- 3.5 Types of courses in a Menu sequence Indian and Continental.
- 3.6 Types of Salads and Salad Dressings.
- 3.7 Sandwiches (Definition, Types, Parts)

## UNIT 4: Cake and Pastry Making and Menu Planning

- 4.1 Cakes and Pastries and Icing, Food preservation
- 4.2 Food licenses and Grading ISO, ISI
- 4.3 Menu planning
- 4.4 Standard portion size and Standardization of food
- 4.5 Books, records and registers maintained in kitchen department
- 4.6 Star grading of a hotel

## **Reference Books:-**

1) Thangam E .PhilipModern Cookery forTeaching and Trade4th Vol. 1996 Oriented Longman Ltd.Mumbai

2) Krishna Arora Theory of Cookery 2nd 1992 Frank Bros and Co. Ltd.4675, Daryagani, New Delhi- 100 002.

3) J.C. Dubey Basic Bakery 1st 1992 G. N. Danri,G.D. Enterprise, B/13, 1stfloor, 389/91, JSS Road,Mumbai

4) Lungburg andKotschevarUnderstanding Cooking

5) Wayne Gisselen Professional Cooking 4th 1992 John Weily and Sons 605, 3rdAvenue, N.Y

6) Wayne Gisselen Professional Banking 2nd 1994 John Weily and Sons 605, 3rdAvenue, N.Y

7) Kinton, Theory of Catering 7th 1996 Holder and Stoughton

8) Theory of Catering - Kinton and Cesserani- ELBS Publications, New Delhi

#### B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No.: XXXXI Advanced Food and Beverage Service

Work Load Theory – 4 Lectures / Week Total Marks – 50 Theory – 50 Marks

#### Objective

To acquaint students about planning and operation, buffet and gueridon To enable student to know basics of development of restaurant structure.

## UNIT 1: Restaurant Planning and Operation

- 1.1 Types of restaurants
- 1.2 Location or site
- 1.3 Assurances of finance
- 1.4 Furniture
- 1.5 Equipments required
- 1.6 Lighting and décor
- 1.7 Records maintained
- 1.8 Licenses required

## UNIT 2: Bar Planning

- 2.1 Types of bar
- 2.2 Location
- 2.3 Atmosphere and décor
- 2.4 Parts of bar
- 2.5 Records maintained
- 2.6 Licences required

## UNIT 3: Banquets

- 3.1 Organisation structure
- 3.2 Duties and responsibilities of banqueting staff
- 3.3 Banquet function and function prospectus
- 3.4 Types of function (Formal and Informal)
- 3.5 Seating arrangements

## UNIT 4: Buffet and Gueridon Service

- 4.1 Definition and Types of buffets
- 4.2 Buffet equipments and table set up
- 4.3 Origin and definition of gueridon
- 4.4 Types of trolleys
- 4.5 Special equipments
- 4.6 Service procedures

#### **Reference Books:-**

- 1. Food and Beverage Services Paperback 17 Jun 2016 by Singaravelavan (Author)
- 2. On-Site Foodservice Management: A Best Practices Approach by Reynolds (Author)
- 3. Food service Management: Principles and Practices Hardcover Import, 15 Feb 2011 by Payne-Palacio Ph.D. RD, June (Author), Monica Theis (Author)
- 4. Case Studies in Food Service Management: Business Perspectives 2nd Edition by American Hotel and Lodging Educational Institute (Author)

## B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No.: XXXXII Laboratory Work: Food Safety and Hygiene

Work Load Practical- 4 lectures / Week / Batch

#### Practicals:

- 1. Food Contamination (Source, Modes and Routes of Bacteria)
- 2. Physical Contamination (Preventive Measures Taken)
- 3. Recognizing types of bacteria found in food poisoning
- 4. Cross contamination

(Preventive measures of cross contamination)

5. Pest control (Preventive measures and types of pest control)

## Scheme of Practical Evaluation Internal Practical Evaluation

- Q.1: Perform any two practicals from the above
- Q.2: Practical record book
- Q.3: Viva voce

20 marks 20 marks 10 marks

Marks- 50

#### B.Voc. Part-III, Semester V Hotel Management and Catering Technology Paper No.: XXXXIII Laboratory Work: Advanced Food Production

Work Load-Practical- 4 lectures / Week / Batch

#### **Practicals:**

#### **1. Food Carving**

Tools used for carving Vegetables and Fruits used for carving Types of carving

#### 2. Food Garnishing and Decorating

Types and Specialization in garnishing Raw material used for garnishing

## **3. Food adulteration and Food Licenses**

Types with samples of food products

## 4. Menu planning, Continental menu

Restaurant menu planning Removing food cost 10 soups, 10 starters, 10 main courses, 10 fish course 10 fast food dishes, 10 rice dishes, 10 roasted/grilled dishes 10 desserts

#### Scheme of Practical Evaluation Internal Practical Evaluation

Q.1: Perform any one practical from the aboveQ.2: Practical record bookQ.3: Viva – voce

20 marks 20 marks 10 marks

Marks- 50

#### **B.Voc. Part-III, Semester V Hotel Management and Catering Technology** Paper No.: XXXXIV Laboratory Work: Advanced Food and Beverage Services

Work Load Practical- 4 lectures / Week / Batch

#### Practicals

- 1. Planning restaurant (Speciality, fast food and coffee shop) with the factors mentioned in the theory
- 2. Planning bar mentioned in the theory
- 3. Soup service
- 4. Menu wise service
- 5. Setting of buffet and service procedures
- 6. Guest situation handling
- 7. Setting of bar with glasses and equipments

# **Scheme of Practical Evaluation**

#### **Internal Practical Evaluation**

Q.1: Perform any one practical from the above	20 marks
Q.2: Practical record book	20 marks
Q.3: Viva – voce	10 marks

# **B.Voc. Part-III, Semester V Hotel Management and Catering Technology** Paper No.: XXXXV

## Project/Industrial visit/Industrial training/Internship

Work Load-4 lectures / Week / Batch Marks- 50

Students must submit detailed report related to topics on

1) Food Production / Food and Beverage Service / Front Office Operation and Housekeeping.

Or

2) Based on Industrial visit

Or

3) Based on Industrial training/Internship

Note: Students should complete industrial training for the required duration and submit Industrial training report.

## **Scheme of Report Evaluation Internal Evaluation**

- Report related to above.
- Viva-voce

40 marks 10 marks

Marks- 50

## B.Voc. Part-III, Semester VI Hotel Management and Catering Technology Paper No.: XXXXVI Event Management

Work Load – 6 Theory – 4 Lectures /Week Practical – 2 Lectures /Week/Batch Total Marks – 50 Theory – 40 Marks Practical – 10 Marks

## Objective

To enable students to develop skills in event management.

To develop students regarding event proposal, group management, entrepreneurship.

## **UNIT 1: Introduction to Event Management**

- 1.1 Introduction, Scope and Need of Event Management
- 1.2 Principles of event Management
- 1.3 Types of event management (Cultural, festival, religious, business etc)
- 1.4 Preparing event proposal
- 1.5 Protocols, Dress codes, staging, staffing

## **UNIT 2: Process of Event Management**

- 2.1 Process of Event management- Planning, organizing, budgeting, documentation etc
- 2.3 Nature of Marketing, Process of marketing, Sponsorship.
- 2.4 Image, Branding, Advertising Publicity and Public relations
- 2.5 Leadership skills, managing team.

## **UNIT 3: Managing an Event**

- 3.1 Group development, managing meetings
- 3.2 Permission for arranging events
- 3.3 Event safety and security
- 3.4 Event laws and licenses

## **UNIT 4: Opportunities in Event Management**

- 4.1 Entrepreneurship
- 4.2 Opportunities in Event management
- 4.3 Cultural event management
- 4.4 Festival event management
- 4.5 Religious event management
- 4.6 Business event management

## **Reference Books:-**

- 1) Event Management By Lynn Van Der Wagen and Brenda R Carlos
- 2) Successful Event Management By Anton Shone and Bryn Parry
- 3) Event management, an integrated and practical approach By Razaq Raj, Paul Walters and Tahir Rashid
- 4) Event management, a Professional approach By Ashutosh Chaturvedi

## **Practicals:**

## Arrange an event considering below points and do it practically.

- 1. Planning a event
- 2. Granting permission of government or heads
- 2. Budgeting/ sponsoring / documentation of a event
- 3. Marketing and advertising of a event
- 4. Organizing of a event
- 5. Guest satisfaction
- 6. Winding up event
- 7. Calculating profits

## Scheme of Practical Evaluation Internal Practical Evaluation

Q.1: Arranging an event successfully	5 marks
(Theme dinner/ 31 <sup>st</sup> December party/ Christmas party / Food festival etc)	
Q2: Make a Report of an Event, Journal	5 marks

#### B.Voc. Part-III, Semester VI Hotel Management and Catering Technology Paper No.: XXXXVII Human Resource Management

Work Load – 6 Theory – 4 Lectures /Week Practical – 2 Lectures /Week/Batch Total Marks – 50 Theory – 40 Marks Practical – 10 Marks

#### Objective

To know the concept of process of job, training and placement, growth plan.

#### Unit 1: Introduction to Human Resource Management (HRM)

- 1.1 Introduction to human resource management
- 1.2 Importance and objectives of HRM
- 1.3 Evolution of the concept of HRM
- 1.4 Orientation and Training

#### Unit 2: Planning/ Process and Methods

- 2.1 Human resource planning
- 2.2 Recruitment and selection
- 2.3 Process of job analysis
- 2.4 Methods of job analysis

#### **Unit 3: Training and Placements**

- 3.1 Placement
- 3.2 Induction and internal mobility of human resource
- 3.3 Training of employees
- 3.4 Need for training objectives
- 3.5 Training evolution

#### Unit 4 Growth Plan

- 4.1 Performance appraisal and career planning
- 4.2 Need and importance
- 4.3 Concept of career planning
- 4.4 Labour Law
- 4.5 Compensation and Benefits for Labours
- 4.6 Managing Promotions and Transfers

#### **Reference Books:-**

1)Human Resource Management – Text and cases – VSP Rao

2)Human Resource Management-Snell ,Bohlander

3)Personal Management and Human Resources- Venkata Ratnam srinivas

#### **Practicals:**

Human resource policies
 Visit to HR department
 Recruitment and selection process of employee
 Handling situations for HR department

Scheme of Practical Evaluation Internal Practical Evaluation Visit to HR department of hotel (Knowing the process and policies of recruitment), Journal, Oral

10 marks

Total Marks - 50

## B.Voc. Part-III, Semester VI Hotel Management and Catering Technology Paper No.: XXXXVIII Travel and Tourism

Work Load Theory – 4 Lectures / Week

#### **Objectives:**

To know the concept of travel and tourism.

To enable student to become familiar with growth of tourism, tour services, Indian government tourism

#### **Unit 1: Introduction to Tourism**

- 1.1 Definition of Tourism
- 1.2 Tourist
- 1.3 Foreign tourist
- 1.4 Domestic tourism
- 1.5 Motivations for tourism
- 1.6 Types of tourism

#### Unit 2: Growth in Travel and Tourism

- 2.1 Growth of tourism
- 2.2 Types of travelling modes and the facilities
- 2.3 Tourism development (sea, road, rail, air)
- 2.4 Role of industrial revolution
- 2.5 Concept of holiday and paid holiday

#### **Unit 3: Services in Travel and Tourism**

- 3.1 Functions and types of travel agency
- 3.2 Tour operators
- 3.3 Tourist destinations in India
- 3.4 Services provided to tourists
- 3.5 Accommodation and attractions
- 3.6 Planning in tourism

#### Unit 4: Indian Government Tourism

- 4.1 Government organizations and their functions in tourism
- 4.2 ITDC, TTDC, IATA, TAAI, IRCTC
- 4.3 Role of United Nations Organization in tourism

## **Reference Books:-**

 Introduction to Travel and Tourism- Michael M.Cottman Van Nostrand Reinhold New York,1989
 Travel Agency and Tour Operation Concepts and Principles-Jagmohan Negi –kanishka Publishesh,New Delhi,1997
 Tourism Development,Principles and Practices- Fletcher and Cooper-ELBS

#### B.Voc. Part-III, Semester VI Hotel Management and Catering Technology Paper No.: XXXXIX Hotel Accommodation Operations

Work Load Theory – 4 Lectures / Week Total Marks – 50

## Objective

To aware students about concept of hotel accommodation operations.

To enable student to know interior decoration, contract cleaning, laundry management To distinguish methods, process of flowers arrangement

## Unit 1: Guest Accounting

- 1.1 Job description of front office cashier
- 1.2 Guest account, folios, vouchers, ledgers
- 1.3 Creation and maintenance of account
- 1.4 Record keeping systems
- 1.5 Credit monitoring
- 1.6 Night auditing concept

## Unit 2 a) Interior Decoration

- 2.1 Definition
- 2.2 Importance of interior decoration
- 2.3 Principles of designs
- 2.4 Elements of Designs-(Line/Form/colour/Texture)

## b) Contract cleaning

- 2.5 Definition and concept
- 2.6 Jobs given on contract by housekeeping
- 2.7 Advantages and Disadvantages
- 2.8 Pricing a contract

## **Unit 3: Laundry Management**

- 3.1 Laundry equipments
- 3.2 Laundry Flow Process- Guest, House, Contract
- 3.3 Stains and Stains Removal
- 3.4 Dry Cleaning- Agents and Procedures
- 3.5 Advantages and disadvantages of –off premises and on premises laundry

## **Unit 4: Flower Arrangement**

- 4.1 Concept, Importance and purpose of flower arrangement
- 4.2 Equipments and materials used
- 4.3 Types of flower arrangements (Western, Japanese, freestyle)
- 4.4 Principles of flower arrangement: design,scale,balance,rhythm,texture,repetation,utility and harmony

## **Reference Books:-**

- 1) Fibres and Fabrics- Brenda Piper
- 2) Housekeeping Operations- Robert Martin
- 3) Housekeeping Management- Mat A Cassado

## B.Voc. Part-III, Semester VI Hotel Management and Catering Technology Paper No.: XXXXX Hospitality Marketing

Work Load Theory – 4 Lectures / Week Practical – 2 Lectures / Week Total Marks – 50 Theory – 50 Marks

#### Objective

To enable students to develop skills in hospitality and marketing. Concept of marketing, economic environment, marketing services will be understood by learner.

#### **UNIT 1:** Introduction to Marketing

- 1.1 Definition of marketing
- 1.2 Customer orientation
- 1.3 Concept of marketing
- 1.4 Marketing management

## UNIT 2: Analysis of Current Business Environment

- 2.1 Competition
- 2.2 Economic environment
- 2.3 Technology environment
- 2.4 Social and cultural environment
- 2.5 Political environment

## UNIT 3: Marketing Services

- 3.1 Definition
- 3.2 Difference between goods and services
- 3.3 Characteristics of services
- 3.4 Management strategies for service business

#### UNIT 4: Employees Recruitment and Training

- 4.1 Role of employees in service process
- 4.2 Recruitment and training
- 4.3 Motivation and empowerment
- 4.4 Internal marketing

## **Reference Books:-**

- 1. Marketing for Hospitality and Tourism Aurthor- Phillip T Kotler, John T Bowen, Makens Ph.D, James
- 2. Hospitality Marketing Principles and Practice Aurthor- Buttle Bowei

## B.Voc. Part III, Semester VI Hotel Management and Catering Technology Paper No. XXXXXI Laboratory Work: Travel and Tourism

Work Load-Practical- 4 lectures / Week / Batch

Marks- 50

#### **Practicals:**

- 1. Going on a tourism (Hill stations, Forts, Sea beach, Historical places etc.)
- 2. Knowing the history of a particular tourism destination
- 3. Knowing the knowledge of tourist foot fall of different destinations
- 4. Mode of transport to reach a certain tourist destination and maps
- 5. Knowing about the revenue generated by Indian Tourism Corporation
- 6. Facilities provided to the tourists

#### Scheme of Practical Evaluation Internal Practical Evaluation

Q1: Visit to a tourist destination and submit assignment on it.	20 Marks
Q2: Report of Tourism Visit	20 marks
Q3: Oral	10 marks

### B.Voc. Part III, Semester VI Hotel Management and Catering Technology Paper No. XXXXXII Laboratory Work: Hotel Accommodation Operations

Practical- 4 lectures / Week / Batch

#### **Practicals:**

Stain removal
 Laundering Procedure (Starching, Blueing, Ironing)
 Use of Laundry Equipments
 Visit to a Laundry
 Flower Arrangements, various types
 Pest Control

#### Scheme of Practical Evaluation Internal Practical Evaluation

Q1: Flower arrangements, stain removal practical	20 marks
Q2: Make a report on a laundry visit	20 marks
Q3: Oral	10 marks

#### B.Voc. Part III, Semester VI Hotel Management and Catering Technology Paper No.: XXXXXIII Laboratory Work: Hospitality Marketing

Work Load-Practical- 4 lectures / Week / Batch

## **Practicals:**

- 1. Selling Coupons of Food Festival
- 2. Marketing for getting Sponsorship of an event
- 3. Product (food/ other) selling
- 4. Knowledge of marketing

## Scheme of Practical Evaluation Internal Practical Evaluation

- Q.1: Perform any one practical from the above
- Q.2: Practical record book
- Q.3: Viva voce

Marks- 50

Marks- 50

20 marks 20 marks 10 marks

## B.Voc. Part III, Semester VI Hotel Management and Catering Technology Paper No. XXXXXIV Project/Industrial Visit

Work Load-4 lectures / Week / Batch Marks-50

Students must submit detailed report related to topics on

2) Food Production / Food and Beverage Service / Front Office Operation and Housekeeping.

Or

2) Based on Industrial Visit

Scheme of Report Evaluation Internal Evaluation

- Report related to above.
- Viva- voce

40 marks 10 marks