

Shivaji University, Kolhapur

Name of Department: Yashwantrao Chavan School of Rural Development (596)

Name of Programme: Master of Rural Studies

Vision
The YCSRSD is proposed for upholding and fostering the values of creativity, integrity and excellence for rural development and rural management.
Mission
Yashwantrao Chavan School of Rural Development would be one of the premier institutions involved in empowering the youth for rural development and rural management in the country. The mission of Yashwantrao Chavan School of Rural Development is to promote sustainable and the equitable socio-economic development of rural people through professional management.
Program Outcomes
<ol style="list-style-type: none">1. Gain insight into the socio-economic structure of rural India.2. Develop skills necessary to make social and community diagnosis, write a project proposal, generate resources, develop tools to monitor and evaluate projects3. Independently identify, analyze and assess complex phenomena and issues in the fields of rural development and livelihood by applying their knowledge, perspective and problem-solving abilities.4. Capable for addressing complex environmental issues from a problem-oriented, interdisciplinary perspective and also able to assess environmental and social impact.5. Formulate and execution of NGO's and institutions.6. Develop different tools and techniques of accounting, budgeting, agro-marketing and agro-tourism for agricultural and rural development.7. Combine various theories and concepts for designing, monitoring and evaluation rural development strategies and policies.
Program Specific Outcomes
<ol style="list-style-type: none">1. Apply different scientific tools and techniques of statistics and computer for research.2. Develop, Analyze and evaluate village development plan for sustainable rural development.3. Ability to design and manage rural enterprises using different tools, techniques and models for strategic business development.

4. Ability to identify appropriate technology and optimal use of technology with analyzing its effectiveness in business.
5. Develop professional entrepreneurs in co-operative sector, agriculture and allied sector.

Course Outcomes

Part-I Semester-I

70465	Introduction to Rural Development	<ol style="list-style-type: none"> 1. Students are able to apply theoretical knowledge of development for rural poverty eradication. 2. Students are able to interpret and examine the governmental budgetary provision for rural development. 3. Students are able to evaluate governmental strategies and policies regarding rural development. 4. Students are able to generate self-employment through agriculture in rural area. 5. Students are able to discover the potentiality of rural culture and composition for eco-friendly life.
70466	Economic Analysis for Rural Management	<ol style="list-style-type: none"> 1. Student is able to interpret the concepts of Demand in order to understand the nature of demand. 2. Student is able to evaluate the cost and revenue of firms and industries. 3. Student is able to practice the various the pricing practices in real business. 4. Student is able to compare the different factor pricing methods. 5. Student is able to develop the budgeting techniques for investment decision.
70467	Quantitative Methods for Rural Development	<ol style="list-style-type: none"> 1. Student is able to understand the basic concepts of Quantitative Methods. 2. Student is able to collect and represent the collected data. 3. Student is able to use of statistical techniques in rural studies. 4. Students will be able to analyze and interpret qualitative data. 5. A student should be able to develop problem

		solving skills.
70468	Financial, Cost and Management Accounting	<ol style="list-style-type: none"> 1. Student is able to analyze the Financial Accounting 2. Student is able to select the Accounting for Non-trading Organizations 3. Student is able to evaluate the Cost Accounting for Rural Enterprises 4. Student is able to apply Management Accounting and Decision Techniques 5. Student is able to measure the Marginal Costing and CVP Analysis
70469	Rural Livelihood Systems	<ol style="list-style-type: none"> 1. Student is able to analyze the role of natural resources in rural development. 2. Student is able to develop innovative livelihood models in Agriculture, Horticulture, Floriculture, Sericulture, Forestry. 3. Student is able to illustrate the rural labour market and their problems. 4. Student is able to demonstrate the rural marketing pros and cons. 5. Student is able to evaluate the importance of rural infrastructure in rural development.
70470	Cooperatives and Rural Development	<ol style="list-style-type: none"> 1) Student is able to find the contemporary issues of co-operatives. 2) Student is able to compare the successful practices of co-operation across the countries. 3) Student is able to extend co-operative principles in governance and administration of co-operative organization. 4) Student is able to analyze the functioning of different types Credit and Non-Credit Co-operative Societies. 5) Student is able to demonstrate the importance of co-operative institutions.
70471	Introduction to Bieconomics (Open	<ol style="list-style-type: none"> 1. Students are able to invent economic value of biological factors.

	Elective)	<ol style="list-style-type: none"> 2. Students are making use of the natural resources for human wellbeing. 3. Students are able to examine the impact of human activities on environment. 4. Students are able to use organic fertilizer in agriculture and home garden. 5. Students are able to understand importance of biological factors for sustainable human survival.
Part- I, Semester – II		
70472	Economic Environment and Policy	<ol style="list-style-type: none"> 1. Student is able to explain the interrelationships among the various macroeconomic variables. 2. Student is able to develop different national accounting systems. 3. Student is able to analyze the importance of consumption and investment function in development process. 4. Student is able to interpret the effects of Inflation, Business Cycle on economy. 5. Student is able to illustrate the role of international organizations in economic development.
70473	Research Methodology	<p>Students shall able to</p> <ol style="list-style-type: none"> 1. understand some basic concepts of research and its methodologies 2. Develop an understanding of various research designs and techniques. 3. Identify various sources of information for literature review and data collection. 4. Perform data analysis and its interpretations 5. Independently be able to search for, integrate and critically assess research information
70474	Computer Applications for Rural Studies	<ol style="list-style-type: none"> 1. Students shall able to understand the basic or fundamental concepts of computers. 2. Students shall able to exhibit improved understanding of computer operations. 3. Students shall able to create a document in Microsoft Word with formatting. 4. Students shall able to use MS-PowerPoint effectively and get familiar with the different

		<p>layout and related formatting</p> <p>5. Students shall able to use MS-Excel and SPSS effectively and carry out the data analysis using the various available options</p>
70475	Risk Management & Rural Insurance	<ol style="list-style-type: none"> 1. Student is able to identify about various kinds of risks in agriculture & rural area. 2. Student is able to classify the approach to risk management through risk identification, risk measurement and risk management/mitigation. 3. Student is able to develop risk management in order to enable production of the optimum strategy for the handling of risk in an organization. 4. Student is able to categorizing different products of insurance for their application. 5. Student is able to develop their risk management approaches to address the risks in agriculture sector and rural economy.
70476	Rural Development Programmes and Policies	<ol style="list-style-type: none"> 1. Student is able to extend Programmes and Policies of Rural Development in the community. 2. Student is able to analyze the role of social sector programs & policies for the social transformation. 3. Student is able to create awareness about employment opportunities related with agriculture. 4. Student is able to assess the challenges before rural development after globalization. 5. Student is able to compare the rural development experiments of SAARC Countries.
70477	Resource Economics	<ol style="list-style-type: none"> 1. Students are able to determine the cost of environmental degradation. 2. Students are able to estimate the value of natural resources. 3. Students are able to determine the new parameter of environmental sustainability. 4. Students are able to develop new strategies and policies regarding environment. 5. Students are able to understand importance of biodiversity.

70478	Basic Econometrics (Open Elective)	<ol style="list-style-type: none"> 1. Student is able to have a deeper understanding of econometrics and have greater confidence in its application. 2. Student is able to get broad knowledge of regression analysis relevant for analyzing economic data. 3. Student is able to get the idea of theoretical background for the standard methods used in empirical analyses, like properties of least squares estimators, problems of Multicollinearity, Heteroscedasticity and Autocorrelation 4. To get better understanding of Multiple Regression Models and its apractical applications 5. To emphasizes both the theoretical and the practical aspects of statistical analysis, focusing on techniques for estimating econometric models of various kinds.
Part- II, Semester – III		
70479	Communication and Public Relations	<ol style="list-style-type: none"> 1. Student is able to apply knowledge of human communication in various development contexts. 2. Student is able to apply communication strategies and principles to prepare effective development communication in rural development. 3. Student is able to participate in team activities that lead to the development of collaborative work skills. 4. Student is able to used effective communication tools via print & electronic tools and technologies. 5. Student ability to work with key PR filed such as image building, propaganda, publicity, reputation, relationships, mutual understanding and social responsibility.
70480	Rural Development Interventions	<ol style="list-style-type: none"> 1. Students are able to understand the scope and importance of Community Organization. 2. Students are able to develop the new rural development models. 3. Students are able to motivate the society for inclusive development 4. Students are able to redesign existing rural development models for sustain environmental harmony. 5. Students are able to construct active NGOs for

		Rural Development Interventions
70481	Operations Research Techniques	<ol style="list-style-type: none"> 1. Student is able to get the basic knowledge and skills of operations research and its application. 2. Student is able to understand the mathematical tools that are needed to solve optimization problems 3. Student is able to formulate a real problem as a mathematical programming model. 4. Student is able to solve specialized linear programming problems like the transportation, assignment, game problems. 5. Student is able to develop a report that describes the model and the solving technique, analyze the results and propose recommendations in language understandable to the decision-making processes
70482	Fundamentals of Agribusiness	<ol style="list-style-type: none"> 1. Student is able to applying basic principles of management in agri- business. 2. Student is able to identify concepts relating to risk management, human resources and financial aspects. 3. Student is able to critically discuss the perspectives and shortcomings of sustainability approaches in Agri-business. 4. Student is developing their own plans and techniques of business & marketing. 5. Student is professionally developing themselves as entrepreneur in agri-business field.
70483	Agripreneurship and Skill Development (Open Elective)	<ol style="list-style-type: none"> 1. Students are professionally develop themselves for agri-business 2. Students are able to transform tradition agriculture to modern agriculture 3. Students are able to utilize their power and intellectual excellencies for society welfare 4. Students are able to develop themselves as entrepreneur 5. Students are able to apply their agripreneur skill for agriculture development.
70484	Elective Paper – I Microfinance	<ol style="list-style-type: none"> 1. Student is able to interpret the terms of Microfinance Products and Services for poverty eradication. 2. Student is able to develop the Financial Management in SHGs. 3. Student is able to extend financial literacy in rural area for financial inclusion. 4. Student is able to solve the Issues and Challenges in Microfinance.

		5. Student is able to illustrate the role of Microfinance in Rural Development.
70485	Elective Paper – II Banking and Rural Finance	<ol style="list-style-type: none"> 1. Student is able to analyze the New Trends in Banking. 2. Student is able to organise the awareness activities of Financial Literacy through NGOs in rural area. 3. Student is able to conduct survey on issues related to rural development in order to design the suitable policy. 4. Student is able to critically evaluate the credit by different agencies in rural area. 5. Student is able to compare the role agricultural credit and agricultural development.
70486	Elective Paper – III Statistical Quality Control and Design of Experiments	<ol style="list-style-type: none"> 1. Students should be able to understand the philosophy and basic concepts of quality improvement. 2. Students should be able to understand the philosophy and basic concepts of statistical quality control tools. 3. Students should be able to demonstrate the ability to use the methods of statistical process control. 4. Students should be able to get aware about the principles of design and analysis of experiments. 5. Students should be able to conceive and conduct a designed experiment to characterize a process.
70487	Elective Paper – IV Introduction to Rural Industries	<ol style="list-style-type: none"> 1. Students should be able to understanding of basic concept of rural industrialization. 2. Students should be able to get familiar about rural development process through industrialization. 3. Students should be able to understand the different issues, challenges and approaches of rural industries. 4. Students should be able to get acquainted with knowledge of functions and problems of industries. 5. Students should be able to get idea about different Policies and Programmes related to Rural Industries
70488	Elective Paper – V Sericulture and Bee Keeping	<ol style="list-style-type: none"> 1. Student is able to get details about rearing and life cycles of silkworm. 2. Student is able to managing mulberry cultivation and silkworm rearing techniques. 3. Students is develop an expert manpower to handle the own sericulture. 4. Student is able to get scientific information

		<p>colony life and social organization of honey bees.</p> <p>5. Student is professionally developing themselves as entrepreneur in beekeeping industry.</p>
72180	Elective Paper – VI Project Management	<p>1. Student is able to analyse various types of projects.</p> <p>2. Student is able to apply various tools and techniques of project planning and scheduling.</p> <p>3. Student is able to apply project implementation and control methods.</p> <p>4. Student is able to execute the monitoring, evaluation of a project.</p> <p>5. Student is able to successfully implement the project from initiation to termination.</p>
Part- II, Semester – IV		
72869	Business Budgeting	<p>1. Student is able to analyze the budget, budget preparation and Time Framework of Budget.</p> <p>2. Student is able to compute the various kinds of business budgets.</p> <p>3. Student is able to illustrate the role of budget in business performance.</p> <p>4. Student is able to estimate the types of investment and gestation period.</p> <p>5. Student is able to develop the performance budgeting.</p>
72870	Corporate Social Responsibility	<p>1. Get acquainted with the functions as a responsible corporate citizen.</p> <p>2. To Analyse current and future business leaders efforts to make responsible leadership.</p> <p>3. To Asses sustainable production and consumption alligned to corporate vision.</p> <p>4. To Evaluate legal Framework of CSR</p> <p>5. Summaries the international Scenario of CSR</p>
72871	Trade Liberalization and Global Business	<p>1. Student is able to interpret the theoretical and applied issues in international trade.</p> <p>2. Student is able to analyze the trade liberalization and changing scenario of international business.</p> <p>3. Student is able to suggest appropriate market entry strategies for business firms.</p> <p>4. Student is able to explain the export-import procedure in businesses.</p> <p>5. Student is able to extend international marketing system with quality and regulatory standards for agricultural produce</p>
72872	Environment and Sustainability	<p>1. Students get acquainted with the terms Ecosystems and Ecology.</p> <p>2. Study Ecological aspects, interactions and</p>

		<p>influence of human activities.</p> <ol style="list-style-type: none"> 3. Student is able to understand the basic concept of Sustainable Development and its environmental, social and economic dimensions. 4. Student will able to analyze the role of environmental sustainability in the promotion of comprehensive justice and equity. 5. It prepares students for careers as leaders in understanding and addressing complex environmental issues from a problem-oriented, interdisciplinary perspective.
72873	Tourism for Rural Development(Open Elective)	<ol style="list-style-type: none"> 1. Student is able to analyze the importance of tourism in Rural Development and its cultural significance. 2. Student is able to identify the tourism resources in rural areas. 3. Student is able to impart the knowledge about developing a Business Plan for Rural Tourism. 4. Student is able to develop Agro Tourism Model to boost agricultural income. 5. Student is able to measure the impact of tourism policy and organizations on tourism development.
72874	Elective Paper – VII Rural Marketing	<ol style="list-style-type: none"> 1. Student is able to analyze the Rural Marketing environment 2. Student is able to select the appropriate rural market segment 3. Student is able to evaluate the rural consumer behavior 4. Student is able to create right rural product mix 5. Student is able to make better pricing decisions
72875	Elective Paper – VIII Basics of Horticulture	<ol style="list-style-type: none"> 6. Student is able to classify and explain the concepts, nature and importance of horticulture in rural development. 7. Student is imparting the various skills about Horticulture. 8. Student is getting acquainted with various schemes of horticulture run by central and state government in India. 9. Student is able to apply their knowledge to solve problems related to plant growth, crop production and natural resource management. 10. Student is applying, as appropriate, qualitative methods for defining and responding to horticultural.
72876	Elective Paper – IX Dairy and Fishery Farming	<ol style="list-style-type: none"> 1. Students are able to add money value in by-products of dairy and fishery.

		<ol style="list-style-type: none"> 2. Students are able to improve the quality of dairy and fishery products along with minimize the production cost of same products. 3. Students are able to extend the longevity of perishable products. 4. Students are enabling to poor farmers for improve the productivity of animals like sheep, goat and pig. 5. Students are improve the availability of feed and fodder for economic dairy farming
72877	Elective Paper – X Gender Issues and Development	<ol style="list-style-type: none"> 1. Student is able to explain the importance of gender parity in development. 2. Student is able to analyze the various issues of women, their organizations and movements in India. 3. Student is able to design the business plan for economic empowerment of women. 4. Student is able to evaluate the Govt. policies and programs for empowering women in India. 5. Student is able to illustrate the Women Organizations and Movements in India and their effects on women empowerment.
72878	Elective Paper – XI Financial Markets and Institutions	<ol style="list-style-type: none"> 1. Student is able to analyze the theory and practice of financial institutions and markets. 2. Student is able to analyze and estimate the trends in money and capital markets. 3. Student is able to impart the knowledge of risk management in financial sector. 4. Student is able to identify the risks in financial markets. 5. Student is able to compare the International Financial Markets.
72879	Elective Paper – XII Agricultural Development in India	<ol style="list-style-type: none"> 1. Student is aware of the production, productivity and cropping pattern in different types of agriculture. 2. Student is sensitizing the overall development and engine of growth in agriculture. 3. Student knows the role of technology and bio-technology in agriculture development with reference to India. 4. Student is able to critical explain the relation between rural area and agriculture, as well as the rational of integral and sustainable development of rural area. 5. Student is able to develop their plan and strategies for agriculture development according to

		geographical area & conduction.
MRS 4.12	Project Report and Viva Voce	<ol style="list-style-type: none"> 1. Demonstrate knowledge of contemporary issues in their chosen field of research. 2. Student is able to develop the capabilities and knowledge of students in the areas related to rural development. 3. Students can acquire relevant skills required to develop students to become efficient professionals in academics, research and industry 4. To enhance communication and leadership skills to foster competence and excellence among the students. 5. Demonstrate an ability to present and defend their research work to a panel of experts.