

SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. 53 Exam March/April 2022 to be held in July/August 2022

Course : M.B.A. in (Rural Management) Part 1 and 2

INSTRUCTIONS : Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 243 Dated 06/07/2022 available on University website www.unishivaji.ac.in

- 1) The Written Examination Centre will be held at :
Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur
- 2) The Written Examination will be conducted in the following order :

M.B.A. (Rural Management) (CBCS) Part- I Sem. I

Time: 10.00 a.m. to 11.00 a.m.

Day & Date	Paper	Subject	Code
Wednesday 03/08/2022	I	Introduction to Rural Development	70602
Thursday 04/08/2022	II	Economic Analysis for Rural Management	70603
Friday 05/08/2022	III	Quantitative Methods for Rural Development	70604
Saturday 06/08/2022	IV	Financial, Cost and Management Accounting	70605
Monday 08/08/2022	V	Principles and Practices of Rural Management	70606
Wednesday 10/08/2022	VI	Organizational Behaviour	70607
Thursday 11/08/2022	VII	Business Communication (Open Elective)	70608
Friday 12/08/2022	VIII	Computer Applications For Rural Management	70609

M.B.A. (Rural Management) (CBCS) Part – I Sem. II**Time: 01.00 p.m. to 02.00 p.m.**

Day & Date	Paper	Subject	Code
Wednesday 03/08/2022	I	Economic Environment and Policy	70610
Thursday 04/08/2022	II	Research Methodology	70611
Friday 05/08/2022	III	Operations Research	70612
Saturday 06/08/2022	IV	Marketing Management in Rural Perspective	70613
Monday 08/08/2022	V	Financial Management in Rural Perspective	70614
Wednesday 10/08/2022	VI	Human Resource Management in Rural Perspective	70615
Thursday 11/08/2022	VII	Operation Management in Rural Perspective	70616
Friday 12/08/2022	VIII	Agriculture Business Management	70617

M.B.A. (Rural Management) (CBCS) Part – II Sem. III**Time: 10.00 a.m. to 11.00 a.m.**

Day & Date	Subject	Code
Monday 25/07/2022	International Business Management	71893
Tuesday 26/07/2022	Strategic Management for Rural Industries	71894
Wednesday 27/07/2022	Management Control System (Open Elective)	71895
Thursday 28/07/2022	Rural Marketing electivePapers: Paper I - Buying Behaviour and Brand Management	71897
Friday 29/07/2022	Rural Marketing electivePapers: Paper II - Retail and Rural Marketing	71898
Saturday 30/07/2022	Rural Finance electivePapers: Paper I - Indian Financial System	71899
Monday 01/08/2022	Rural Finance electivePapers: Paper II - Financial Decision Analysis and Investment Management	71900
Tuesday 02/08/2022	Rural Human Resource electivePapers: Paper I - HR Planning and Procurement	71901
Wednesday 03/08/2022	Rural Human Resource electivePapers: Paper II - Human Resource Development	71902
Thursday 04/08/2022	Rural Operations electivePapers: Paper I - Production Planning and Control	71903
Friday 05/08/2022	Rural Operations electivePapers: Paper II - Inventory Management	71904
Saturday 06/08/2022	Agribusiness electivePapers: Paper I - Basics of Agribusiness	71905
Monday 08/08/2022	Agribusiness electivePapers: Paper II - Agripreneurship	71906

M.B.A. (Rural Management) (CBCS) Part – II Sem. IV**Time: 01.00 p.m. to 02.00 p.m.**

Day & Date	Subject	Code
Monday 25/07/2022	Rural Entrepreneurship Development	71907
Tuesday 26/07/2022	Business Ethics	71908
Wednesday 27/07/2022	Legal Environment and Cooperative Laws	71909
Thursday 28/07/2022	Global Quality System	71910
Friday 29/07/2022	Rural Marketing elective Papers: Paper – III - Advertisement and Customer Relationship Management	71911
Saturday 30/07/2022	Rural Marketing elective Papers: Paper – IV - Marketing Strategies and Contemporary issues	71912
Monday 01/08/2022	Rural Finance elective Papers: Paper – III - Project Planning and Working Capital Management	71913
Tuesday 02/08/2022	Rural Finance elective Papers: Paper – IV - Banking, Insurance and Microfinance	71914
Wednesday 03/08/2022	Rural Human Resource elective Papers: Paper – III - Employee Remuneration	71915
Thursday 04/08/2022	Rural Human Resource elective Papers: Paper – IV - Employee Relations and Labour Laws	71916
Friday 05/08/2022	Rural Operations elective Papers: Paper – III - Purchasing and Supply Chain Management	71917
Saturday 06/08/2022	Rural Operations elective Papers: Paper – IV - Project Management	71918
Monday 08/08/2022	Agribusiness elective Papers: Paper – III - Global Agribusiness Logistics	71919
Wednesday 10/08/2022	Agribusiness elective Papers: Paper – IV - Agro Processing, Packing and Quality Control	71920

IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur
Date : 07/07/2022

Sd/-
Director,
Board of Examinations & Evaluation