# SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. 45 Exam March/April 2022 to be held in August 2022

Bachelor of Journalism(CBCS) Sem. I and II Course :

**INSTRUCTIONS:** Common instruction as per Circular No. SU/OnExam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 243 Dated 06/07/2022 available on University website www.unishivaji.ac.in

- 1) The Written Examination Centre will be held at :
  - 1) Department of Journalism and Mass Communication, Shivaji University, Kolhapur.
  - 2) Shikshanmaharshi Bapuji Salunkhe Mahavidyalay, Karad.
- 2) The Written Examination will be conducted in the following order :

**B. J. (CBCS)** Sem. I

## Time : 01.00 p.m. to 02.00 p.m.

Day & Date	Paper	Subject	Code
Monday 01/08/2022	BJ (C)-I	Development of Mass Media	75054
Tuesday 02/08/2022	BJ (C)-II	Principles of Communication Theories	75055
		Optional Papers	
Wednesday 03/08/2022	BJ (O)-1	I) News Reporting and Editing	75056
Thursday 04/08/2022	BJ (O)-2	II) Basics of Electronic Media	75057
Friday 05/08/2022	BJ (O)-3	III) Information Communication Technology	75058
Saturday 06/08/2022	BJ (O)-4	IV) Environmental Journalism	75059
Monday 08/08/2022	BJ (O)-5	V) Advertising	75060
		Practical Paper - NFSCLV	75061

### B. J. (CBCS) Sem. II

#### Time : 10.00 a.m. to 11.00 a.m. Day & Date Paper Subject Code Introduction to Mass Communication and Media Monday BJ (C)-III 75063 01/08/2022 Theories Tuesday BJ (C)-IV Digital and Data Journalism 75064 02/08/2022 **Optional Papers** Wednesday BJ (O)-6 I) SDG and Media 75065 03/08/2022 Thursday BJ (O)-7 II) Media Management & Media Laws 75066 04/08/2022 Friday 75067 BJ (O)-8 III) Corporate PR 05/08/2022 Saturday BJ (O)-9 IV) Development Communication 75068 06/08/2022 Monday BJ (O)-10 V) Documentary (Film) 75069 08/08/2022 Practical Paper - NFSCLV 75070 **IMPORTANT -**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur Date : 07/07/2022

Sd/-Director, Board of Examinations & Evaluation