

**SHIVAJI UNIVERSITY, KOLHAPUR.**

**Circular No. 797 Exam of 2017**

**Final Programme of the M. A. (Mass Communication & Journalism)**

**Semester I to IV Examination to be held in Nov., 2017.**

- 1 The students should see their Examination Seat Nos. and Names in the Name-list and mistake if any should be communicated to this office immediately. All candidates are requested to confirm their Examination Seat Numbers, as well as the place of the Examination; on the Notice Board of the University/ Colleges mentioned above at least two days before the date of the Examination. The candidate should write correct Seat No. on each Answer Book. If candidate writes wrong Seat No. on Answer Book, the performance of the said subject will not be considered.
- 2 The candidates are requested to be present at their respective place of examination FIFTEEN MINUTES before the time appointed for the setting the first paper and TEN MINUTES before the time of setting of each subsequent paper. They are forbidden to take any book or paper into Examination Hall.
- 3 **Examination Place: Department of Mass Communication & Journalism, Shivaji University, Kolhapur.**
- 4 **The Written Examination will be conducted in the following :**

Day & Date	Subject Code	Time: 12.00 am to 02.00 pm	Day & Date	Subject Code	Time: 3.00 pm to 5.00 pm
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SEMESTER - I			SEMESTER - III		
Friday 15-12-2017	56325	1.Principles of Mass Communication.	Tuesday, 07-11-2017	56335	1.Print Media II
Saturday 16-12-2017	56326	2. Development of Media.	Wednesday 08-11-2017	56336	2. Radio
Monday 18-12-2017	56327	3. Print Media - I (Reporting and Editing).	Thursday 09-11-2017	56337	3. Television
Tuesday 19-12-2017	56328	4. Electronic Media (Radio and Television)	Friday 10-11-2017	56338	4. Advertising
Wednesday 20-12-2017	56329	5.Public Relations/Corporate Communication.	Saturday 11-11-2017	56345	5.Woman and Media

SEMESTER - II			SEMESTER - IV	
Tuesday 14-11-2017	56330	1. Development Communication	56340	1. New Media Applications
Wednesday 15-11-2017	56331	2. Communication Research	56341	2.Inter Cultural Communication:
Thursday 16-11-2017	56332	3. Media Law & Ethics.	56343	3.(O)A-Environmental Communication
Friday 17-11-2017	56333	4. International Communication.	56346	4. Dissertation
Monday 20-11-2017	56334	5. Media Management	---	-----

**N.B.**

- 1 The Practical Examination & Viva-voice Examination will take place before the commitment of the written Examination. Due notice will be given by the Examiners on the Notice Board about the date, time and place of the Examination and the order in which candidates are to be present themselves. The candidates are requested to remain present at the time and place appointed for their practical & Viva-voce.
- 2 The Examination Programme is subject to change. If there is any change in the examination programme, will be communicated in due Course. However, the University is not responsible for the loss or inconvenience caused to the candidates.
- 3 The cellular Phone, Scientific Programmable Calculator, Pager & Digital Diary or any means, which can be used for unfair practice are not allowed in the Examination hall. The candidates should write answers in **BLUE INK** only.
- 4 The student should verify the time table given on that Hall Ticket with final programme of examination at his/her college before two days of examination. IF any correction Students have to immediate contact concern colleges/centers. The colleges/centers verify it & then Immediately contact to IT Cell & concern section.

Vidyanagar,  
Kolhapur- 416 004.  
Date: 12 -09-2017  
Other Exam 2

Sd/-  
Shri M. A. Kakade  
Director  
Board of Examinations and Evaluation