

SHIVAJI UNIVERSITY, KOLHAPUR.
Final Programme Circular No. 139 Exam of March/April, 2022

Course : M.A. Mass Communication & Journalism Examination (New) Pattern (Course Code 4458)
Part-I &II Sem.- I to &III offline Exam Mar./April, 2022 to be held in Jul./Aug., 2022

- 1. INSTRUCTIONS - Common instruction as per : Circular No.: S.U./On Exam/ 29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/243dated 6th July 2022, also available on University Website. <http://www.unishivaji.ac.in/>**
- 2. Examination Place: Department of M.A. Mass Communication & Journalism, Shivaji University, Kolhapur.**
- 3. The Written Examination will be conducted in the following order.**

M.A. Mass Communication & Journalism
Part I & II(CBCS) - Sem. I to III

Semester - I			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 01.00 p.m. to 02.00 p.m.]
Friday	29/7/2022	80834	Principle of Mass Communication.
Saturday	30/7/2022	80835	Development of Print Media.
Tuesday	2/8/2022	80836	Print Media –I
Thursday	4/8/2022	80837	Introduction to Radio
Saturday	6/8/2022	80838	Introduction to Television
Wednesday	10/8/2022	80839	Principle of Public Relations
Friday	12/8/2022	80840	Introduction to Film Studies
Wednesday	17/8/2022	80841	Development Communication

Semester -II			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 04.00 p.m. to 05.00 p.m.]
Friday	29/7/2022	75043	Communication Research
Saturday	30/7/2022	75044	International Communication.
Tuesday	2/8/2022	75045	Print Media -II
Thursday	4/8/2022	75046	Radio -II
Saturday	6/8/2022	75047	Television -II
Wednesday	10/8/2022	75048	Corporate Public Relation
Friday	12/8/2022	75049	Media Management
Wednesday	17/8/2022	75050	Media Law & Ethics
M.A. Semester - III			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 01.00 p.m. to 02.00 p.m.]
Monday	25/7/2022	80902	Gender and Media
Tuesday	26/7/2022	80903	Digital Journalism
Wednesday	27/7/2022	80904	Science Journalism
Monday	1/8/2022	80908	Introduction to Film Theories
Wednesday	3/8/2022	80906	Advance in Advertising Theory and
Friday	5/8/2022	80905	Sports Journalism
		80907	Documentary Production
		80909	CSR and Media

IMPORTANT

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1, Shivaji University, Kolhapur-416004.

Other Exam 2
Date: 14-07-2022

Sd/-
Director
Board of Examinations and Evaluation