



**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Draft Programme Circular No. 64 Exam of March/April, 2022**

**Course : M.A. Mass Communication & Journalism Examination (New) Pattern (Course Code 4458)  
Part-I &II Sem.- I to &III offline Exam Mar./April, 2022 to be held in Jul./Aug., 2022**

- 1. INSTRUCTIONS - Common instruction as per : Circular No.: S.U./On Exam/ 29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/243dated 6<sup>th</sup> July 2022, also available on University Website. <http://www.unishivaji.ac.in/>**
- 2. Examination Place: Department of M.A. Mass Communication & Journalism, Shivaji University, Kolhapur.**
- 3. The Written Examination will be conducted in the following order.**

**M.A. Mass Communication & Journalism  
Part I & II(CBCS) - Sem. I to III**

<b>Semester - I</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 01.00 p.m. to 02.00 p.m.]</b>
<b>Friday</b>	<b>29/7/2022</b>	80834	Principle of Mass Communication.
<b>Saturday</b>	<b>30/7/2022</b>	80835	Development of Print Media.
<b>Tuesday</b>	<b>2/8/2022</b>	80836	Print Media –I
<b>Thursday</b>	<b>4/8/2022</b>	80837	Introduction to Radio
<b>Saturday</b>	<b>6/8/2022</b>	80838	Introduction to Television
<b>Wednesday</b>	<b>10/8/2022</b>	80839	Principle of Public Relations
<b>Friday</b>	<b>12/8/2022</b>	80840	Introduction to Film Studies
<b>Wednesday</b>	<b>17/8/2022</b>	80841	Development Communication

<b>Semester -II</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 04.00 p.m. to 05.00 p.m.]</b>
<b>Friday</b>	<b>29/7/2022</b>	75043	Communication Research
<b>Saturday</b>	<b>30/7/2022</b>	75044	International Communication.
<b>Tuesday</b>	<b>2/8/2022</b>	75045	Print Media -II
<b>Thursday</b>	<b>4/8/2022</b>	75046	Radio -II
<b>Saturday</b>	<b>6/8/2022</b>	75047	Television -II
<b>Wednesday</b>	<b>10/8/2022</b>	75048	Corporate Public Relation
<b>Friday</b>	<b>12/8/2022</b>	75049	Media Management
<b>Wednesday</b>	<b>17/8/2022</b>	75050	Media Law & Ethics
<b>M.A. Semester - III</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 01.00 p.m. to 02.00 p.m.]</b>
<b>Monday</b>	<b>25/7/2022</b>	<b>80902</b>	Gender and Media
<b>Tuesday</b>	<b>26/7/2022</b>	<b>80903</b>	Digital Journalism
<b>Wednesday</b>	<b>27/7/2022</b>	<b>80904</b>	Science Journalism
<b>Monday</b>	<b>1/8/2022</b>	<b>80908</b>	Introduction to Film Theories
<b>Wednesday</b>	<b>3/8/2022</b>	<b>80906</b>	Advance in Advertising Theory and
<b>Friday</b>	<b>5/8/2022</b>	<b>80905</b>	Sports Journalism
		<b>80907</b>	Documentary Production
		<b>80909</b>	CSR and Media

**IMPORTANT**

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1, Shivaji University, Kolhapur-416004.

Other Exam 2  
Date: 11-07-2022

Sd/-  
Director  
Board of Examinations and Evaluation