SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. **336**

Exam of **Oct-2026**

Faculty: **Interdisciplinary Studies**

Course : **4471 - Master of Arts (Mass Comm)(NEP2020) 2.0**

Instructions: Common instruction as per Circular No.SU/On Exam/29, Dated 01 February, 2020 and Circular No. **SUK/APP/RVC/448, 05/10/2026** available on University website : www.unishivaji.ac.in

1. The Centers and Places of the Examination will be as under:

No.	Center	College Code	College Abbv.	Places	
Kolhapur District					
1	KOLHAPUR	264	SUK	1	SHIVAJI UNIVERSITY

2. The written examination will be conducted in the following order

Sem.	Subject Code	Subject Name [Branch Name]
Date & Day :- 07-Dec-2026, Monday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
1	113384	113384-Introduction of Mass Communication Theories - [Max Marks :60]
Date & Day :- 08-Dec-2026, Tuesday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
1	113385	113385-Reporting and Editing - [Max Marks :60]
Date & Day :- 09-Dec-2026, Wednesday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
1	113386	113386-Introduction Corporate Public Relations - [Max Marks :60]
Date & Day :- 10-Dec-2026, Thursday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
1	113387	113387-Broadcast Media - [Max Marks :30]
Date & Day :- 11-Dec-2026, Friday 10.30 AM - 12.30 PM		
Compulsory - Rm -		**[Assesment At University/CAP]**
1	113388	113388-Media Reserch Methodology - [Max Marks :60]
Date & Day :- 14-Dec-2026, Monday 10.30 AM - 12.30 PM		
Optional - Major Elective -		**[Assesment At University/CAP]**
1	113389	113389-Basic of Journalism - [Max Marks :60]
Date & Day :- 30-Nov-2026, Monday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
3	121750	121750-Gender and Media - [Max Marks :60]
Date & Day :- 01-Dec-2026, Tuesday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
3	121752	121752-Radio Anchoring - [Max Marks :60]
Date & Day :- 02-Dec-2026, Wednesday 10.30 AM - 12.00 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
3	121753	121753-CSR and Media - [Max Marks :30]
Date & Day :- 03-Dec-2026, Thursday 10.30 AM - 12.30 PM		
Compulsory - Major Mandatory -		**[Assesment At University/CAP]**
3	124488	124488-Journalism in the Digital Era - **[SWAYAM]** [Max Marks :70]
Date & Day :- 04-Dec-2026, Friday 10.30 AM - 12.30 PM		
Optional - Major Elective -		**[Assesment At University/CAP]**
3	121755	121755-Advertising Theory and Practices - [Max Marks :60]

Important :

In Case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Superviso within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205 Exam . Building No. 1 Shivaji University, Kolhapur- 416004.

Note :

The Examination Programme is subject to change, Candidates are therefore advised to see the Final Examination Programme, if there is any change in the Examination Programme the University is not responsible for loss or inconvenience caused to the candidates.

Vidyanagar,
Kolhapur - 416004
Date :02/11/2026

Director

Board of Examinations and Evaluation