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SHIVAJI UNIVERSITY, KOLHAPUR-416004 MAHARASHTRA

Phone - Director Office : 0231-2609068 E-mail: coe@unishivaj.ac.in
Other Exam.Section: 0231-2609119 E-mail: oe1.exam@unishivaj.ac.in

शिवाजी विद्यापीठ, कोल्हापूर-416004 महाराष्ट्र

फोन:संचालक परीक्षा व मुल्यमापन मंडळ कार्यालय : 0231.2609068
इतर परीक्षा विभाग-1 0231.2609119 ई मेल oe1.exam@unishivaj.ac.in



Ref.No. : SU /Exam/OE-1 Section/ 222

Date - 16 MAY 2026

प्रति,

मा. प्राचार्य /संचालक,
संलग्नीत सर्व अधिविभाग / महाविद्यालये,
शिवाजी विद्यापीठ, कोल्हापूर.

विषय:- एमबीए या अभ्यासक्रमाच्या परीक्षा नवीन कोडने पेपर देण्याबाबत.

महोदय,

आपणास आदेशान्वये कळाविण्यात येते की, 7807 MBA (CBCS) आणि 12129 MBA (CBCS) या दोन्ही अभ्यासक्रमाचे परीक्षा दि 21/05/2026 रोजी सुरु होत आहेत. सदर परीक्षेमध्ये 7807 MBA (CBCS) या अभ्यासक्रमामधील विषयाच्या प्रश्नपत्रिका या 12129 MBA (CBCS) या अभ्यासक्रमातील विषयाच्या कोड प्रमाणे वितरीत करण्यात यावात. त्याची माहिती सोबत जोडलेल्या यादीप्रमाणे आहे.

आपला विश्वासू

संचालक

परीक्षा व मुल्यमापन मंडळ
शिवाजी विद्यापीठ, कोल्हापूर

माहितीसाठी सादर:

1. परीक्षा प्रमाद विभाग
2. परीक्षक नियुक्ती विभाग
3. आय.टि. विभाग
4. कॅंप विभाग



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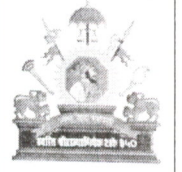
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जुन्या विषयाचे कोड व विषयाचे नाव		ज्या कोड ने प्रश्नपत्रिका देण्यात येणार आहे तो कोड
Sem 1		
74369	Indian Ethos & Mangmt Conpts	109036
74370	Management Accounting	109037
74371	Managerial Economics	109038
74372	Inf Tech for Managmt	109039
74373	Legal and Business Environment	109040
74374	Organizational Behaviour	109041
Sem 2		
74382	Marketing Manaegment	110676
74383	Financial Management	110677
74384	Human Resource Management	110678
74385	Operations Management	110679
74386	Management Information System	110680
74387	Research Methodology	110681
Sem 3		
74395	Strategic and Change Management	111568
74396	Business Intelligence and Analytics	111569
74398	Paper I Buying behaviour and brand Management	111571
74400	Paper II Advertising and Sales Management	111572
74399	Paper I Compensation Management	111573
74401	Paper II Human Resource Development	111574
79768	Paper I Indian Financial System	111575
79769	Paper II Corporate Restructuring an Liquidity Management	111576
79770	Paper I Operations Management Strategies	111577
79774	Paper I Agribusiness Management and Practices	111581
79780	Paper I Project Planning and Implementation	111587
79784	Paper I Business Data Management	111591
79771	Paper II Materials & Inventory Management	111578
79775	Paper II Agri-Business Finance	111582
79785	Paper II Business Analytics In Management	111592
79781	Paper II Institutional Support and Venture Funding	111588
79772	Paper I IT Strategy & Governance	111579
79778	Paper I Fundamentals of Hospitality Management	111585
79782	Paper I Principles of International Business	111589
85780	Digital Marketing (Website Development)	111593
79773	Paper II Information System Security and Audit	111580
79779	Paper II Hotel Management	111586
79783	Paper II Export and Import Policy	111590
86924	Digital Marketing (Digital Marketing and Strategy)	111594
85781	Paper I Supply Chain And Planning	111595



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Sem. 4		
74408	Innovation and Entrepreneurship	111661
74411	Paper III Service Marketing and Retail Marketing	111664
74412	Paper IV Contemporary Issues in Marketing	111665
111141	Service Marketing Strategies (SWAYAM)	111666
74413	Paper- III Strategic Human Resource Management and International Perspective	111667
74414	Paper- IV Industrial Relations and Labour Laws	111668
79786	Paper III Investment Management	111669
79787	Paper IV International Finance	111670
111142	Investment Management (SWAYAM)	111671
79788	Paper III Global Operations & Logistics	111672
79789	Paper IV World Class Manufacturing	111673
79790	Paper III Business Process Reengineering ERP	111674
79791	Paper IV Knowledge Management	111675
79792	Paper III Agro-Processing Industries	111676
79793	Paper IV International Trade in Agriculture	111677
79794	Paper III Apparel Retail Management	111678
79795	Paper IV Fashion Management	111679
79796	Paper III Tourism Management	111680
79797	Paper IV Event Management	111681
79798	Paper III Family Business Management	111682
79799	Paper IV Economic Development and Entrepreneurship	111683
79800	Paper III Issues in International Business	111684
79801	Paper IV Cross Cultural Management	111685
79802	Paper III Business Analytics Using R	111686
79803	Paper IV Cloud Computing and Virtualization	111687
85783	Paper-III Digital Marketing (Search Engine Optimization and Online Campaign Management)	111688
85784	Paper-IV Digital Marketing (Social Media Marketing)	111689
85785	Paper-III Retail Supply Chain Management	111690
85786	Paper-IV Supply Chain Analytics	111691

सबब, उपरोक्तप्रमाणे आपल्या स्तरावर सर्व विद्यार्थी, शिक्षक आणि प्रशासकीय सेवकांना अवगत करावे हि विनती कळावे.

आपला विश्वासू

संचालक

परीक्षा व मुल्यमापन मंडळ
शिवाजी विद्यापीठ, कोल्हापूर