

SHIVAJI UNIVERSITY, KOLHAPUR

Draft Programme Circular No. 69

Exam of Oct-2025

Faculty: Interdisciplinary Studies

Course : 4471 - Master of Arts (Mass Comm)(NEP2020) 2.0

Instructions: Common instruction as per Circular No.SU/On Exam/29, Dated 01 February, 2020 and Circular No. available on University website : www.unishivaji.ac.in

1. The Centers and Places of the Examination will be as under:

No.	Center	College Code	College Abbv.	Places
<u>Kolhapur District</u>				
1	KOLHAPUR	264	SUK	1 SHIVAJI UNIVERSITY

2. The written examination will be conducted in the following order

Sem.	Subject Code	Subject Name [Branch Name]
Date & Day :- 10-Nov-2025, Monday 10.30 AM - 12.30 PM ✓		
1	113384	113384-Introduction of Mass Communication Theories -
Date & Day :- 11-Nov-2025, Tuesday 10.30 AM - 12.30 PM ✓		
1	113385	113385-Reporting and Editing -
Date & Day :- 12-Nov-2025, Wednesday 10.30 AM - 12.30 PM ✓		
1	113386	113386-Introduction Corporate Public Relations -
Date & Day :- 13-Nov-2025, Thursday 10.30 AM - 12.30 PM ✓		
1	113387	113387-Broadcast Media -
Date & Day :- 14-Nov-2025, Friday 10.30 AM - 12.30 PM ✓		
1	113389	113389-Basic of Journalism -
Date & Day :- 15-Nov-2025, Saturday 10.30 AM - 12.30 PM ✓		
1	113388	113388-Media Reserch Methodology -
Date & Day :- 20-Nov-2025, Thursday 02.30 PM - 05.30 PM ✓		
2	94350	94350-Global Communication -
Date & Day :- 10-Nov-2025, Monday 10.30 AM - 01.30 PM ✓		
3	95701	95701-Gender and Media -
Date & Day :- 11-Nov-2025, Tuesday 10.30 AM - 01.30 PM ✓		
3	95702	95702-Digital Journalism -
Date & Day :- 12-Nov-2025, Wednesday 10.30 AM - 01.30 PM ✓		
3	95703	95703-Radio Anchoring -
Date & Day :- 13-Nov-2025, Thursday 10.30 AM - 12.30 PM ✓		
3	95704	95704-CSR and Media -
Date & Day :- 14-Nov-2025, Friday 10.30 AM - 01.30 PM ✓		
3	95706	95706-Advertising Theory and Practices -
Date & Day :- 20-Nov-2025, Thursday 02.30 PM - 05.30 PM ✓		
4	95709	95709-Digital Marketing -

Important :

In Case of any Query found in respective Question Paper, student's shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205 Exam . Building No. 1 Shivaji University, Kolhapur- 416004.

Note :

The Examination Programme is subject to change, Candidates are therefore advised to see the Final Examination Programme, if there is any change in the Examination Programme the University is not responsible for loss or inconvenience caused to the candidates.

Vidyanagar,
Kolhapur - 416004
Date :14/10/2025



Director

Board of Examinations and Evaluation

