

Ref.No. : SU / OE1/ 139

प्रति,

Date - 11 DEC 2025

मा. प्राचार्य /संचालक,  
संलग्नीत सर्व अधिविभाग / महाविद्यालये,  
शिवाजी विद्यापीठ, कोल्हापूर.

**विषय:- एमबीए या अभ्यासक्रमाच्या परीक्षा नवीन कोडने पेपर देण्याबाबत.**

महोदय,

आपणास आदेशान्वये कळाविण्यात येते की, 7807 MBA (CBCS) आणि 12129 MBA (CBCS) या दोन्ही अभ्यासक्रमाचे परीक्षा दि 19/12/2025 रोजी प्रारंभ करण्यात आलेले आहे. सदर परीक्षेमध्ये 7807 MBA (CBCS) या अभ्यासक्रमामधील विषयाचे पेपर हे 12129 MBA (CBCS) या अभ्यासक्रमातील विषयाच्या कोड प्रमाणे पेपर वितरीत होणार आहेत. उपरोक्त प्रमाणे सर्व महाविद्यालयाने विद्यार्थ्यांना नवीन कोड प्रमाणे प्रश्नपत्रिका वितरीत करण्यात यावेत. त्याची माहिती खालील प्रमाणे आहे.

| दिनांक   | वार       | जुन्या विषयाचे कोड व विषयाचे नाव |                                                          | ज्या कोड ने पेपर सेट होणार आहे तो कोड |
|----------|-----------|----------------------------------|----------------------------------------------------------|---------------------------------------|
| Sem 1    |           |                                  |                                                          |                                       |
| 08-01-25 | Thursday  | 74369                            | Indian Ethos & Mangmt Conpts                             | 109036                                |
| 09-01-25 | Friday    | 74370                            | Management Accounting                                    | 109037                                |
| 10-01-25 | Saturday  | 74371                            | Managerial Economics                                     | 109038                                |
| 12-01-25 | Monday    | 74372                            | Inf Tech for Managmt                                     | 109039                                |
| 13-01-25 | Tuesday   | 74373                            | Legal and Business Environment                           | 109040                                |
| 14-01-25 | Wednesday | 74374                            | Organizational Behaviour                                 | 109041                                |
| Sem 2    |           |                                  |                                                          |                                       |
| 08-01-25 | Thursday  | 74382                            | Marketing Manaegment                                     | 110676                                |
| 09-01-25 | Friday    | 74383                            | Financial Management                                     | 110677                                |
| 10-01-25 | Saturday  | 74384                            | Human Resource Management                                | 110678                                |
| 12-01-25 | Monday    | 74385                            | Operations Management                                    | 110679                                |
| 13-01-25 | Tuesday   | 74386                            | Management Information System                            | 110680                                |
| 14-01-25 | Wednesday | 74387                            | Research Methodology                                     | 110681                                |
| Sem 3    |           |                                  |                                                          |                                       |
| 19-12-25 | Friday    | 74395                            | Strategic and Change Management                          | 111568                                |
| 20-12-25 | Saturday  | 74396                            | Business Intelligence and Analytics                      | 111569                                |
| 22-12-25 | Monday    | 74398                            | Paper I Buying behaviour and brand Management            | 111571                                |
| 23-12-25 | Wednesday | 74400                            | Paper- II Advertising and Sales Management               | 111572                                |
| 24-12-25 | Tuesday   | 74399                            | Paper I Compensation Management                          | 111573                                |
| 26-12-25 | Friday    | 74401                            | Paper II Human Resource Development                      | 111574                                |
| 27-12-25 | Saturday  | 79768                            | Paper I Indian Financial System                          | 111575                                |
| 29-12-25 | Monday    | 79769                            | Paper II Corporate Restructuring an Liquidity Management | 111576                                |

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|  <p>शिवाजी विद्यापीठ कोल्हापूर<br/>Estd. 1962<br/>"A++" Accredited by<br/>NAAC(2021)<br/>With CGPA 3.52</p> | <p><b>SHIVAJI UNIVERSITY, KOLHAPUR-416004 MAHARASHTRA</b><br/>Phone - Director Office : 0231-2609068 E-mail: coe@unishivaj.ac.in<br/>Other Exam.Section: 0231-2609119 E-mail: oe1.exam@unishivaj.ac.in<br/><b>शिवाजी विद्यापीठ,कोल्हापूर-416004 महाराष्ट्र</b><br/>फोन:संचालक परीक्षा व मुल्यमापन मंडळ कार्यालय : 0231.2609068<br/>इतर परीक्षा विभाग-1 0231.2609119 ई मेल oe1.exam@unishivaj.ac.in</p> |  |  |
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| Sem 3    |           |       |                                                    |        |
|----------|-----------|-------|----------------------------------------------------|--------|
| 30-12-25 | Tuesday   | 79770 | Paper I Operations Management Strategies           | 111577 |
| 30-12-25 | Tuesday   | 79774 | Paper I Agribusiness Management and Practices      | 111581 |
| 30-12-25 | Tuesday   | 79780 | Paper I Project Planning and Implementation        | 111587 |
| 30-12-25 | Tuesday   | 79784 | Paper I Business Data Management                   | 111591 |
| 31-12-25 | Wednesday | 79771 | Paper II Materials & Inventory Management          | 111578 |
| 31-12-25 | Wednesday | 79775 | Paper II Agri-Business Finance                     | 111582 |
| 31-12-25 | Wednesday | 79785 | Paper II Business Analytics In Management          | 111592 |
| 31-12-25 | Wednesday | 79781 | Paper II Institutional Support and Venture Funding | 111588 |
| 01-01-26 | Thursday  | 79772 | Paper I IT Strategy & Governance                   | 111579 |
| 01-01-26 | Thursday  | 79778 | Paper I Fundamentals of Hospitality Management     | 111585 |
| 01-01-26 | Thursday  | 79782 | Paper I Principles of International Business       | 111589 |
| 01-01-26 | Thursday  | 85780 | Digital Marketing (Website Development)            | 111593 |
| 02-01-26 | Friday    | 79773 | Paper II Information System Security and Audit     | 111580 |
| 02-01-26 | Friday    | 79779 | Paper II Hotel Management                          | 111586 |
| 02-01-26 | Friday    | 79783 | Paper II Export and Import Policy                  | 111590 |
| 02-01-26 | Friday    | 86924 | Digital Marketing (Digital Marketing and Strategy) | 111594 |
| 03-01-26 | Saturday  | 85781 | PAPER-I SUPPLY CHAIN AND PLANNING                  | 111595 |
| 05-01-26 | Monday    | 85782 | PAPER-II SUPPLY CHAIN STRATEGY                     | 111596 |

सबब, उपरोक्तप्रमाणे आपल्या स्तरावर सर्व विद्यार्थी, शिक्षक आणि प्रशासकीय सेवकांना अवगत करावे हि विनंती

कळावे.

आपला विश्वासू  
  
I/c उपकुलसचिव

माहितीसाठी सादर:

1. परीक्षा प्रमाद विभाग
2. परीक्षक नियुक्ती विभाग
3. आय.टि. विभाग
4. कॅप विभाग