

SHIVAJI UNIVERSITY, KOLHAPUR

Draft Programme Circular No. 15

Exam of **March-2025**

Faculty: **Interdisciplinary Studies**

Course: **4471 - Master of Arts (Mass Comm.)(NEP2020) 2.0**

Course : **418 - M.A. (Mass Comm. and Journalism)**

Instructions: Common instruction as per Circular No.SU/On Exam/29, Dated 01 February, 2020 and Circular No.

Ref.No. /Shivaji U/Appointment/RVC/143 dt 24-03--2025 available on University website : www.unishivaji.ac.in

1. The Centers and Places of the Examination will be as under:

No.	Center	College Code	College Abbv.	Places	
Kolhapur District					
1	KOLHAPUR	264	SUK	1	SHIVAJI UNIVERSITY

1. The written examination will be conducted in the following order

Course: **4471 - Master of Arts (Mass Comm.)(NEP2020) 2.0**

Day,Date And Time - Monday 28-Apr-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
1	92888	92888-Introduction of Mass Communication Theories - -

Day,Date And Time - Tuesday 29-Apr-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
1	92889	92889-Reporting and Editing - -

Day,Date And Time - Wednesday 30-Apr-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
1	92890	92890-Introduction Corporate Public Relations - -

Day,Date And Time - Friday 02-May-2025 02.30 PM - 04.00 PM		
Sem.	Subject Code	Subject Name [Branch Name]
1	92891	92891-Broadcast Media - -

Day,Date And Time - Saturday 03-May-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
1	92893	92893-Basic of Journalism - -

Day,Date And Time - Monday 05-May-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
1	92892	92892-Media Research Methodology - -

Course: **4471 - Master of Arts (Mass Comm.)(NEP2020) 2.0**

Day,Date And Time - Tuesday 06-May-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
2	94348	94348-Communication for Behavioral Change - -

Day,Date And Time - Wednesday 07-May-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
2	94349	94349-Film Studies - -

Day,Date And Time - Thursday 08-May-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
2	94350	94350-Global Communication - -

Day,Date And Time - Friday 09-May-2025 10.30 AM - 12.00 PM		
Sem.	Subject Code	Subject Name [Branch Name]
2	94351	94351-Media Management - -

Day,Date And Time - Saturday 10-May-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
2	94352	94352-Cyber Journalism - -

Day,Date And Time - Thursday 15-May-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
2	98834	98834-Communication and Extension for Sustainable Development - -

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Day,Date And Time - Tuesday 06-May-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	95701	95701-Gender and Media - -

Day,Date And Time - Wednesday 07-May-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	95702	95702-Digital Journalism - -

Day,Date And Time - Thursday 08-May-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	95703	95703-Radio Anchoring - -

Day,Date And Time - Friday 09-May-2025 02.30 PM - 04.00 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	95704	95704-CSR and Media - -

Day,Date And Time - Saturday 10-May-2025 02.30 PM - 05.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	95706	95706-Advertising Theory and Practices - -

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Day,Date And Time - Monday 28-Apr-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
4	95707	95707-Intercultural Communication - -

Day,Date And Time - Tuesday 29-Apr-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
4	95708	95708-Environmental Communication - -

Day,Date And Time - Wednesday 30-Apr-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
4	95709	95709-Digital Marketing (SWAYAM) - -

Day,Date And Time - Friday 02-May-2025 10.30 AM - 01.30 PM		
Sem.	Subject Code	Subject Name [Branch Name]
4	95711	95711-Documentary Filmmaking - -

Course : 418 - M.A. (Mass Comm. and Journalism)

Sem.	Subject Code	Subject Name [Branch Name]
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Date & Day :- 28-Apr-2025, Monday 02.30 PM – 04.00 PM

4	56340	56340-New Media Applications -
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Date & Day :- 29-Apr-2025, Tuesday 02.30 PM – 04.00 PM

4	56341	56341-Inter-cultural Communication -
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Date & Day :- 30-Apr-2025, Wednesday 02.30 PM – 04.00 PM

4	56343	56343-Environmental Communication -
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Important :

In Case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205 Exam . Building No. 1 Shivaji University, Kolhapur- 416004.

Note :

The Examination Programme is subject to change, Candidates are therefore advised to see the Final Examination Programme, if there is any change in the Examination Programme the University is not responsible for loss or inconvenience caused to the candidates.

Vidyanagar,
Kolhapur - 416004
Date : 03-04-2025

Sd/-
Director
Board of Examinations and Evaluation