

# SHIVAJI UNIVERSITY, KOLHAPUR

Draft Programme Circular No. 236

Exam of **March-2025**

Faculty: **Commerce and Management**

Course : **7807 - Master of Business Administration (CBCS)**

**Instructions:** Common instruction as per Circular No.SU/On Exam/29, Dated 01 February, 2020 and Circular No.

**146 Dt. 24/03/2025** available on University website : [www.unishivaji.ac.in](http://www.unishivaji.ac.in)

## 1. The Centers and Places of the Examination will be as under:

| No.                      | Center                | College Code | College Abbv. | Places |                                                                                  |
|--------------------------|-----------------------|--------------|---------------|--------|----------------------------------------------------------------------------------|
| <b>Kolhapur District</b> |                       |              |               |        |                                                                                  |
| 1                        | KOLHAPUR              | 20           | CC            | 1      | Deshbhakta Ratnappa Kumbhar College of Commerce,Kolhapur.                        |
|                          |                       | 207          | KIT2          | 2      | K.I.T.s Institute of Management Education & Research                             |
| 2                        | KONDIGRE              | 450          | IIMK          | 1      | Ideal Institute of Management, Kondigre                                          |
| 3                        | Panhala               | 707          | SETSM         | 1      | Sanjeevan Engineering & Technology Institute (School of Management)              |
| 4                        | PETH-VADGAON          | 420          | BMSP          | 1      | Shri Balasaheb Mane Shikshan Prasarak Mandal,Grp of Inst                         |
| 5                        | TALSANDE              | 456          | DTC           | 1      | D.Y.Patil Edu. Society's D.Y.Patil Tec.Campus(Faculty of Engg)                   |
| <b>Sangli District</b>   |                       |              |               |        |                                                                                  |
| 1                        | MIRAJ                 | 418          | ATS           | 1      | Shri Ambabai Talim Sanstha's, Sanjay Bhokare Grp of Inst,Miraj                   |
|                          |                       | 232          | VPIMM         | 2      | Vasantrao Dada Patil Institute of Management Studies and Research,Miraj          |
| 2                        | PETH NAKA             | 419          | VIMPN         | 1      | Vanketashwara Institute of Management, Peth Naka                                 |
| 3                        | SANGLI                | 190          | CIMDR         | 1      | Chintamanrao Institute of Management, Development&Research                       |
|                          |                       | 458          | AGIM          | 2      | Abasaheb Garware Institute of Management Studes                                  |
| <b>Satara District</b>   |                       |              |               |        |                                                                                  |
| 1                        | MALAWADI(MASUR)       | 452          | VIT           | 1      | SDF's Vishwarkarma Dadasaheb Chavan Institute of Management and Research         |
| 2                        | PHALTAN               | 451          | SJNIP         | 1      | Shrimant Jayshrimaladevi Naik-Nimbalkar Institute of Management Studies, Phaltan |
| 3                        | RAIGON                | 362          | NBCH          | 1      | Late N.B.Chhabada Institute of Engg. & Tech.                                     |
| 4                        | SATARA                | 358          | GIMS          | 1      | Gourishankar Institute of Management Science,Limb, Satara                        |
|                          |                       | 337          | KBPIMR        | 2      | Karmveer Bhaurao Patil Institute Of Management Studies & Research, Satara.       |
| 5                        | VANSVASMATCHI VAHGAON | 492          | SIOM          | 1      | Swaraj Institute of Management                                                   |
| 6                        | WADHE                 | 455          | YTC           | 1      | Yashoda Technical Campus, Faculty Of Engineering                                 |
| 7                        | WATHAR STATION        | 423          | JIM           | 1      | Krishna Foundation's Jaywant Inst of Mgnt., Vathar, Dist. Satara                 |

2. The written examination will be conducted in the following order

| Sem.                                                                | Subject Code | Subject Name [Branch Name]                                        |
|---------------------------------------------------------------------|--------------|-------------------------------------------------------------------|
| <b>Date &amp; Day :- 19-May-2025, Monday 02.30 PM - 03.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109036       | 74369/109036/109036-Indian Ethos & Mangmt Conpts <b>MCQ</b>       |
| <b>Date &amp; Day :- 19-May-2025, Monday 03.00 PM - 05.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109036       | 74369/109036/109036-Indian Ethos & Mangmt Conpts <b>Paper I</b>   |
| <b>Date &amp; Day :- 21-May-2025, Wednesday 02.30 PM - 03.00 PM</b> |              |                                                                   |
| 1                                                                   | 109037       | 74370/109037/109037-Management Accounting <b>MCQ</b>              |
| <b>Date &amp; Day :- 21-May-2025, Wednesday 03.00 PM - 05.00 PM</b> |              |                                                                   |
| 1                                                                   | 109037       | 74370/109037/109037-Management Accounting <b>Paper I</b>          |
| <b>Date &amp; Day :- 23-May-2025, Friday 02.30 PM - 03.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109038       | 74371/109038/109038-Managerial Economics <b>MCQ</b>               |
| <b>Date &amp; Day :- 23-May-2025, Friday 03.00 PM - 05.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109038       | 74371/109038/109038-Managerial Economics <b>Paper I</b>           |
| <b>Date &amp; Day :- 26-May-2025, Monday 02.30 PM - 03.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109039       | 74372/109039/109039-Inf Tech for Managmt <b>MCQ</b>               |
| <b>Date &amp; Day :- 26-May-2025, Monday 03.00 PM - 05.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109039       | 74372/109039/109039-Inf Tech for Managmt <b>Paper I</b>           |
| <b>Date &amp; Day :- 28-May-2025, Wednesday 02.30 PM - 03.00 PM</b> |              |                                                                   |
| 1                                                                   | 109040       | 74373/109040/109040-Legal and Business Environment <b>MCQ</b>     |
| <b>Date &amp; Day :- 28-May-2025, Wednesday 03.00 PM - 05.00 PM</b> |              |                                                                   |
| 1                                                                   | 109040       | 74373/109040/109040-Legal and Business Environment <b>Paper I</b> |
| <b>Date &amp; Day :- 30-May-2025, Friday 02.30 PM - 03.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109041       | 74374/109041/109041-Organizational Behaviour <b>MCQ</b>           |
| <b>Date &amp; Day :- 30-May-2025, Friday 03.00 PM - 05.00 PM</b>    |              |                                                                   |
| 1                                                                   | 109041       | 74374/109041/109041-Organizational Behaviour <b>Paper I</b>       |
| <b>Date &amp; Day :- 19-May-2025, Monday 10.30 AM - 01.00 PM</b>    |              |                                                                   |
| 2                                                                   | 110676       | 74382/110676/110676-Marketing Manaegment -                        |



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| <b>Date &amp; Day :- 21-May-2025, Wednesday 10.30 AM - 01.00 PM</b> |        |                                                                        |
| 2                                                                   | 110677 | 74383/110677/110677-Financial Management -                             |
| <b>Date &amp; Day :- 23-May-2025, Friday 10.30 AM - 01.00 PM</b>    |        |                                                                        |
| 2                                                                   | 110678 | 74384/110678/110678-Human Resource Management -                        |
| <b>Date &amp; Day :- 26-May-2025, Monday 10.30 AM - 01.00 PM</b>    |        |                                                                        |
| 2                                                                   | 110679 | 74385/110679/110679-Operations Management -                            |
| <b>Date &amp; Day :- 28-May-2025, Wednesday 10.30 AM - 01.00 PM</b> |        |                                                                        |
| 2                                                                   | 110680 | 74386/110680/110680-Management Information System -                    |
| <b>Date &amp; Day :- 30-May-2025, Friday 10.30 AM - 01.00 PM</b>    |        |                                                                        |
| 2                                                                   | 110681 | 74387/110681/110681-Research Methodology -                             |
| <b>Date &amp; Day :- 22-Apr-2025, Tuesday 02.30 PM - 05.00 PM</b>   |        |                                                                        |
| 3                                                                   | 86924  | 86924-Digital Marketing (Digital Marketing and Strategy) -             |
| <b>Date &amp; Day :- 02-May-2025, Friday 02.30 PM - 05.00 PM</b>    |        |                                                                        |
| 3                                                                   | 74396  | 74396/81417-Business Intelligence and Analytics -                      |
| <b>Date &amp; Day :- 03-May-2025, Saturday 02.30 PM - 05.00 PM</b>  |        |                                                                        |
| 3                                                                   | 74395  | 74395/81416-Strategic and Change Management -                          |
| <b>Date &amp; Day :- 05-May-2025, Monday 02.30 PM - 05.00 PM</b>    |        |                                                                        |
| 3                                                                   | 74401  | 74401/81422-Paper II Human Resource Development -                      |
| <b>Date &amp; Day :- 06-May-2025, Tuesday 02.30 PM - 05.00 PM</b>   |        |                                                                        |
| 3                                                                   | 74398  | 74398/81419-Paper I Buying behaviour and brand Management -            |
| <b>Date &amp; Day :- 07-May-2025, Wednesday 02.30 PM - 05.00 PM</b> |        |                                                                        |
| 3                                                                   | 74399  | 74399/81421-Paper I Compensation Management -                          |
| 3                                                                   | 74400  | 74400/81420-Paper- II Advertising and Sales Management -               |
| <b>Date &amp; Day :- 08-May-2025, Thursday 03.30 PM - 05.00 PM</b>  |        |                                                                        |
| 3                                                                   | 79769  | 79769/81424-Paper II Corporate Restructuring an Liquidity Management - |
| <b>Date &amp; Day :- 09-May-2025, Friday 02.30 PM - 05.00 PM</b>    |        |                                                                        |
| 3                                                                   | 79768  | 79768/81423-Paper I Indian Financial System -                          |
| <b>Date &amp; Day :- 10-May-2025, Saturday 02.30 PM - 05.00 PM</b>  |        |                                                                        |
| 3                                                                   | 79784  | 79784-Paper I Business Data Management -                               |

|                                                                     |       |                                                              |
|---------------------------------------------------------------------|-------|--------------------------------------------------------------|
| <b>Date &amp; Day :- 13-May-2025, Tuesday 02.30 PM - 05.00 PM</b>   |       |                                                              |
| 3                                                                   | 79773 | 79773/81428-Paper II Information System Security and Audit - |
| <b>Date &amp; Day :- 14-May-2025, Wednesday 02.30 PM - 05.00 PM</b> |       |                                                              |
| 3                                                                   | 79772 | 79772/81427-Paper I IT Strategy & Governance -               |
| <b>Date &amp; Day :- 15-May-2025, Thursday 02.30 PM - 05.00 PM</b>  |       |                                                              |
| 3                                                                   | 79770 | 79770/81425-Paper I Operations Management Strategies -       |
| <b>Date &amp; Day :- 16-May-2025, Friday 02.30 PM - 05.00 PM</b>    |       |                                                              |
| 3                                                                   | 79771 | 79771/81426-Paper II Materials & Inventory Management -      |
| <b>Date &amp; Day :- 17-May-2025, Saturday 02.30 PM - 05.00 PM</b>  |       |                                                              |
| 3                                                                   | 79785 | 79785-Paper II Business Analytics In Management -            |
| <b>Date &amp; Day :- 20-May-2025, Tuesday 02.30 PM - 05.00 PM</b>   |       |                                                              |
| 3                                                                   | 85780 | 85780-Digital Marketing (Website Development) -              |
| <b>Date &amp; Day :- 24-May-2025, Saturday 02.30 PM - 05.00 PM</b>  |       |                                                              |
| 3                                                                   | 79775 | 79775/81430-Paper II Agri-Business Finance -                 |
| <b>Date &amp; Day :- 27-May-2025, Tuesday 02.30 PM - 05.00 PM</b>   |       |                                                              |
| 3                                                                   | 85782 | 85782-PAPER-II SUPPLY CHAIN STRATEGY -                       |
| <b>Date &amp; Day :- 29-May-2025, Thursday 02.30 PM - 05.00 PM</b>  |       |                                                              |
| 3                                                                   | 79774 | 79774/81429-Paper I Agribusiness Management and Practices -  |
| <b>Date &amp; Day :- 31-May-2025, Saturday 02.30 PM - 05.00 PM</b>  |       |                                                              |
| 3                                                                   | 85781 | 85781-PAPER-I SUPPLY CHAIN AND PLANNING -                    |
| <b>Date &amp; Day :- 02-Jun-2025, Monday 02.30 PM - 05.00 PM</b>    |       |                                                              |
| 3                                                                   | 79782 | 79782/81437-Paper I Principles of International Business -   |
| <b>Date &amp; Day :- 03-Jun-2025, Tuesday 02.30 PM - 05.00 PM</b>   |       |                                                              |
| 3                                                                   | 79783 | 79783/81438-Paper II Export and Import Policy -              |
| <b>Date &amp; Day :- 04-Jun-2025, Wednesday 02.30 PM - 05.00 PM</b> |       |                                                              |
| 3                                                                   | 79780 | 79780-Paper I Project Planning and Implementation -          |
| <b>Date &amp; Day :- 05-Jun-2025, Thursday 02.30 PM - 05.00 PM</b>  |       |                                                              |
| 3                                                                   | 79781 | 79781-Paper II Institutional Support and Venture Funding -   |



|                                                                     |       |                                                                                            |
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| <b>Date &amp; Day :- 02-May-2025, Friday 10.30 AM - 01.00 PM</b>    |       |                                                                                            |
| 4                                                                   | 74408 | 74408/83248-Innovation and Entrepreneurship -                                              |
| <b>Date &amp; Day :- 03-May-2025, Saturday 10.30 AM - 01.00 PM</b>  |       |                                                                                            |
| 4                                                                   | 74413 | 74413/83253-Paper- III Strategic Human Resource Management and International Perspective - |
| <b>Date &amp; Day :- 05-May-2025, Monday 10.30 AM - 01.00 PM</b>    |       |                                                                                            |
| 4                                                                   | 74414 | 74414/83254-Paper- IV Industrial Relations and Labour Laws -                               |
| <b>Date &amp; Day :- 06-May-2025, Tuesday 10.30 AM - 01.00 PM</b>   |       |                                                                                            |
| 4                                                                   | 79787 | 79787/83256-Paper IV International Finance -                                               |
| <b>Date &amp; Day :- 07-May-2025, Wednesday 10.30 AM - 01.00 PM</b> |       |                                                                                            |
| 4                                                                   | 79786 | 79786/83255-Paper III Investment Management -                                              |
| <b>Date &amp; Day :- 08-May-2025, Thursday 10.30 AM - 01.00 PM</b>  |       |                                                                                            |
| 4                                                                   | 74411 | 74411/83251-Paper III Service Marketing and Retail Marketing -                             |
| <b>Date &amp; Day :- 09-May-2025, Friday 10.30 AM - 01.00 PM</b>    |       |                                                                                            |
| 4                                                                   | 74412 | 74412/83252-Paper IV Contemporary Issues in Marketing -                                    |
| <b>Date &amp; Day :- 10-May-2025, Saturday 10.30 AM - 01.00 PM</b>  |       |                                                                                            |
| 4                                                                   | 79802 | 79802/83271-Paper III Business Analytics Using R -                                         |
| <b>Date &amp; Day :- 13-May-2025, Tuesday 10.30 AM - 12.30 PM</b>   |       |                                                                                            |
| 4                                                                   | 79803 | 79803/83272-Paper IV Cloud Computing and Virtualization -                                  |
| <b>Date &amp; Day :- 14-May-2025, Wednesday 10.30 AM - 01.00 PM</b> |       |                                                                                            |
| 4                                                                   | 79788 | 79788/83257-Paper III Global Operations & Logistics -                                      |
| <b>Date &amp; Day :- 15-May-2025, Thursday 10.30 AM - 01.00 PM</b>  |       |                                                                                            |
| 4                                                                   | 79789 | 79789/83258-Paper IV World Class Manufacturing -                                           |
| <b>Date &amp; Day :- 16-May-2025, Friday 10.30 AM - 01.00 PM</b>    |       |                                                                                            |
| 4                                                                   | 79791 | 79791/83260-Paper IV Knowledge Management -                                                |
| <b>Date &amp; Day :- 17-May-2025, Saturday 10.30 AM - 01.00 PM</b>  |       |                                                                                            |
| 4                                                                   | 79790 | 79790/83259-Paper III Business Process Reengineering & ERP -                               |
| <b>Date &amp; Day :- 20-May-2025, Tuesday 10.30 AM - 01.00 PM</b>   |       |                                                                                            |

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|---------------------------------------------------------------------|-------|------------------------------------------------------------------------------------------|
| 4                                                                   | 85783 | 85783-Digital Marketing (Search Engine Optimization and Online Campaign Management)<br>- |
| <b>Date &amp; Day :- 22-May-2025, Thursday 10.30 AM - 01.00 PM</b>  |       |                                                                                          |
| 4                                                                   | 85784 | 85784-PAPER-IV Digital Marketing (Social Media Marketing) -                              |
| <b>Date &amp; Day :- 24-May-2025, Saturday 10.30 AM - 01.00 PM</b>  |       |                                                                                          |
| 4                                                                   | 85785 | 85785-PAPER-III Retail Supply Chain Management -                                         |
| <b>Date &amp; Day :- 27-May-2025, Tuesday 10.30 AM - 01.00 PM</b>   |       |                                                                                          |
| 4                                                                   | 85786 | 85786-PAPER-IV Supply Chain Analytics -                                                  |
| <b>Date &amp; Day :- 29-May-2025, Thursday 10.30 AM - 01.00 PM</b>  |       |                                                                                          |
| 4                                                                   | 79792 | 79792/83261-Paper III Agro-Processing Industries -                                       |
| <b>Date &amp; Day :- 31-May-2025, Saturday 10.30 AM - 01.00 PM</b>  |       |                                                                                          |
| 4                                                                   | 79793 | 79793/83262-Paper IV International Trade in Agriculture -                                |
| <b>Date &amp; Day :- 02-Jun-2025, Monday 10.30 AM - 01.00 PM</b>    |       |                                                                                          |
| 4                                                                   | 79800 | 79800/83269-Paper III Issues in International Business -                                 |
| <b>Date &amp; Day :- 03-Jun-2025, Tuesday 10.30 AM - 01.00 PM</b>   |       |                                                                                          |
| 4                                                                   | 79801 | 79801/83270-Paper IV Cross Cultural Management -                                         |
| <b>Date &amp; Day :- 04-Jun-2025, Wednesday 10.30 AM - 01.00 PM</b> |       |                                                                                          |
| 4                                                                   | 79796 | 79796/83265-Paper III Tourism Management -                                               |
| <b>Date &amp; Day :- 05-Jun-2025, Thursday 10.30 AM - 01.00 PM</b>  |       |                                                                                          |
| 4                                                                   | 79797 | 79797/83266-Paper IV Event Management -                                                  |
| <b>Date &amp; Day :- 06-Jun-2025, Friday 10.30 AM - 01.00 PM</b>    |       |                                                                                          |
| 4                                                                   | 79798 | 79798/83267-Paper III Family Business Management -                                       |
| <b>Date &amp; Day :- 09-Jun-2025, Monday 10.30 AM - 01.00 PM</b>    |       |                                                                                          |
| 4                                                                   | 79799 | 79799/83268-Paper IV Economic Development and Entrepreneurship -                         |

**Important :**

In Case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205 Exam . Building No. 1 Shivaji University, Kolhapur- 416004.

**Note :**

The Examination Programme is subject to change, Candidates are therefore advised to see the Final Examination Programme, if there is any change in the Examination Programme the University is not responsible for loss or inconvenience caused to the candidates.

Vidyanagar,  
Kolhapur - 416004  
Date :



Director

Board of Examinations and Evaluation

