

# SHIVAJI UNIVERSITY, KOLHAPUR

Draft Programme Circular No. 151

Exam of **Oct-2024**

Faculty: **Interdisciplinary Studies**

Course : **4471 - Master of Arts (Mass Comm)( NEP2020) 2.0**

Course : **418 - M.A. (Mass Comm. and Journalism)**

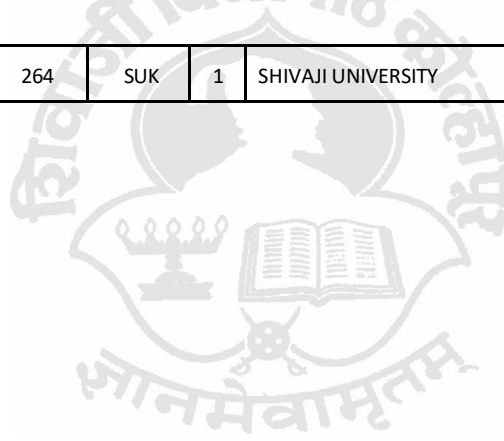
**Instructions:** Common instruction as per Circular No.SU/On Exam/ 29, Dated 01 February, 2020 and Circular No.

**Ref.No. /Shivaji U/Appointment/RVC/761 dt 25-10-2024** available on University website :

[www.unishivaji.ac.in](http://www.unishivaji.ac.in)

**1. The Centers and Places of the Examination will be as under:**

No.	Center	College Code	College Abbv.	Places
<b>Kolhapur District</b>				
1	KOLHAPUR	264	SUK	1 SHIVAJI UNIVERSITY



2. The written examination will be conducted in the following order

Exam of **Oct-2024**

Course : **4471 - Master of Arts (Mass Comm)( NEP2020) 2.0**

<b>Date &amp; Day :- 11-Dec-2024, Wednesday 02.30 PM - 05.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
1	92888	92888-Introduction of Mass Communication Theories -

<b>Date &amp; Day :- 12-Dec-2024, Thursday 02.30 PM - 05.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
1	92889	92889-Reporting and Editing -

<b>Date &amp; Day :- 13-Dec-2024, Friday 02.30 PM - 05.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
1	92890	92890-Introduction Corporate Public Relations -

<b>Date &amp; Day :- 14-Dec-2024, Saturday 02.30 PM - 04.00 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
1	92891	92891-Broadcast Media -

<b>Date &amp; Day :- 16-Dec-2024, Monday 02.30 PM - 05.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
1	92892	92892-Media Reserch Methodology -

<b>Date &amp; Day :- 17-Dec-2024, Tuesday 02.30 PM - 05.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
1	92893	92893-Basic of Journalism -

<b>Date &amp; Day :- 04-Dec-2024, Wednesday 10.30 AM - 01.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
2	94348	94348-Communication for Behavioral Change -

<b>Date &amp; Day :- 11-Dec-2024, Wednesday 10.30 AM - 01.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
3	95701	95701-Gender and Media -

<b>Date &amp; Day :- 12-Dec-2024, Thursday 10.30 AM - 01.30 PM</b>		
Sem.	Subject Code	Subject Name [Branch Name]
3	95702	95702-Digital Journalism -

<b>Date &amp; Day :- 13-Dec-2024, Friday 10.30 AM - 01.30 PM</b>		
<b>Sem.</b>	<b>Subject Code</b>	<b>Subject Name [Branch Name]</b>
3	95703	95703-Radio Anchoring -
<b>Date &amp; Day :- 14-Dec-2024, Saturday 10.30 AM - 12.00 PM</b>		
<b>Sem.</b>	<b>Subject Code</b>	<b>Subject Name [Branch Name]</b>
3	95704	95704-CSR and Media -
<b>Date &amp; Day :- 16-Dec-2024, Monday 10.30 AM - 01.30 PM</b>		
<b>Sem.</b>	<b>Subject Code</b>	<b>Subject Name [Branch Name]</b>
3	95705	95705-Media Research Project -
<b>Date &amp; Day :- 17-Dec-2024, Tuesday 10.30 AM - 01.30 PM</b>		
<b>Sem.</b>	<b>Subject Code</b>	<b>Subject Name [Branch Name]</b>
3	95706	95706-Advertising Theory and Practices -

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1	KOLHAPUR	264	SUK	1 SHIVAJI UNIVERSITY

**2. The written examination will be conducted in the following order**

<b>Date &amp; Day :- 04-Dec-2024, Wednesday 10.30 AM - 12.00 PM</b>		
<b>Sem.</b>	<b>Subject Code</b>	<b>Subject Name [Branch Name]</b>
3	56335	56335-Print Media - II -
<b>Date &amp; Day :- 05-Dec-2024, Thursday 10.30 AM - 12.00 PM</b>		
<b>Sem.</b>	<b>Subject Code</b>	<b>Subject Name [Branch Name]</b>
3	56336	56336-Radio -

Date & Day :- 06-Dec-2024, Friday 10.30 AM - 12.00 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	56337	56337-Television -

Date & Day :- 07-Dec-2024, Saturday 10.30 AM - 12.00 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	56338	56338-Advertising -

Date & Day :- 09-Dec-2024, Monday 10.30 AM - 12.00 PM		
Sem.	Subject Code	Subject Name [Branch Name]
3	56345	56345-Women and Media -

**Important :**

In Case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205 Exam . Building No. 1 Shivaji University, Kolhapur- 416004.

**Note :**

The Examination Programme is subject to change, Candidates are therefore advised to see the Final Examination Programme, if there is any change in the Examination Programme the University is not responsible for loss or inconvenience caused to the candidates.

Vidyanagar, Kolhapur - 416004Date :  
Kolhapur – 416004  
Date :13-11-2024

Sd/-  
Director  
Board of Examinations and Evaluation