

SHIVAJI UNIVERSITY, KOLHAPUR
Draft Programme

Circular No. 14 Exam of Mar./Apr./May, 2024

1. **Course : M.A. Mass Communication Examination – CBCS- (Course Code 418)**
Part- II, Sem. - III to IV Examination to be held in Apr., 2024
2. **Course : M.A. Mass Communication Examination -CBCS- (Course Code 4458)**
Part- II, Sem. – II & IV Examination to be held in Apr., 2024
3. **Course : M.A. Mass Communication N.E.P. 1.0 Pattern (Course Code 4468)**
Part- II, Sem. – III & IV Examination to be held in Apr., 2024
4. **Course : M.A. Mass Communication N.E.P. 2.0 Pattern (Course Code 4471)**
Part-I , Sem. - I to II Examination to be held in Apr., 2024
5. **INSTRUCTIONS - Common instruction as per - Circular No.: S.U./On Exam/29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/55, dated 20-01-2024, also available on University Website : <http://www.unishivaji.ac.in/>**
6. **Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.**
7. The Written Examination will be conducted in the following order

M.A Mass Communication - old C.B.C.S. Pattern - Course Code (418)			
Part II - SEMESTER - III			
DAY	DATE	Code No.	Subject/Paper Name [Time 10.30 a.m. To 12.30 p.m.]
Thursday	04//04/2024	56335	1.Print Media II
Friday	05//04/2024	56336	2. Radio
Saturday	06//04/2024	56337	3. Television
Monday	08//04/2024	56338	4. Advertising
Wednesday	10//04/2024	56345	5.Woman and Media

M.A Mass Communication - old C.B.C.S. Pattern - Course Code (418)			
Part II - SEMESTER - IV			
DAY	DATE	Code No.	Subject/Paper Name [Time 02.30 p.m. To 04.30 p.m.]
Thursday	04//04/2024	56341	1.Inter Cultural Communication
Friday	05//04/2024	56343	2.(O)A-Environmental Communication
Saturday	06//04/2024	56340	4. New Media Applications
Dates will be declared later		56346	3. Dissertation

M.A. Mass Communication Examination C.B.C.S. Pattern (Course Code 4458)			
Part I - Semester -II			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. To 04.30 p.m.]
Monday	15//04/2024	75043	Communication Research

M.A. Mass Communication Examination C.B.C.S. Pattern (Course Code 4458)			
Part II - Semester - IV			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. To 04.30 p.m.]
Optional Papers			
Thursday	04//04/2024	82931	Data Journalism
		82932	Mobile Journalism
		82933	Global Journalism
Compulsory Papers			
		82929	Intercultural Communication
Saturday	06//04/2024	82930	Environmental Communication

M.A. Mass Communication N.E.P. 1 Pattern (Course Code 4468)			
Part II - Semester - III			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 10.30 a.m. To 01.30 p.m.]
Thursday	04//04/2024	92012	Introduction to Digital Journalism
Friday	05//04/2024	92013	Advance in Advertising Theory and Practices

M.A. Mass Communication N.E.P. 1 Pattern (Course Code 4468)			
Part II - Semester - IV			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. To 05.30 p.m.]
Thursday	04//04/2024	94335	Intercultural Communication
Friday	05//04/2024	94336	Environmental Communication
Saturday	06//04/2024	94337	Film Studies
Monday	08//04/2024	94338	Digital Media Marketing
Wednesday	10//04/2024	94339	Dissertation
Optional Papers - SEC -4 - Any one - [Time 10.30 a.m. To 11.30 a.m.]			
Sunday	28//04/2024	94340	SEC-4 : Pathanaty Lekhan ani Sadarikaran
		94341	SEC-4 : Vigyapan ke Madhyam aur Bhasha
		94342	SEC-4 : Business English :Management and Leadership
		94343	SEC-4 : Vacha Shudhi V Vakyatutva Vikas
		94344	SEC-4 : Election Campaigning
		94345	SEC-4 : Environment Impact Assessment
		94346	SEC-4 : National Museums in India
		94347	SEC-4 : Consumer Rights and Protection
		95005	SEC-4 : Rehabilitation Psychology
		95006	SEC-4 : Hindi Bloging : Anuprayog

M.A. Mass Communication N.E.P. 2 Pattern (Course Code 4471)			
Part I - Semester - I			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 10.30 a.m. To 01.30 p.m.]
Monday	15/04/2024	92890	Introduction Corporate Public Relations

M.A. Mass Communication N.E.P. 2 Pattern (Course Code 4471)			
Part I - Semester - II			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. To 05.30 p.m.]
Monday	15/04/2024	94348	Communication for Behavioural Change
Tuesday	16/04/2024	94349	Film Studies
Thursday	18/04/2024	94350	Global Communication
Thursday	19/04/2024	94352	Cyber Journalism
Compulsory Papers [Time 02.30 p.m. To 04.30 p.m.]			
Saturday	20/04/2024	94351	Media Management

Important

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 03 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

Other Exam 2
Date.: 05-03-2024

Sd/-
Director
Board of Examinations and Evaluation