

SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme

Circular No. 187

Examination for the MBA (CR./CBCS) Sem. I to VI

March / April 2024 Examination to be held in April/ May 2024

INSTRUCTIONS: Common Instructions as per Circular No:- SU/ON EXAM/ 29 Date 01/02/2020 and Circular No - SU/APP./RVC/55 Date 20/01/2024 also available on University Website www.unishivaji.ac.in

The Written Examination will be held at:

College Code	College Name	Center Code	Center Name
20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.	264	Department of MBA Shivaji University, Kolhapur
450	Ideal Institute of Management, Kondigre, Dist- Kolhapur	264	Department of MBA Shivaji University, Kolhapur
207	K. I. T. Institute of Management Education & Research, Kolhapur.	456	D. Y. Patil Technical Campus, Talsande Dist- Kolhapur
707	Sanjeevan Engineering & Techology Institute, Panhala. Dist. Kolhapur	456	D. Y. Patil Technical Campus, Talsande Dist- Kolhapur
456	D. Y. Patil Technical Campus, Talsande Dist- Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur.
420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur	450	Ideal Institute of Management, Kondigre, Dist- Kolhapur
264	Department of MBA Shivaji University, Kolhapur	420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur
458	Wes's Abasaheb Garware Institute of Management Studes Sangli	190	Chintamanrao Institute of Management, Sangli
190	Chintamanrao Institute of Management, Sangli	458	Wes's Abasaheb Garware Institute of Management Studes Sangli
232	Vasantrao Dada Patil Institute of Management, Miraj Dist.- Sangli	418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli
418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli	232	Vasantrao Dada Patil Institute of Management, Miraj Dist.- Sangli
419	Vanketashwara Institute of Management, Peth Naka Dist.- Sangli	423	Krishna Foundation's Jaywant Inst of Mgnt., Vathar, Dist. Satara
492	Swaraj Institute of Management. Vanvasmachi Tal. Karad Dist-Satara	423	Krishna Foundation's Jaywant Inst of Mgnt., Vathar, Dist. Satara
423	Krishna Foundation's Jaywant Inst of Mgnt., Vathar, Dist. Satara	419	Vanketashwara Institute of Management, Peth Naka Dist.- Sangli
		492	Swaraj Institute of Management. Vanvasmachi Tal. Karad Dist-Satara

452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management Malwadi-Masur, Karad Dist-Satara	157	Venutai Chavan College, Karad Dist-Satara
362	Late N. B. Chhabada Institute of Engg. & Tech., Raigaon Dist- Satara	455	Yashoda Technical Campus, Satara
358	Gourishankar Institute of Management Science, Limb, Dist-Satara	455	Yashoda Technical Campus, Satara
337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Satara.	455	Yashoda Technical Campus, Satara
455	Yashoda Technical Campus, Satara	337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Dist - Satara.
451	Shrimant Jayshrimaladevi Naik-Nimbalkar Institute of Management Studies, Phaltan Dist. Satara	151	Mudhoji college Phaltan, Dist-Satara

The written examination will be conducted in the following order

**Course code 7807 MBA (CBCS)
Part 1 Semester - I (Patter 60:20:20)**

**MCQ Examination on Time
2.30 PM To 03.00 PM**

**Theory Examination on Time
03.00 PM To 05.00 PM**

Date	Day	Subject Code	Subject
16-05-24	Thursday	74369	Indian Ethos & Management Conpts
17-05-24	Friday	74370	Management Accounting
18-05-24	Saturday	74371	Managerial Economics
20-05-24	Monday	74372	Inf. Tech for Management
21-05-24	Tuesday	74373	Legal and Business Environment
22-05-24	Wednesday	74374	Organizational Behaviour

Part 1 Semester – II (Patter 60:20:20)

**MCQ Examination on Time
10.30 AM To 11.00 AM**

**Theory Examination on Time
11.00 AM To 01.00 PM**

Date	Day	Subject Code	Subject
16-05-24	Thursday	74382	Marketing Management
17-05-24	Friday	74383	Financial Management
18-05-24	Saturday	74384	Human Resource Management
20-05-24	Monday	74385	Operations Management
21-05-24	Tuesday	74386	Management Information System
22-05-24	Wednesday	74387	Research Methodology

Part 2 Semester - III (Patter 60:20:20)

MCQ Examination on Time

2.30 PM To 03.00 PM

Theory Examination on Time

03.00 PM To 05.00 PM

Date	Day	Common Code		Subject
27-04-24	Saturday	74395	81416	Strategic and Change Management
29-04-24	Monday	74396	81417	Business Intelligence and Analytics
30-04-24	Tuesday	74398	81419	Paper I Buying behavior and brand Management
02-05-24	Thursday	74400	81420	Paper- II Advertising and Sales Management
03-05-24	Friday	74399	81421	Paper I Compensation Management
		79784	81439	Paper I Business Data Management
04-05-24	Saturday	74401	81422	Paper II Human Resource Development
06-05-24	Monday	79768	81423	Paper I Indian Financial System
		79771	81426	Paper II Materials & Inventory Management
		79772	81427	Paper I IT Strategy & Governance
		79782	81437	Paper I Principles of International Business
07-05-24	Tuesday	79769	81424	Paper II Corporate Restructuring an Liquidity Management
		79774	81429	Paper I Agribusiness Management and Practices
		79783	81438	Paper II Export and Import Policy
08-05-24	Wednesday	79773	81428	Paper II Information System Security and Audit
		79785	81440	Paper II Business Analytics In Management

Part 2 Semester - IV (Patter 60:20:20)

MCQ Examination on Time

2.30 PM To 03.00 PM

Theory Examination on Time

03.00 PM To 05.00 PM

Date	Day	Common Code		Subject
27-04-24	Saturday	74408	83248	Innovation and Entrepreneurship
29-04-24	Monday	74411	83251	Paper III Service Marketing and Retail Marketing
30-04-24	Tuesday	74412	83252	Paper IV Contemporary Issues in Marketing
02-05-24	Thursday	74413	83253	Paper- III Strategic Human Resource Management and International Perspective
03-05-24	Friday	74414	83254	Paper- IV Industrial Relations and Labour Laws
04-05-24	Saturday	79786	83255	Paper III Investment Management
06-05-24	Monday	79787	83256	Paper IV International Finance
07-05-24	Tuesday	79788	83257	Paper III Global Operations & Logistics
		85783		Paper III Digital Marketing (Search Engine Optimization and Online Campaign Management)
08-05-24	Wednesday	79789	83258	Paper IV World Class Manufacturing
		85784		Paper-IV Digital Marketing (Social Media Marketing)
09-05-24	Thursday	79790	83259	Paper III Business Process Reengineering & ERP
		79798	83267	Paper III Family Business Management
		79800	83269	Paper III Issues in International Business
10-05-24	Friday	79791	83260	Paper IV Knowledge Management
		79801	83270	Paper IV Cross Cultural Management
		79799	83268	Paper IV Economic Development and Entrepreneurship
11-05-24	Saturday	79792	83261	Paper III Agro-Processing Industries
		79796	83265	Paper III Tourism Management

13-05-24	Monday	79793	83262	Paper IV International Trade in Agriculture
		79797	83266	Paper IV Event Management
14-05-24	Tuesday	79802	83271	Paper III Business Analytics Using R
		85785		PAPER-III Retail Supply Chain Management
15-05-24	Wednesday	79803	83272	Paper IV Cloud Computing and Virtualization
		85786		PAPER-IV Supply Chain Analytics

Course code 765 MBA (CR)

Part 2 Semester - III
Old Patter 80-20

Theory Examination on Time
10.30 AM To 1.30 PM

Date	Day	Subject Code	Subject
27-04-24	Saturday	70257	Corporate Planning & Strategic Management
29-04-24	Monday	70259	Consumer Behavior And Brand Management
30-04-24	Tuesday	70260	Sales and Distribution Management
02-05-24	Thursday	70261	Service Marketing and Retail Marketing
03-05-24	Friday	70262	Human Resource Planning and Procurement
04-05-24	Saturday	70263	Human Resource Development
06-05-24	Monday	70264	Compensation Management
07-05-24	Tuesday	70265	Indian Financial System
08-05-24	Wednesday	70266	Financial Decision Analysis
09-05-24	Thursday	70267	Project Planning and Finance
10-05-24	Friday	70268	Operations Management Strategies
11-05-24	Saturday	70269	Production Planning and Control
13-05-24	Monday	70270	Materials and Inventory Management
14-05-24	Tuesday	70271	Strategic Information Technology Management
15-05-24	Wednesday	70272	Information System Security and Audit
16-05-24	Thursday	70273	Software Project Management
17-05-24	Friday	70274	Agri- Business Management
18-05-24	Saturday	70275	Agricultural Marketing
20-05-24	Monday	70276	Agri premiership And Project Management
21-05-24	Tuesday	70277	Fiber to Yarn Manufacturing
22-05-24	Wednesday	70278	Fabric Manufacturing
24-05-24	Friday	70279	Textile Industry in India

Part 2 Semester - IV
Old Patter 80-20

Theory Examination on Time
2.30 PM To 5.30 PM

Date	Day	Subject Code	Subject
27-04-24	Saturday	70280	Entrepreneurship Development and Project Management
29-04-24	Monday	70281	Management Control System
30-04-24	Tuesday	70282	Global Quality System
02-05-24	Thursday	70283	International Business
03-05-24	Friday	70284	Strategic Marketing
04-05-24	Saturday	70285	Contemporary issues in marketing
06-05-24	Monday	70286	Employee Relations and Labour Laws
07-05-24	Tuesday	70287	Strategic HRM and International Perspective
08-05-24	Wednesday	70288	Investment Management
09-05-24	Thursday	70289	International Finance
10-05-24	Friday	70290	Global Operations & Logistics

11-05-24	Saturday	70291	World Class Production Management
13-05-24	Monday	70292	Business Process Re-Engineering
14-05-24	Tuesday	70293	Knowledge Management
15-05-24	Wednesday	70294	International Trade in Agriculture
16-05-24	Thursday	70295	Agri-Business Finance Management
17-05-24	Friday	70296	Retail Management in Textile & Garment
18-05-24	Saturday	70297	Fashion Industry

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 3 days from the date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar Kolhapur

Date :- 11/03/2024



Director,

Board of Examinations and Evaluation