

# SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. 247 Exam March/April 2024 is to be held in April 2024

Course : (1255) Master of Journalism (NEP) Part 1

**INSTRUCTIONS :** Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 55 Dated 20/01/2024 also available on University website [www.unishivaji.ac.in](http://www.unishivaji.ac.in)

- 1) The Written Examination will be held at :  
Department of Journalism and Mass Communication, Shivaji University, Kolhapur
- 2) The Written Examination will be conducted in the following order :

## M. J. (NEP) Part 1 Sem. I

Day & Date	Time	Paper	Subject	Code
Monday 15/04/2024	02.30 p.m. to 05.30 p.m.	I	Introduction to History of Journalism	93245
Tuesday 16/04/2024	02.30 p.m. to 05.30 p.m.	II	Media Reporting and Editing	93246
Thursday 18/04/2024	02.30 p.m. to 05.30 p.m.	III	Theories of Mass Communication	93247
Friday 19/04/2024	02.30 p.m. to 04.30 p.m.	IV	Basics of Broadcast Media	93248
Saturday 20/04/2024	02.30 p.m. to 05.30 p.m.	V	Media Research Methodology	93249
Monday 22/04/2024	02.30 p.m. to 05.30 p.m.	VI	Introduction to Media Management	93250

## M. J. (NEP) Part 1 Sem. II

Day & Date	Time	Paper	Subject	Code
Monday 15/04/2024	10.30 a.m. to 01.30 p.m.	I	Global Communication	93251
Tuesday 16/04/2024	10.30 a.m. to 01.30 p.m.	II	Introduction to Mobile Journalism	93252
Thursday 18/04/2024	10.30 a.m. to 01.30 p.m.	III	Corporate Public Relations	93253
Friday 19/04/2024	10.30 a.m. to 12.30 p.m.	IV	Media Laws and Ethics	93254
Saturday 20/04/2024	10.30 a.m. to 01.30 p.m.	V	Digital Advertising and Marketing	93255

### IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur  
Date : 06/03/2024

Sd/-  
Director,  
Board of Examinations & Evaluation