

# SHIVAJI UNIVERSITY, KOLHAPUR

Revised Final Programme Circular No.251 Exam March/April 2024 to be held in April 2024

Course : M.B.A. in Rural Management Part 1 and 2

**INSTRUCTIONS :** Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 55 Dated 20/01/2024 also available on University website [www.unishivaji.ac.in](http://www.unishivaji.ac.in)

- 1) The Written Examination Centre will be held at :  
Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur
- 2) The Written Examination will be conducted in the following order :

## M.B.A. (Rural Management) (CBCS) Part- 1 Sem. I

**Time: 10.30 a.m. to 01.30 p.m.**

Day & Date	Paper	Subject	Code
Saturday 20/04/2024	I	Introduction to Rural Development	70602
Monday 22/04/2024	II	Economic Analysis for Rural Management	70603
Tuesday 23/04/2024	III	Quantitative Methods for Rural Development	70604
Wednesday 24/04/2024	IV	Financial, Cost and Management Accounting	70605
Thursday 25/04/2024	V	Principles and Practices of Rural Management	70606
Friday 26/04/2024	VI	Organizational Behaviour	70607
Saturday 27/04/2024	VII	Business Communication (Open Elective)	70608

**Time: 10.30 a.m. to 12.30 p.m.**

Monday 29/04/2024	VIII	Computer Applications For Rural Management	70609
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**M.B.A. (Rural Management) (CBCS) Part – 1 Sem. II****Time: 02.30 p.m. to 05.30 p.m.**

Day & Date	Paper	Subject	Code
Saturday 20/04/2024	I	Economic Environment and Policy	70610
Monday 22/04/2024	II	Research Methodology	70611
Tuesday 23/04/2024	III	Operations Research	70612
Wednesday 24/04/2024	IV	Marketing Management in Rural Perspective	70613
Thursday 25/04/2024	V	Financial Management in Rural Perspective	70614
Friday 26/04/2024	VI	Human Resource Management in Rural Perspective	70615
Saturday 27/04/2024	VII	Operation Management in Rural Perspective	70616
Monday 29/04/2024	VIII	Agriculture Business Management	70617

**M.B.A. in Rural Management (CBCS) Part – 2 Sem. III****Time: 10.30 a.m. to 01.30 p.m.**

Day & Date	Subject	Code
Monday 01/04/2024	International Business Management	71893
Tuesday 02/04/2024	Strategic Management for Rural Industries	71894
Wednesday 03/04/2024	Management Control System (Open Elective)	71895
Thursday 04/04/2024	<b>Rural Marketing elective Papers:</b> Paper I - Buying Behaviour and Brand Management	71897
Friday 05/04/2024	<b>Rural Marketing elective Papers:</b> Paper II - Retail and Rural Marketing	71898
Monday 08/04/2024	<b>Rural Finance elective Papers:</b> Paper II - Financial Decision Analysis and Investment Management	71900
Wednesday 10/04/2024	<b>Rural Human Resource elective Papers:</b> Paper I - HR Planning and Procurement	71901
Friday 12/04/2024	<b>Rural Human Resource elective Papers:</b> Paper II - Human Resource Development	71902
Saturday 13/04/2024	<b>Rural Operations elective Papers:</b> Paper I - Production Planning and Control	71903
Monday 15/04/2024	<b>Rural Operations elective Papers:</b> Paper II - Inventory Management	71904
Tuesday 16/04/2024	<b>Agribusiness elective Papers:</b> Paper I - Basics of Agribusiness	71905
Thursday 18/04/2024	<b>Agribusiness elective Papers:</b> Paper II - Agripreneurship	71906
<b>Friday 19/04/2024</b>	<b>Rural Finance elective Papers:</b> <b>Paper I - Indian Financial System</b>	<b>71899</b>

**M.B.A. in Rural Management (CBCS) Part – II Sem. IV**

**Time: 02.30 p.m. to 05.30 p.m.**

<b>Day &amp; Date</b>	<b>Subject</b>	<b>Code</b>
Monday 01/04/2024	Rural Entrepreneurship Development	71907
Tuesday 02/04/2024	Business Ethics	71908
Wednesday 03/04/2024	Legal Environment and Cooperative Laws	71909
Thursday 04/04/2024	Global Quality System	71910
Friday 05/04/2024	<b>Rural Marketing elective Papers:</b> Paper – III - Advertisement and Customer Relationship Management	71911
Monday 08/04/2024	<b>Rural Finance elective Papers:</b> Paper – III - Project Planning and Working Capital Management	71913
Wednesday 10/04/2024	<b>Rural Finance elective Papers:</b> Paper – IV - Banking, Insurance and Microfinance	71914
Friday 12/04/2024	<b>Rural Human Resource elective Papers:</b> Paper – III - Employee Remuneration	71915
Saturday 13/04/2024	<b>Rural Human Resource elective Papers:</b> Paper – IV - Employee Relations and Labour Laws	71916
Monday 15/04/2024	<b>Rural Operations elective Papers:</b> Paper – III - Purchasing and Supply Chain Management	71917
Tuesday 16/04/2024	<b>Rural Operations elective Papers:</b> Paper – IV - Project Management	71918
Thursday 18/04/2024	<b>Agribusiness elective Papers:</b> Paper – III - Global Agribusiness Logistics	71919
Friday 19/04/2024	<b>Agribusiness elective Papers:</b> Paper – IV - Agro Processing, Packing and Quality Control	71920
<b>Saturday 20/04/2024</b>	<b>Rural Marketing elective Papers:</b> <b>Paper – IV - Marketing Strategies and Contemporary issues</b>	<b>71912</b>

**IMPORTANT –**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur  
Date : 06/03/2024

Sd/-  
Director,  
Board of Examinations & Evaluation