

SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No.149 Exam March/April 2024 to be held in April 2024

Course : Bachelor of Journalism (NEP) Sem. I and II

INSTRUCTIONS : Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 55 Dated 20/01/2024 also available on University website www.unishivaji.ac.in

- 1) The Written Examination will be held at :
 - 1) Department of Journalism and Mass Communication, Shivaji University, Kolhapur.
 - 2) Shikshanmaharshi Bapuji Salunkhe Mahavidyalay, Karad.
- 2) The Written Examination will be conducted in the following order :

B. J. (NEP) Sem. I

Time : 02.30 p.m. to 05.30 p.m.

Day & Date	Paper	Subject	Code
Monday 15/04/2024	I	Development of Mass Media	88511
Tuesday 16/04/2024	II	Principles of Communication Theories	88512
Thursday 18/04/2024	III	Corporate PR	88513
Friday 19/04/2024	IV	Introduction to Electronic Media	88514
Saturday 20/04/2024	V	Basics of Advertising	88515

B. J. (NEP) Sem. II

Time : 10.30 a.m. to 01.30 p.m.

Day & Date	Paper	Subject	Code
Monday 15/04/2024	I	Introduction to Mass Communication and Media Theories	88516
Tuesday 16/04/2024	II	Digital and Data Journalism	88517
Thursday 18/04/2024	III	Media Management and Media Laws	88518
Friday 19/04/2024	IV	News Reporting and Editing	88519
Saturday 20/04/2024	V	Development Communication	88521

IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur
Date :23/02/2024

Sd/-
Director,
Board of Examinations & Evaluation