

SHIVAJI UNIVERSITY, KOLHAPUR

Draft Programme

Circular No. 82

Examination for the MBA (CR./CBCS) Sem. I to VI

March / April 2024 Examination to be held in April/ May 2024

INSTRUCTIONS: Common Instructions as per Circular No:- SU/ON EXAM/ 29 Date 01/02/2020 and Circular No - SU/APP./RVC/55 Date 20/01/2024 also available on University Website www.unishivaji.ac.in

The Written Examination will be held at:

College Code	College Name	Center Code	Center Name
707	Sanjeevan Engineering & Technology Institute, Panhala. Dist. Kolhapur	264	Department of MBA Shivaji University, Kolhapur.
20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.	264	Department of MBA Shivaji University, Kolhapur.
207	K. I. T. Institute of Management Education & Research, Kolhapur.	20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.
450	Ideal Institute of Management, Kondigre, Dist- Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur
264	Department of MBA Shivaji University, Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur
420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur	456	D. Y. Patil Technical Campus Talsande Dist- Kolhapur
456	D. Y. Patil Technical Campus, Talsande Dist- Kolhapur	420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur
458	Wes's Abasaheb Garware Institute of Management Studies Sangli	190	Chintamanrao Institute of Management, Sangli
190	Chintamanrao Institute of Management, Sangli	458	Wes's Abasaheb Garware Institute of Management Studies, Sangli
232	Vasantrao Dada Patil Institute of Management, Miraj Dist.- Sangli	418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli
418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli	232	Vasantrao Dada Patil Institute of Management, Miraj Dist.- Sangli
419	Vanketashwara Institute of Management, Peth Naka Dist.- Sangli	423	Krishna Foundation's Jaywant Inst of Mgmt., Vathar, Dist. Satara
423	Krishna Foundation's Jaywant Inst of Mgmt., Vathar, Dist. Satara	168	Krishna Mahavidyalaya, Rethare (Bk.) Tal. Karad Dist. Satara.
452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management Malwadi-Masur, Karad Dist-Satara	157	Venutai Chavan College, Karad Dist-Satara
492	Swaraj Institute of Management. Vanvasmachi Tal. Karad Dist-Satara	452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management. Malwadi-Masur, Karad Dist-Satara
362	Late N. B. Chhabada Institute of Engg. & Tech., Raigaon Dist- Satara	455	Yashoda Technical Campus, Satara
358	Gourishankar Institute of Management Science, Limb, Dist-Satara	455	Yashoda Technical Campus, Satara
337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Satara.	358	Gourishankar Institute of Management Science, Limb, Dist-Satara
455	Yashoda Technical Campus, Satara	337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Dist - Satara.
451	Shrimant Jayshrimaladevi Naik-Nimbalkar Institute of Management Studies, Phaltan Dist. Satara	151	Mudhoji college Phaltan, Dist-Satara

The written examination will be conducted in the following order

Course code 7807 MBA (CBCS)

Part 1 Semester - I (Patter 60:20:20)

MCQ Examination on Time

2.30 PM To 03.00 PM ✓

Theory Examination on Time

03.00 PM To 05.00 PM ✓

Date	Day	Subject Code	Subject
22-05-24 ✓	Wednesday ✓	74369 ✓	Indian Ethos & Management Conpts ✓
24-05-24 ✓	Friday ✓	74370 ✓	Management Accounting ✓
25-05-24 ✓	Saturday ✓	74371 ✓	Managerial Economics ✓
27-05-24 ✓	Monday ✓	74372 ✓	Inf. Tech for Management ✓
28-05-24 ✓	Tuesday ✓	74373 ✓	Legal and Business Environment ✓
29-05-24 ✓	Wednesday ✓	74374 ✓	Organizational Behaviour ✓

Part 1 Semester – II (Patter 60:20:20)

MCQ Examination on Time

10.30 AM To 11.00 AM ✓

Theory Examination on Time

11.00 AM To 01.00 PM ✓

Date	Day	Subject Code	Subject
22-05-24	Wednesday	74382 ✓	Marketing Management
24-05-24	Friday	74383 ✓	Financial Management
25-05-24	Saturday	74384 ✓	Human Resource Management
27-05-24	Monday	74385 ✓	Operations Management
28-05-24	Tuesday	74386 ✓	Management Information System
29-05-24	Wednesday	74387 ✓	Research Methodology

Part 2 Semester - III (Patter 60:20:20)

MCQ Examination on Time

2.30 PM To 03.00 PM

Theory Examination on Time

03.00 PM To 05.00 PM

Date	Day	Common Code	Subject
27-04-24	Saturday	74395 ✓ 81416	Strategic and Change Management
29-04-24	Monday	74396 ✓ 81417	Business Intelligence and Analytics
30-04-24	Tuesday	74398 ✓ 81419	Paper I Buying behavior and brand Management
02-05-24	Thursday	74400 ✓ 81420	Paper- II Advertising and Sales Management
03-05-24	Friday	74399 ✓ 81421	Paper I Compensation Management
04-05-24	Saturday	74401 ✓ 81422	Paper II Human Resource Development
06-05-24	Monday	79768 ✓ 81423	Paper I Indian Financial System
07-05-24	Tuesday	79769 ✓ 81424	Paper II Corporate Restructuring an Liquidity Management
08-05-24	Wednesday	79770 ✓ 81425	Paper I Operations Management Strategies
09-05-24	Thursday	79771 ✓ 81426	Paper II Materials & Inventory Management
10-05-24	Friday	79772 ✓ 81427	Paper I IT Strategy & Governance
11-05-24	Saturday	79773 ✓ 81428	Paper II Information System Security and Audit
13-05-24	Monday	79774 ✓ 81429	Paper I Agribusiness Management and Practices
14-05-24	Tuesday	79775 ✓ 81430	Paper II Agri-Business Finance
15-05-24	Wednesday	79776 ✓ 81431	Paper I Textile Manufacturing
16-05-24	Thursday	79777 ✓ 81432	Paper II Indian Textile Industry
17-05-24	Friday	79778 ✓ 81433	Paper I Fundamentals of Hospitality Management
18-05-24	Saturday	79780 ✓ 81435	Paper I Project Planning and Implementation

20-05-24	Monday	79779 ✓	81434	Paper II Hotel Management
21-05-24	Tuesday	79781 ✓	81436	Paper II Institutional Support and Venture Funding
22-05-24	Wednesday	79782 ✓	81437	Paper I Principles of International Business
24-05-24	Friday	79783 ✓	81438	Paper II Export and Import Policy
25-05-24	Saturday	79784 ✓	81439	Paper I Business Data Management
27-05-24	Monday	79785 ✓	81440	Paper II Business Analytics In Management
28-05-24	Tuesday	85780 ✓		Digital Marketing (Website Development)
29-05-24	Wednesday	85781 ✓		Paper I Supply Chain And Planning
30-05-24	Thursday	85782 ✓		Paper II Supply Chain Strategy
31-05-24	Friday	86924 ✓		Digital Marketing (Digital Marketing And Strategy)

Part 2 Semester - IV (Patter 60:20:20)

MCQ Examination on Time

2.30 PM To 03.00 PM

Theory Examination on Time

03.00 PM To 05.00 PM

Date	Day	Common Code		Subject
27-04-24	Saturday	74408 ✓	83248	Innovation and Entrepreneurship
29-04-24	Monday	74411 ✓	83251	Paper III Service Marketing and Retail Marketing
30-04-24	Tuesday	74412 ✓	83252	Paper IV Contemporary Issues in Marketing
02-05-24	Thursday	74413 ✓	83253	Paper- III Strategic Human Resource Management and International Perspective
03-05-24	Friday	74414 ✓	83254	Paper- IV Industrial Relations and Labour Laws
04-05-24	Saturday	79786 ✓	83255	Paper III Investment Management
06-05-24	Monday	79787 ✓	83256	Paper IV International Finance
07-05-24	Tuesday	79788 ✓	83257	Paper III Global Operations & Logistics
08-05-24	Wednesday	79789 ✓	83258	Paper IV World Class Manufacturing
09-05-24	Thursday	79790 ✓	83259	Paper III Business Process Reengineering & ERP
10-05-24	Friday	79791 ✓	83260	Paper IV Knowledge Management
11-05-24	Saturday	79792 ✓	83261	Paper III Agro-Processing Industries ✓
13-05-24	Monday	79793 ✓	83262	Paper IV International Trade in Agriculture ✓
14-05-24	Tuesday	79794 ✓	83263	Paper III Apparel Retail Management ✓
15-05-24	Wednesday	79795 ✓	83264	Paper IV Fashion Management ✓
16-05-24	Thursday	79796 ✓	83265	Paper III Tourism Management ✓
17-05-24	Friday	79797	83266	Paper IV Event Management
18-05-24	Saturday	79798	83267	Paper III Family Business Management
20-05-24	Monday	79799	83268	Paper IV Economic Development and Entrepreneurship
21-05-24	Tuesday	79800	83269	Paper III Issues in International Business
22-05-24	Wednesday	79801	83270	Paper IV Cross Cultural Management
24-05-24	Friday	79802	83271	Paper III Business Analytics Using R(
25-05-24	Saturday	79803	83272	Paper IV Cloud Computing and Virtualization
27-05-24	Monday	85783		Paper III Digital Marketing (Search Engine Optimization and Online Campaign Management)
28-05-24	Tuesday	85784		PAPER-IV Digital Marketing (Social Media Marketing)
29-05-24	Wednesday	85785		PAPER-III Retail Supply Chain Management
30-05-24	Thursday	85786		PAPER-IV Supply Chain Analytics

Course code 765 MBA (CR)

Part 1 Semester - I

Old Patter 80-20

Theory Examination on Time

10.30 AM To 1.30 PM

Date	Day	Subject Code	Subject
22-05-24	Wednesday	68302	Principles & Practices of Management
24-05-24	Friday	68303	Accounting of Managers
25-05-24	Saturday	68304	Quantitative Techniques for Management
27-05-24	Monday	68305	Managerial Economics
28-05-24	Tuesday	68306	Information Technology for Management
29-05-24	Wednesday	68307	Business Communication
30-05-24	Thursday	68308	Organizational Behavior
31-05-24	Friday	68309	Legal Framework of Business

Part 1 Semester - II

Old Patter 80-20

Theory Examination on Time

2.30 PM To 5.30 PM

Date	Day	Subject Code	Subject
22-05-24	Wednesday	68310	Marketing Management
24-05-24	Friday	68311	Financial Management
25-05-24	Saturday	68312	Human Resource Management
27-05-24	Monday	68313	Operations Management
28-05-24	Tuesday	68314	Management Information System
29-05-24	Wednesday	68315	Operation Research Techniques
30-05-24	Thursday	68316	Research Methodology
31-05-24	Friday	68317	Business Environment

Part 2 Semester - III

Old Patter 80-20

Theory Examination on Time

10.30 AM To 1.30 PM

Date	Day	Subject Code	Subject
27-04-24	Saturday	70257	Corporate Planning & Strategic Management
29-04-24	Monday	70259	Consumer Behavior And Brand Management
30-04-24	Tuesday	70260	Sales and Distribution Management
02-05-24	Thursday	70261	Service Marketing and Retail Marketing
03-05-24	Friday	70262	Human Resource Planning and Procurement
04-05-24	Saturday	70263	Human Resource Development
06-05-24	Monday	70264	Compensation Management
07-05-24	Tuesday	70265	Indian Financial System
08-05-24	Wednesday	70266	Financial Decision Analysis
09-05-24	Thursday	70267	Project Planning and Finance
10-05-24	Friday	70268	Operations Management Strategies
11-05-24	Saturday	70269	Production Planning and Control
13-05-24	Monday	70270	Materials and Inventory Management
14-05-24	Tuesday	70271	Strategic Information Technology Management
15-05-24	Wednesday	70272	Information System Security and Audit
16-05-24	Thursday	70273	Software Project Management
17-05-24	Friday	70274	Agri- Business Management
18-05-24	Saturday	70275	Agricultural Marketing
20-05-24	Monday	70276	Agri premiership And Project Management

21-05-24	Tuesday	70277	Fiber to Yarn Manufacturing
22-05-24	Wednesday	70278	Fabric Manufacturing
24-05-24	Friday	70279	Textile Industry in India

Part 2 Semester - IV

Old Patter 80-20

Theory Examination on Time

2.30 PM To 5.30 PM


Date	Day	Subject Code	Subject
27-04-24	Saturday	70280	Entrepreneurship Development and Project Management
29-04-24	Monday	70281	Management Control System
30-04-24	Tuesday	70282	Global Quality System
02-05-24	Thursday	70283	International Business
03-05-24	Friday	70284	Strategic Marketing
04-05-24	Saturday	70285	Contemporary issues in marketing
06-05-24	Monday	70286	Employee Relations and Labour Laws
07-05-24	Tuesday	70287	Strategic HRM and International Perspective
08-05-24	Wednesday	70288	Investment Management
09-05-24	Thursday	70289	International Finance
10-05-24	Friday	70290	Global Operations & Logistics
11-05-24	Saturday	70291	World Class Production Management
13-05-24	Monday	70292	Business Process Re-Engineering
14-05-24	Tuesday	70293	Knowledge Management
15-05-24	Wednesday	70294	International Trade in Agriculture
16-05-24	Thursday	70295	Agri-Business Finance Management
17-05-24	Friday	70296	Retail Management in Textile & Garment
18-05-24	Saturday	70297	Fashion Industry

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 3 days from the date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar Kolhapur

Date :- 15/02/2024



Director,

Board of Examinations and Evaluation