

SHIVAJI UNIVERSITY, KOLHAPUR.
Final Programme Circular No. 421 Exam of Oct. /Nov., 2023

Course : M.A. Mass Communication N.E.P. 1 Pattern (Course Code 4468)
Part-I & II Sem. – II to III Offline Examination to be held in Nov., 2023

1. INSTRUCTIONS - Common instruction as per - Circular No.: S.U./On Exam/29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/465, dated 26-07-2023, also available on University Website : <http://www.unishivaji.ac.in/>
2. Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.
3. The Written Examination will be conducted in the following order.

M.A. Mass Communication - Semester - II			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 10.30 a.m. To 01.30 p.m.]
Wednesday	01/11/2023	88895	Communication Research
M.A. Mass Communication - Semester - III			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. To 05.30 p.m.]
Thursday	02/11/2023	92011	Gender and Media
Friday	03/11/2023	92012	Introduction to Digital Journalism
Saturday	04/11/2023	92013	Advance in Advertising Theory and Practices
Monday	06/11/2023	92014	CSR and Media
Optional Papers - SEC -3- Any one - [Time 10.30 a.m. To 11.30 a.m.]			
Sunday	05/11/2023	92016	SEC-3 AI and Strategic Communication
		92017	SEC3 - Blog Lekhan
		92018	SEC3 - Vigyapan Lekhan
		92019	SEC3 - English For Effective Business Speaking
		92020	SEC3 - Subhashit Rasaswad
		92021	SEC3 - Local Self Government: Representation and Administration
		92022	SEC3 - Gender Audit
		92023	SEC3 - Museums and Museology
		92977	SEC3 - Basic of Share Market
		92978	SEC3 - Mastering Money Mindset: Timeless Lessons on Wealth and Happiness
92979	SEC3 - Hindi Blogging - YUKTIA		

Important

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 03 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

Other Exam 2
Date.: 12- 10 -2023

Sd/-
Director
Board of Examinations and Evaluation