

**SHIVAJI UNIVERSITY, KOLHAPUR**  
**Final Programme Circular No.397 Exam Oct./Nov. 2023**

**Course :** M.B.A. in Rural Management Part 1 and 2

**INSTRUCTIONS :** Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 465 Dated 26/07/2023 also available on University website [www.unishivaji.ac.in](http://www.unishivaji.ac.in)

- 1) The Written Examination Centre will be held at :  
Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur
- 2) The Written Examination will be conducted in the following order :

**M.B.A. (Rural Management) (CBCS) Part- 1 Sem. I**

**Time: 10.30 a.m. to 01.30 p.m.**

Day & Date	Paper	Subject	Code
Friday 24/11/2023	I	Introduction to Rural Development	70602
Saturday 25/11/2023	II	Economic Analysis for Rural Management	70603
Tuesday 28/11/2023	III	Quantitative Methods for Rural Development	70604
Wednesday 29/11/2023	IV	Financial, Cost and Management Accounting	70605
Thursday 30/11/2023	V	Principles and Practices of Rural Management	70606
Friday 01/12/2023	VI	Organizational Behaviour	70607
Saturday 02/12/2023	VII	Business Communication (Open Elective)	70608

**Time: 10.30 a.m. to 12.30 p.m.**

Monday 04/12/2023	VIII	Computer Applications For Rural Management	70609
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**M.B.A. (Rural Management) (CBCS) Part – 1 Sem. II****Time: 02.30 p.m. to 05.30 p.m.**

Day & Date	Paper	Subject	Code
Friday 24/11/2023	I	Economic Environment and Policy	70610
Saturday 25/11/2023	II	Research Methodology	70611
Tuesday 28/11/2023	III	Operations Research	70612
Wednesday 29/11/2023	IV	Marketing Management in Rural Perspective	70613
Thursday 30/11/2023	V	Financial Management in Rural Perspective	70614
Friday 01/12/2023	VI	Human Resource Management in Rural Perspective	70615
Saturday 02/12/2023	VII	Operation Management in Rural Perspective	70616
Monday 04/12/2023	VIII	Agriculture Business Management	70617

**M.B.A. in Rural Management (CBCS) Part – 2 Sem. III****Time: 10.30 a.m. to 01.30 p.m.**

Day & Date	Subject	Code
Monday 23/10/2023	International Business Management	71893
Wednesday 25/10/2023	Strategic Management for Rural Industries	71894
Thursday 26/10/2023	Management Control System (Open Elective)	71895
Friday 27/10/2023	<b>Rural Marketing elective Papers:</b> Paper I - Buying Behaviour and Brand Management	71897
Saturday 28/10/2023	<b>Rural Marketing elective Papers:</b> Paper II - Retail and Rural Marketing	71898
Monday 30/10/2023	<b>Rural Finance elective Papers:</b> Paper I - Indian Financial System	71899
Tuesday 31/10/2023	<b>Rural Finance elective Papers:</b> Paper II - Financial Decision Analysis and Investment Management	71900
Wednesday 01/11/2023	<b>Rural Human Resource elective Papers:</b> Paper I - HR Planning and Procurement	71901
Thursday 02/11/2023	<b>Rural Human Resource elective Papers:</b> Paper II - Human Resource Development	71902
Friday 03/11/2023	<b>Rural Operations elective Papers:</b> Paper I - Production Planning and Control	71903
Saturday 04/11/2023	<b>Rural Operations elective Papers:</b> Paper II - Inventory Management	71904
Monday 06/11/2023	<b>Agribusiness elective Papers:</b> Paper I - Basics of Agribusiness	71905
Tuesday 07/11/2023	<b>Agribusiness elective Papers:</b> Paper II - Agripreneurship	71906

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**M.B.A. in Rural Management (CBCS) Part – II Sem. IV**

**Time: 02.30 p.m. to 05.30 p.m.**

<b>Day &amp; Date</b>	<b>Subject</b>	<b>Code</b>
Monday 23/10/2023	Rural Entrepreneurship Development	71907
Wednesday 25/10/2023	Business Ethics	71908
Thursday 26/10/2023	Legal Environment and Cooperative Laws	71909
Friday 27/10/2023	Global Quality System	71910
Saturday 28/10/2023	<b>Rural Marketing elective Papers:</b> Paper – III - Advertisement and Customer Relationship Management	71911
Monday 30/10/2023	<b>Rural Marketing elective Papers:</b> Paper – IV - Marketing Strategies and Contemporary issues	71912
Tuesday 31/10/2023	<b>Rural Finance elective Papers:</b> Paper – III - Project Planning and Working Capital Management	71913
Wednesday 01/11/2023	<b>Rural Finance elective Papers:</b> Paper – IV - Banking, Insurance and Microfinance	71914
Thursday 02/11/2023	<b>Rural Human Resource elective Papers:</b> Paper – III - Employee Remuneration	71915
Friday 03/11/2023	<b>Rural Human Resource elective Papers:</b> Paper – IV - Employee Relations and Labour Laws	71916
Saturday 04/11/2023	<b>Rural Operations elective Papers:</b> Paper – III - Purchasing and Supply Chain Management	71917
Monday 06/11/2023	<b>Rural Operations elective Papers:</b> Paper – IV - Project Management	71918
Tuesday 07/11/2023	<b>Agribusiness elective Papers:</b> Paper – III - Global Agribusiness Logistics	71919
Wednesday 08 /11/2023	<b>Agribusiness elective Papers:</b> Paper – IV - Agro Processing, Packing and Quality Control	71920

**IMPORTANT –**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur  
Date : 13/10/2023

Sd/-  
Director,  
Board of Examinations & Evaluation