

SHIVAJI UNIVERSITY, KOLHAPUR

Draft Programme

Circular No. 404

Examination for the MBA (CR./CBCS) Sem. I to VI Oct./Nov. 2023

Examination to be held in Oct./Nov./Dec. - 2023

INSTRUCTIONS: Common Instructions as per Circular No:- SU/ON EXAM/ 29 Date 01/02/2020 and Circular No - SU/APP./RVC/465 Date 26/07/2023 also available on University Website www.unishivaji.ac.in

The Written Examination will be held at:

College Code	College Name	Center Code	Center Name
707	Sanjeevan Engineering & Technology Institute, Panhala, Dist. Kolhapur	264	Department of MBA Shivaji University, Kolhapur.
20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.	264	Department of MBA Shivaji University, Kolhapur.
207	K. I. T. Institute of Management Education & Research, Kolhapur.	20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.
450	Ideal Institute of Management, Kondigre, Dist- Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur
264	Department of MBA Shivaji University, Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur
420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur	456	D. Y. Patil Technical Campus Talsande Dist- Kolhapur
456	D. Y. Patil Technical Campus Talsande Dist- Kolhapur	420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur
458	Wes's Abasaheb Garware Institute of Management Studies Sangli	190	Chintamanrao Institute of Management, Sangli
190	Chintamanrao Institute of Management, Sangli	458	Wes's Abasaheb Garware Institute of Management Studies, Sangli
232	Vasantrao Dada Patil Institute of Management, Miraj Dist.- Sangli	418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli
418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli	232	Vasantrao Dada Patil Institute of Management, Miraj Dist.- Sangli
419	Vanketashwara Institute of Management, Peth Naka Dist.- Sangli	423	Krishna Foundation's Jaywant Inst of Mgmt., Vathar, Dist. Satara
423	Krishna Foundation's Jaywant Inst of Mgmt., Vathar, Dist. Satara	168	Krishna Mahavidyalaya, Rethare (Bk.) Tal. Karad Dist. Satara.
452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management Malwadi-Masur, Karad Dist-Satara	157	Venutai Chavan College, Karad Dist-Satara
492	Swaraj Institute of Management. Vanvasmachi Tal. Karad Dist-Satara	452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management. Malwadi-Masur, Karad Dist-Satara
362	Late N. B. Chhabada Institute of Engg. & Tech., Raigaon Dist- Satara	455	Yashoda Technical Campus, Satara
358	Gourishankar Institute of Management Science, Limb, Dist-Satara	455	Yashoda Technical Campus, Satara
337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Satara.	358	Gourishankar Institute of Management Science, Limb, Dist-Satara

455	Yashoda Technical Campus, Satara	337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Dist - Satara.
451	Shrimant Jayshimaladevi Naik-Nimbalkar Institute of Management Studies, Phaltan Dist. Satara	151	Mudhoji college Phaltan, Dist-Satara

The written examination will be conducted in the following order

Course code 7807 MBA (CBCS)
Part 1 Semester - I (Patter 60:20:20)

MCQ Examination on Time
10.30 AM To 11.00 AM

Theory Examination on Time
11.00 AM To 01.00 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	74369	Indian Ethos & Management Conpts
25-11-23	Saturday	74370	Management Accounting
28-11-23	Tuesday	74371	Managerial Economics
29-11-23	Wednesday	74372	Inf Tech for Management
30-11-23	Thursday	74373	Legal and Business Environment
01-12-23	Friday	74374	Organizational Behaviour

Part 1 Semester – II (Patter 60:20:20)

MCQ Examination on Time
2.30 PM To 03.00 PM

Theory Examination on Time
03.00 PM To 05.00 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	74382	Marketing Management
25-11-23	Saturday	74383	Financial Management
28-11-23	Tuesday	74384	Human Resource Management
29-11-23	Wednesday	74385	Operations Management
30-11-23	Thursday	74386	Management Information System
01-12-23	Friday	74387	Research Methodology

Part 2 Semester - III (Patter 60:20:20)

MCQ Examination on Time
10.30 AM To 11.00 AM

Theory Examination on Time
11.00 AM To 01.00 PM

Date	Day	Common Code		Subject
23-10-23	Monday	74395	81416	Strategic and Change Management
25-10-23	Wednesday	74396	81417	Business Intelligence and Analytics
26-10-23	Thursday	74398	81419	Paper I Buying behavior and brand Management
27-10-23	Friday	74400	81420	Paper- II Advertising and Sales Management
28-10-23	Saturday	74399	81421	Paper I Compensation Management
30-10-23	Monday	74401	81422	Paper II Human Resource Development
31-10-23	Tuesday	79768	81423	Paper I Indian Financial System
01-11-23	Wednesday	79769	81424	Paper II Corporate Restructuring and Liquidity Management
02-11-23	Thursday	79770	81425	Paper I Operations Management Strategies
03-11-23	Friday	79771	81426	Paper II Materials & Inventory Management
04-11-23	Saturday	79772	81427	Paper I IT Strategy & Governance
06-11-23	Monday	79773	81428	Paper II Information System Security and Audit
07-11-23	Tuesday	79774	81429	Paper I Agribusiness Management and Practices
08-11-23	Wednesday	79775	81430	Paper II Agri-Business Finance
09-11-23	Thursday	79776	81431	Paper I Textile Manufacturing
10-11-23	Friday	79777	81432	Paper II Indian Textile Industry
11-11-23	Saturday	79778	81433	Paper I Fundamentals of Hospitality Management
16-11-23	Thursday	79780	81435	Paper I Project Planning and Implementation
17-11-23	Friday	79779	81434	Paper II Hotel Management
18-11-23	Saturday	79781	81436	Paper II Institutional Support and Venture Funding
20-11-23	Monday	79782	81437	Paper I Principles of International Business
21-11-23	Tuesday	79783	81438	Paper II Export and Import Policy
22-11-23	Wednesday	79784	81439	Paper I Business Data Management
23-11-23	Thursday	79785	81440	Paper II Business Analytics In Management
24-11-23	Friday	85780		Digital Marketing (Website Development)
25-11-23	Saturday	85781		Supply Chain And Planning
28-11-23	Tuesday	85782		Supply Chain Strategy
29-11-23	Wednesday	86924		Digital Marketing (Digital Marketing And Strategy)

Part 2 Semester - IV (Patter 60:20:20)

MCQ Examination on Time
10.30 AM To 11.00 AM

Theory Examination on Time
11.00 AM To 01.00 PM

Date	Day	Common Code		Subject
23-10-23	Monday	74408	83248	Innovation and Entrepreneurship
25-10-23	Wednesday	74411	83251	Paper III Service Marketing and Retail Marketing
26-10-23	Thursday	74412	83252	Paper IV Contemporary Issues in Marketing
27-10-23	Friday	74413	83253	Paper- III Strategic Human Resource Management and International Perspective
28-10-23	Saturday	74414	83254	Paper- IV Industrial Relations and Labour Laws

30-10-23	Monday	79786	83255	Paper III Investment Management
31-10-23	Tuesday	79787	83256	Paper IV International Finance
01-11-23	Wednesday	79788	83257	Paper III Global Operations & Logistics
02-11-23	Thursday	79789	83258	Paper IV World Class Manufacturing
03-11-23	Friday	79790	83259	Paper III Business Process Reengineering & ERP
04-11-23	Saturday	79791	83260	Paper IV Knowledge Management
06-11-23	Monday	79792	83261	Paper III Agro-Processing Industries
07-11-23	Tuesday	79793	83262	Paper IV International Trade in Agriculture
08-11-23	Wednesday	79794	83263	Paper III Apparel Retail Management
09-11-23	Thursday	79795	83264	Paper IV Fashion Management
10-11-23	Friday	79796	83265	Paper III Tourism Management
11-11-23	Saturday	79797	83266	Paper IV Event Management
16-11-23	Thursday	79798	83267	Paper III Family Business Management
17-11-23	Friday	79799	83268	Paper IV Economic Development and Entrepreneurship
18-11-23	Saturday	79800	83269	Paper III Issues in International Business
20-11-23	Monday	79801	83270	Paper IV Cross Cultural Management
21-11-23	Tuesday	79802	83271	Paper III Business Analytics Using R(
22-11-23	Wednesday	79803	83272	Paper IV Cloud Computing and Virtualization
23-11-23	Thursday	85783	Paper III Digital Marketing (Search Engine Optimization and Online Campaign Management)	
24-11-23	Friday	85784	PAPER-IV Digital Marketing (Social Media Marketing)	
25-11-23	Saturday	85785	PAPER-III Retail Supply Chain Management	
28-11-23	Tuesday	85786	PAPER-IV Supply Chain Analytics	

Course code 765 MBA (CR)

Part 1 Semester - I
Old Patter 80-20

Theory Examination on Time
10.30 AM To 1.30 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	68302	Principles & Practices of Management
25-11-23	Saturday	68303	Accounting of Managers
28-11-23	Tuesday	68304	Quantitative Techniques for Management
29-11-23	Wednesday	68305	Managerial Economics
30-11-23	Thursday	68306	Information Technology for Management
01-12-23	Friday	68307	Business Communication
02-12-23	Saturday	68308	Organizational Behavior
04-12-23	Monday	68309	Legal Framework of Business

Part 1 Semester - II

Old Patter 80-20

Theory Examination on Time**2.30 PM To 5.30 PM**

Date	Day	Subject Code	Subject
24-11-23	Friday	68310	Marketing Management
25-11-23	Saturday	68311	Financial Management
28-11-23	Tuesday	68312	Human Resource Management
29-11-23	Wednesday	68313	Operations Management
30-11-23	Thursday	68314	Management Information System
01-12-23	Friday	68315	Operation Research Techniques
02-12-23	Saturday	68316	Research Methodology
04-12-23	Monday	68317	Business Environment

Part 2 Semester - III

Old Patter 80-20

Theory Examination on Time**10.30 AM To 1.30 PM**

Date	Day	Subject Code	Subject
23-10-23	Monday	70257	Corporate Planning & Strategic Management
25-10-23	Wednesday	70259	Consumer Behavior And Brand Management
26-10-23	Thursday	70260	Sales and Distribution Management
27-10-23	Friday	70261	Service Marketing and Retail Marketing
28-10-23	Saturday	70262	Human Resource Planning and Procurement
30-10-23	Monday	70263	Human Resource Development
31-10-23	Tuesday	70264	Compensation Management
01-11-23	Wednesday	70265	Indian Financial System
02-11-23	Thursday	70266	Financial Decision Analysis
03-11-23	Friday	70267	Project Planning and Finance
04-11-23	Saturday	70268	Operations Management Strategies
06-11-23	Monday	70269	Production Planning and Control
07-11-23	Tuesday	70270	Materials and Inventory Management
08-11-23	Wednesday	70271	Strategic Information Technology Management
09-11-23	Thursday	70272	Information System Security and Audit
10-11-23	Friday	70273	Software Project Management
11-11-23	Saturday	70274	Agri- Business Management
16-11-23	Thursday	70275	Agricultural Marketing
17-11-23	Friday	70276	Agri premiership And Project Management
18-11-23	Saturday	70277	Fiber to Yarn Manufacturing
20-11-23	Monday	70278	Fabric Manufacturing
21-11-23	Tuesday	70279	Textile Industry in India

Part 2 Semester - IV

Old Patter 80-20

Theory Examination on Time**2.30 PM To 5.30 PM**

Date	Day	Subject Code	Subject
23-10-23	Monday	70280	Entrepreneurship Development and Project Management
25-10-23	Wednesday	70281	Management Control System
26-10-23	Thursday	70282	Global Quality System


27-10-23	Friday	70283	International Business
28-10-23	Saturday	70284	Strategic Marketing
30-10-23	Monday	70285	Contemporary issues in marketing
31-10-23	Tuesday	70286	Employee Relations and Labour Laws
01-11-23	Wednesday	70287	Strategic HRM and International Perspective
02-11-23	Thursday	70288	Investment Management
03-11-23	Friday	70289	International Finance
04-11-23	Saturday	70290	Global Operations & Logistics
06-11-23	Monday	70291	World Class Production Management
07-11-23	Tuesday	70292	Business Process Re-Engineering
08-11-23	Wednesday	70293	Knowledge Management
09-11-23	Thursday	70294	International Trade in Agriculture
10-11-23	Friday	70295	Agri-Business Finance Management
11-11-23	Saturday	70296	Retail Management in Textile & Garment
16-11-23	Thursday	70297	Fashion Industry

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 3 days from the date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar Kolhapur

Date :-

 4.10.23

Director,

Board of Examinations and Evaluation