SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No.382 Exam Oct./Nov. 2023

Bachelor of Journalism(CBCS) Sem. I and II

Course : Back INSTRUCTIONS :

ONS: Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 465 Dated 26/07/2023 also available on University website www.unishivaji.ac.in

- 1) The Written Examination will be held at :
 - 1) Department of Journalism and Mass Communication, Shivaji University, Kolhapur.
 - 2) Shikshanmaharshi Bapuji Salunkhe Mahavidyalay, Karad.
- 2) The Written Examination will be conducted in the following order :

B. J. (CBCS) Sem. I

Day & Date	Paper	Subject	Code
Monday 23/10/2023	BJ (C)-I	Development of Mass Media	75054
Wednesday 25/10/2023	BJ (C)-II	Principles of Communication Theories	75055
		Optional Papers	
Thursday 26/10/2023	BJ (O)-1	I) News Reporting and Editing	75056
Friday 27/10/2023	BJ (O)-2	II) Basics of Electronic Media	75057
Saturday 28/10/2023	BJ (O)-3	III) Information Communication Technology	75058
Monday 30/10/2023	BJ (O)-4	IV) Environmental Journalism	75059
Tuesday 31/10/2023	BJ (O)-5	V) Advertising	75060
		Practical Paper - NFSCLV	75061

B. J. (CBCS) Sem. II

Time : 10.30 a.m. to 01.30 p.m.

Day & Date	Paper	Subject	Code
Monday 23/10/2023	BJ (C)-III	Introduction to Mass Communication and Media Theories	75063
Wednesday 25/10/2023	BJ (C)-IV	Digital and Data Journalism	75064
		Optional Papers	
Thursday 26/10/2023	BJ (O)-6	I) SDG and Media	75065
Friday 27/10/2023	BJ (O)-7	II) Media Management & Media Laws	75066
Saturday 28/10/2023	BJ (O)-8	III) Corporate PR	75067
Monday 30/10/2023	BJ (O)-9	IV) Development Communication	75068
Tuesday 31/10/2023	BJ (O)-10	V) Documentary (Film)	75069
		Practical Paper - NFSCLV	75070

IMPORTANT -

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004 Place : Kolhapur Sd/-Date : 04/10/2023 Director,

Board of Examinations & Evaluation