

SHIVAJI UNIVERSITY, KOLHAPUR

Revised Draft Programme

Circular No. 536

Examination for the MBA (CR./CBCS) Sem. I to VI Oct.- 2023

Examination to be held in Nov./Dec. - 2023

INSTRUCTIONS: Common Instructions as per Circular No:- SU/ON EXAM/ 29 Date 01/02/2020 and Circular No - SU/APP./RVC/465 Date 26/07/2023 also available on University Website www.unishivaji.ac.in

The Written Examination will be held at:

College Code	College Name	Center Code	Center Name
707	Sanjeevan Engineering & Techology Institute, Panhala. Dist. Kolhapur	264	Department of MBA Shivaji University, Kolhapur.
20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.	264	Department of MBA Shivaji University, Kolhapur.
207	K. I. T. Institute of Management Education & Research, Kolhapur.	20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.
450	Ideal Institute of Management, Kondigre, Dist- Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur
264	Department of MBA Shivaji University, Kolhapur	207	K. I. T. Institute of Management Education & Research, Kolhapur
420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur	456	D. Y. Patil Technical Campus Talsande Dist- Kolhapur
456	D. Y. Patil Technical Campus, Talsande Dist- Kolhapur	420	B.M.S.P.M. Ashokrao Mane Group of Institutes, Peth Vadgaon Dist- Kolhapur
458	Wes's Abasaheb Garware Institute of Management Studes Sangli	190	Chintamanrao Institute of Management, Sangli
190	Chintamanrao Institute of Management, Sangli	458	Wes's Abasaheb Garware Institute of Management Studes, Sangli
232	Vasantrya Dada Patil Institute of Management, Miraj Dist.- Sangli	418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli
418	ATS, Sanjay Bhokare Group of Institute, Miraj Dist.- Sangli	232	Vasantrya Dada Patil Institute of Management, Miraj Dist.- Sangli
419	Vanketashwara Institute of Management, Peth Naka Dist.- Sangli	423	Krishna Foundation's Jaywant Inst of Mgnt., Vathar, Dist. Satara
423	Krishna Foundation's Jaywant Inst of Mgnt., Vathar, Dist. Satara	168	Krishna Mahavidyalaya, Rethare (Bk.) Tal. Karad Dist. Satara.
452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management Malwadi-Masur, Karad Dist-Satara	157	Venutai Chavan College, Karad Dist-Satara
492	Swaraj Institute of Management. Vanvasmachi Tal. Karad Dist-Satara	452	Sdf's Vishwarkarma Dadasheb Chavan Institute of Management. Malwadi-Masur, Karad Dist-Satara
362	Late N. B. Chhabada Institute of Engg. & Tech., Raigaon Dist- Satara	455	Yashoda Technical Campus, Satara
358	Gourishankar Institute of Management Science, Limb, Dist-Satara	455	Yashoda Technical Campus, Satara
337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Satara.	358	Gourishankar Institute of Management Science, Limb, Dist-Satara

455	Yashoda Technical Campus, Satara	337	Karmveer Bhaurao Patil Institute of Management Studies & Research, Dist - Satara.
451	Shrimant Jayshrimaladevi Naik-Nimbalkar Institute of Management Studies, Phaltan Dist. Satara	151	Mudhoji college Phaltan, Dist-Satara

The written examination will be conducted in the following order

Course code 7807 MBA (CBCS)

Part 1 Semester - I (Patter 60:20:20)

MCQ Examination on Time

10.30 AM To 11.00 AM

Theory Examination on Time

11.00 AM To 01.00 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	74369	Indian Ethos & Management Conpts
28-11-23	Tuesday	74370	Management Accounting
30-11-23	Thursday	74371	Managerial Economics
02-12-23	Saturday	74372	Inf Tech for Management
05-12-23	Tuesday	74373	Legal and Business Environment
07-12-23	Thursday	74374	Organizational Behaviour

Part 1 Semester – II (Patter 60:20:20)

MCQ Examination on Time

2.30 PM To 03.00 PM

Theory Examination on Time

03.00 PM To 05.00 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	74382	Marketing Management
28-11-23	Tuesday	74383	Financial Management
30-11-23	Thursday	74384	Human Resource Management
02-12-23	Saturday	74385	Operations Management
05-12-23	Tuesday	74386	Management Information System
07-12-23	Thursday	74387	Research Methodology

Part 2 Semester - III (Patter 60:20:20)

MCQ Examination on Time
10.30 AM To 11.00 AM

Theory Examination on Time
11.00 AM To 01.00 PM

Date	Day	Common Code		Subject
25-11-23	Saturday	74395	81416	Strategic and Change Management
29-11-23	Wednesday	74396	81417	Business Intelligence and Analytics
01-12-23	Friday	74398	81419	Paper I Buying behavior and brand Management
04-12-23	Monday	74400	81420	Paper- II Advertising and Sales Management
06-12-23	Wednesday	74399	81421	Paper I Compensation Management
08-12-23	Friday	74401	81422	Paper II Human Resource Development
09-12-23	Saturday	79768	81423	Paper I Indian Financial System
11-12-23	Monday	79769	81424	Paper II Corporate Restructuring and Liquidity Management
12-12-23	Tuesday	79770	81425	Paper I Operations Management Strategies
13-12-23	Wednesday	79771	81426	Paper II Materials & Inventory Management
14-12-23	Thursday	79772	81427	Paper I IT Strategy & Governance
15-12-23	Friday	79773	81428	Paper II Information System Security and Audit
16-12-23	Saturday	79774	81429	Paper I Agribusiness Management and Practices
18-12-23	Monday	79775	81430	Paper II Agri-Business Finance
19-12-23	Tuesday	79776	81431	Paper I Textile Manufacturing
20-12-23	Wednesday	79777	81432	Paper II Indian Textile Industry
21-12-23	Thursday	79778	81433	Paper I Fundamentals of Hospitality Management
22-12-23	Friday	79780	81435	Paper I Project Planning and Implementation
23-12-23	Saturday	79779	81434	Paper II Hotel Management
26-12-23	Tuesday	79781	81436	Paper II Institutional Support and Venture Funding
27-12-23	Wednesday	79782	81437	Paper I Principles of International Business
28-12-23	Thursday	79783	81438	Paper II Export and Import Policy
29-12-23	Friday	79784	81439	Paper I Business Data Management
30-12-23	Saturday	79785	81440	Paper II Business Analytics In Management
01-01-24	Monday	85780		Digital Marketing (Website Development)
02-01-24	Tuesday	85781		Paper I Supply Chain And Planning
03-01-24	Wednesday	85782		Paper II Supply Chain Strategy
04-01-24	Thursday	86924		Digital Marketing (Digital Marketing And Strategy)

Part 2 Semester - IV (Patter 60:20:20)

MCQ Examination on Time
2.30 PM To 03.00 PM

Theory Examination on Time
03.00 PM To 05.00 PM

Date	Day	Common Code		Subject
25-11-23	Saturday	74408	83248	Innovation and Entrepreneurship
29-11-23	Wednesday	74411	83251	Paper III Service Marketing and Retail Marketing
01-12-23	Friday	74412	83252	Paper IV Contemporary Issues in Marketing
04-12-23	Monday	74413	83253	Paper- III Strategic Human Resource Management and International Perspective
06-12-23	Wednesday	74414	83254	Paper- IV Industrial Relations and Labour Laws

08-12-23	Friday	79786	83255	Paper III Investment Management
09-12-23	Saturday	79787	83256	Paper IV International Finance
11-12-23	Monday	79788	83257	Paper III Global Operations & Logistics
12-12-23	Tuesday	79789	83258	Paper IV World Class Manufacturing
13-12-23	Wednesday	79790	83259	Paper III Business Process Reengineering & ERP
14-12-23	Thursday	79791	83260	Paper IV Knowledge Management
15-12-23	Friday	79792	83261	Paper III Agro-Processing Industries
16-12-23	Saturday	79793	83262	Paper IV International Trade in Agriculture
18-12-23	Monday	79794	83263	Paper III Apparel Retail Management
19-12-23	Tuesday	79795	83264	Paper IV Fashion Management
20-12-23	Wednesday	79796	83265	Paper III Tourism Management
21-12-23	Thursday	79797	83266	Paper IV Event Management
22-12-23	Friday	79798	83267	Paper III Family Business Management
23-12-23	Saturday	79799	83268	Paper IV Economic Development and Entrepreneurship
26-12-23	Tuesday	79800	83269	Paper III Issues in International Business
27-12-23	Wednesday	79801	83270	Paper IV Cross Cultural Management
28-12-23	Thursday	79802	83271	Paper III Business Analytics Using R(
29-12-23	Friday	79803	83272	Paper IV Cloud Computing and Virtualization
30-12-23	Saturday	85783	Paper III Digital Marketing	
01-01-24	Monday		(Search Engine Optimization and Online Campaign Management)	
02-01-24	Tuesday	85784	PAPER-IV Digital Marketing (Social Media Marketing)	
03-01-24	Wednesday	85785	PAPER-III Retail Supply Chain Management	
04-01-24	Thursday	85786	PAPER-IV Supply Chain Analytics	

Course code 765 MBA (CR)

Part 1 Semester - I

Old Patter 80-20

Theory Examination on Time

10.30 AM To 1.30 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	68302	Principles & Practices of Management
28-11-23	Tuesday	68303	Accounting of Managers
30-11-23	Thursday	68304	Quantitative Techniques for Management
02-12-23	Saturday	68305	Managerial Economics
05-12-23	Tuesday	68306	Information Technology for Management
07-12-23	Thursday	68307	Business Communication
09-12-23	Saturday	68308	Organizational Behavior
12-12-23	Tuesday	68309	Legal Framework of Business

Part 1 Semester - II

Old Patter 80-20

Theory Examination on Time

2.30 PM To 5.30 PM

Date	Day	Subject Code	Subject
24-11-23	Friday	68310	Marketing Management
28-11-23	Tuesday	68311	Financial Management
30-11-23	Thursday	68312	Human Resource Management
02-12-23	Saturday	68313	Operations Management
05-12-23	Tuesday	68314	Management Information System
07-12-23	Thursday	68315	Operation Research Techniques
09-12-23	Saturday	68316	Research Methodology
12-12-23	Tuesday	68317	Business Environment

Part 2 Semester - III

Old Patter 80-20

Theory Examination on Time

10.30 AM To 1.30 PM

Date	Day	Subject Code	Subject
25-11-23	Saturday	70257	Corporate Planning & Strategic Management
29-11-23	Wednesday	70259	Consumer Behavior And Brand Management
01-12-23	Friday	70260	Sales and Distribution Management
04-12-23	Monday	70261	Service Marketing and Retail Marketing
06-12-23	Wednesday	70262	Human Resource Planning and Procurement
08-12-23	Friday	70263	Human Resource Development
11-12-23	Monday	70264	Compensation Management
13-12-23	Wednesday	70265	Indian Financial System
14-12-23	Thursday	70266	Financial Decision Analysis
15-12-23	Friday	70267	Project Planning and Finance
16-12-23	Saturday	70268	Operations Management Strategies
18-12-23	Monday	70269	Production Planning and Control
19-12-23	Tuesday	70270	Materials and Inventory Management
20-12-23	Wednesday	70271	Strategic Information Technology Management
21-12-23	Thursday	70272	Information System Security and Audit
22-12-23	Friday	70273	Software Project Management
23-12-23	Saturday	70274	Agri- Business Management

26-12-23	Tuesday	70275	Agricultural Marketing
27-12-23	Wednesday	70276	Agri premiership And Project Management
28-12-23	Thursday	70277	Fiber to Yarn Manufacturing
29-12-23	Friday	70278	Fabric Manufacturing
30-12-23	Saturday	70279	Textile Industry in India

Part 2 Semester - IV

Old Patter 80-20

Theory Examination on Time

2.30 PM To 5.30 PM

Date	Day	Subject Code	Subject
25-11-23	Saturday	70280	Entrepreneurship Development and Project Management
29-11-23	Wednesday	70281	Management Control System
01-12-23	Friday	70282	Global Quality System
04-12-23	Monday	70283	International Business
06-12-23	Wednesday	70284	Strategic Marketing
08-12-23	Friday	70285	Contemporary issues in marketing
11-12-23	Monday	70286	Employee Relations and Labour Laws
13-12-23	Wednesday	70287	Strategic HRM and International Perspective
14-12-23	Thursday	70288	Investment Management
15-12-23	Friday	70289	International Finance
16-12-23	Saturday	70290	Global Operations & Logistics
18-12-23	Monday	70291	World Class Production Management
19-12-23	Tuesday	70292	Business Process Re-Engineering
20-12-23	Wednesday	70293	Knowledge Management
21-12-23	Thursday	70294	International Trade in Agriculture
22-12-23	Friday	70295	Agri-Business Finance Management
23-12-23	Saturday	70296	Retail Management in Textile & Garment
26-12-23	Tuesday	70297	Fashion Industry

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 3 days from the date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar Kolhapur

Date :- 18/10/2023

Sd/-

Director,

Board of Examinations and Evaluation