



## SHIVAJI UNIVERSITY, KOLHAPUR

### Circular No. 326

Exam of Oct/Nov.-2022

Final Programme of the Examination for the MBA (CR./CBCS) Sem. III to VI Oct/Nov.-2022

Examination to be held in Jan. – 2023

**INSTRUCTIONS:** Common Instructions as per Circular No:- SU/ON EXAM/ 29 Date 01/02/2020 and Circular No - SU/APP./RVC/910 Date 02/12/2022 also available on University Website [www.unishivaji.ac.in](http://www.unishivaji.ac.in)

#### The Written Examination will be held at:

| College Code | College Name   | Center Code | Center Name   |
|--------------|--|-------------|---|
| 20           | Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.                         | 264         | Dept. Of MBA Shivaji University, Kolhapur.  |
| 207          | K. I. T. Insitute Of Management Education & Research, Kolhapur.                  | 20          | Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.                          |
| 450          | Ideal Institute Of Management, Kondigre Dist- Kolhapur                           | 207         | K. I. T. Insitute Of Management Education & Research, Kolhapur                    |
| 264          | Dept. Of MBA Shivaji University, Kolhapur  | 207         | K. I. T. Insitute Of Management Education & Research, Kolhapur                    |
| 420          | B.M.S.P.M. Ashokrao Mane Group Of Institutes, Peth Vadgaon Dist- Kolhapur        | 456         | Dr. D.Y.Patil Edu. Society's D. Y. Patil Tec. Campus Talsande Dist- Kolhapur      |
| 456          | Dr. D.Y.Patil Edu. Society's D. Y. Patil Tec. Campus Talsande                    | 420         | B.M.S.P.M. Ashokrao Mane Group Of Institutes, Peth Vadgaon Dist- Kolhapur         |
| 458          | Wes's Abasaheb Garware Institute Of Management Studes Sangli                     | 190         | Chintamanrao Institute Of Management, Sangli                                      |
| 190          | Chintamanrao Institute Of Management, Sangli                                     | 458         | Wes's Abasaheb Garware Institute Of Management Studes, Sangli                     |
| 232          | Vasantrao Dada Patil Institute Of Management Studies And Research Miraj          | 418         | Shri Ambabai Talim Sanstha's, Sanjay Bhokare Grp Of Inst, Miraj                   |
| 418          | Shri Ambabai Talim Sanstha's, Sanjay Bhokare Grp Of Inst, Miraj                  | 232         | Vasantrao Dada Patil Institute Of Management Studies And Research Miraj           |
| 419          | Vanketashwara Institute Of Management, Peth Naka Dist.- Sangli                   | 423         | Krishna Foundation's Jaywant Inst Of Mgnt., Vathar, Dist. Satara                  |
| 423          | Krishna Foundation's Jaywant Inst Of Mgnt., Vathar, Dist. Satara                 | 168         | Krishna Mahavidyalaya, Rethare (Bk.) Tal Karad Dist. Satara.                      |
| 452          | Sdf's Vishwarkarma Dadasheb Chavan Inst. Of Mangt. Malwadi-Masur, Karad          | 157         | Venutai Chavan College, Karad Dist-Satara   |
| 362          | Late N. B. Chhabada Institute Of Engg. & Tech., Raigaon Dist- Satara             | 455         | Yashoda Technical Campus, Satara  |
| 358          | Gourishankar Institute Of Management Science, Limb, Satara.                      | 455         | Yashoda Technical Campus, Satara  |
| 337          | Karmveer Bhaurao Patil Institute Of Management Studies & Research, Satara.       | 358         | Gourishankar Institute Of Management Science, Limb, Satara.                       |
| 455          | Yashoda Technical Campus, Satara   | 337         | Karmveer Bhaurao Patil Institute Of Management Studies & Research, Dist - Satara. |
| 492          | Swaraj Institute Of Management.  | 452         | Sdf's Vishwarkarma Dadasheb Chavan Inst. Of Mangt. Malwadi-Masur, Karad           |
| 451          | Shrimant Jayshrimaladevi Naik-Nimbalkar Institute Of Management Studies, Phaltan | 150         | Law College Phaltan, Dist. Satara.  |

1) The written examination will be conducted in the following order

# Course code 765 / 7807 MBA (CR\CBCS)

## Part 2 Semester - III

60-20-20 Syllabus

### MCQ Examination on Time

**10.30 AM To 11.00 AM**

### Theory Examination on Time

**11.00 AM To 01.00 PM**

| Common Subject Code | Subject  | Date     | Day       |
|---------------------|--|----------|-----------|
| 74395/81416         | Strategic and Change Management                    | 01-02-23 | Wednesday |
| 74396/81417         | Business Intelligence and Analytics                | 02-02-23 | Thursday  |
| 74398/81419         | Buying behavior and brand Management               | 03-02-23 | Friday    |
| 74400/81420         | Advertising and Sales Management                   | 04-02-23 | Saturday  |
| 74399/81421         | Compensation Management                            | 06-02-23 | Monday    |
| 74401/81422         | Human Resource Development                         | 07-02-23 | Tuesday   |
| 79768/81423         | Indian Financial System                            | 08-02-23 | Wednesday |
| 79769/81424         | Corporate Restructuring and Liquidity Management   | 09-02-23 | Thursday  |
| 79770/81425         | Operations Management Strategies                   | 10-02-23 | Friday    |
| 79771/81426         | Materials & Inventory Management                   | 11-02-23 | Saturday  |
| 79774/81429         | Agri. business Management and Practices            | 13-02-23 | Monday    |
| 79775/81430         | Agri.-Business Finance                             | 14-02-23 | Tuesday   |
| 79772               | IT Strategy & Governance                           | 15-02-23 | Wednesday |
| 79773               | Information System Security and Audit              | 16-02-23 | Thursday  |
| 79776               | Textile Manufacturing                              | 17-02-23 | Friday    |
| 79777               | Indian Textile Industry                            | 20-02-23 | Monday    |
| 79778               | Fundamentals of Hospitality Management             | 21-02-23 | Tuesday   |
| 79779               | Hotel Management                                   | 22-02-23 | Wednesday |
| 79780               | Project Planning and Implementation                | 23-02-23 | Thursday  |
| 79781               | Institutional Support and Venture Funding          | 24-02-23 | Friday    |
| 79782               | Principles of International Business               | 25-02-23 | Saturday  |
| 79783               | Export and Import Policy                           | 27-02-23 | Monday    |
| 79784               | Business Data Management                           | 28-02-23 | Tuesday   |
| 79785               | Business Analytics In Management                   | 01-03-23 | Wednesday |
| 85780               | Digital Marketing (Website Development)            | 02-03-23 | Thursday  |
| 85781               | Supply Chain And Planning                          | 03-03-23 | Friday    |
| 86924               | Digital Marketing (Digital Marketing And Strategy) | 04-03-23 | Saturday  |
| 85782               | Supply Chain Strategy                              | 06-03-23 | Monday    |

**Course code 765 / 7807 MBA**  
**(CR / CBCS)**  
**Part 2 Semester - IV**  
**60-20-20 Syllabus**

**MCQ Examination on Time**  
**2.30 PM To 03.00 PM**

**Theory Examination on Time**  
**03.00 PM To 05.00 PM**

| <b>Common<br/>Subject Code</b> | <b>Subject</b>  | <b>Date</b> | <b>Day</b> |
|--------------------------------|---|-------------|------------|
| 74408/83248                    | Innovation and Entrepreneurship                                   | 01-02-23    | Wednesday  |
| 74411/83251                    | Service Marketing and Retail Marketing                            | 02-02-23    | Thursday   |
| 74412/83252                    | Contemporary Issues in Marketing                                  | 03-02-23    | Friday     |
| 74413/83253                    | Strategic Human Resource Management and International Perspective | 04-02-23    | Saturday   |
| 74414/83254                    | Industrial Relations and Labour Laws                              | 06-02-23    | Monday     |
| 79786/83255                    | Investment Management   | 07-02-23    | Tuesday    |
| 79787/83256                    | International Finance   | 08-02-23    | Wednesday  |
| 79794/83263                    | Apparel Retail Management   | 09-02-23    | Thursday   |
| 79795/83264                    | Fashion Management  | 10-02-23    | Friday     |
| 79788                          | Global Operations & Logistics                                     | 11-02-23    | Saturday   |
| 79789                          | World Class Manufacturing   | 13-02-23    | Monday     |
| 79790                          | Business Process Reengineering & ERP                              | 14-02-23    | Tuesday    |
| 79791                          | Knowledge Management  | 15-02-23    | Wednesday  |
| 79792                          | Agro-Processing Industries  | 16-02-23    | Thursday   |
| 79793                          | International Trade in Agriculture                                | 17-02-23    | Friday     |
| 79796                          | Tourism Management  | 20-02-23    | Monday     |
| 79797                          | Event Management  | 21-02-23    | Tuesday    |
| 79798                          | Family Business Management  | 22-02-23    | Wednesday  |
| 79799                          | Economic Development and Entrepreneurship                         | 23-02-23    | Thursday   |
| 79800                          | Issues in International Business                                  | 24-02-23    | Friday     |
| 79801                          | Cross Cultural Management   | 25-02-23    | Saturday   |
| 79802                          | Business Analytics Using  | 27-02-23    | Monday     |
| 79803                          | Cloud Computing and Virtualization                                | 28-02-23    | Tuesday    |

# Course code 765 MBA (CR)

## Part 2 Semester - III

Old 80-20 Syllabus

### Theory Examination on Time

**11.00 AM To 01.00 PM**

| Subject Code | Subject                                   | Date     | Day       |
|--------------|---|----------|-----------|
| 70257        | Corporate Planning & Strategic Management | 01-02-23 | Wednesday |
| 70259        | Consumer Behavior And Brand Management    | 02-02-23 | Thursday  |
| 70260        | Sales and Distribution Management         | 03-02-23 | Friday    |
| 70261        | Service Marketing and Retail Marketing    | 04-02-23 | Saturday  |
| 70262        | Human Resource Planning and Procurement   | 06-02-23 | Monday    |
| 70263        | Human Resource Development                | 07-02-23 | Tuesday   |
| 70264        | Compensation Management                   | 08-02-23 | Wednesday |
| 70274        | Agri.- Business Management                | 09-02-23 | Thursday  |
| 70275        | Agricultural Marketing                    | 10-02-23 | Friday    |
| 70276        | Agri premiership And Project Management   | 11-02-23 | Saturday  |

## Part 2 Semester - IV

Old 80-20 Syllabus

### Theory Examination on Time

**03.00 PM To 05.00 PM**

| Subject Code | Subject   | Date     | Day       |
|--------------|---|----------|-----------|
| 70280        | Entrepreneurship Development and Project Management | 01-02-23 | Wednesday |
| 70281        | Management Control System                           | 02-02-23 | Thursday  |
| 70282        | Global Quality System                               | 03-02-23 | Friday    |
| 70283        | International Business                              | 04-02-23 | Saturday  |
| 70292        | Business Process Re-Engineering                     | 06-02-23 | Monday    |
| 70286        | Employee Relations and Labour Laws                  | 07-02-23 | Tuesday   |
| 70287        | Strategic HRM and International Perspective         | 08-02-23 | Wednesday |
| 70288        | Investment Management                               | 09-02-23 | Thursday  |
| 70289        | International Finance                               | 10-02-23 | Friday    |

### **IMPORTANT**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 7 days from the date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar Kolhapur

**Date :- 16/01/2023**

**-Sd/-**

**Director,**

**Board of Examinations and Evaluation**