



SHIVAJI UNIVERSITY, KOLHAPUR
Circular No. 320

Exam of Oct/Nov.-2022

Draft Programme of the Examination for the MBA (CR./CBCS) Sem. III to VI Oct/Nov.-2022
Examination to be held in Jan. – 2023

INSTRUCTIONS: Common Instructions as per Circular No:- SU/ON EXAM/ 29 Date
01/02/2020 and Circular No - SU/APP./RVC/243 Date 06/07/2022 also available on
University Website www.unishivaji.ac.in

The Written Examination will be held at:

College Code	College Name	Center Code	Center Name
20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.	264	Dept. Of MBA Shivaji University, Kolhapur.
207	K. I. T. Insitute Of Management Education & Research, Kolhapur.	20	Deshbhakta Rantnappa Kumbhar College Commerce, Kolhapur.
450	Ideal Institute Of Management, Kondigre Dist- Kolhapur	207	K. I. T. Insitute Of Management Education & Research, Kolhapur
264	Dept. Of MBA Shivaji University, Kolhapur	207	K. I. T. Insitute Of Management Education & Research, Kolhapur
420	B.M.S.P.M. Ashokrao Mane Group Of Institutes, Peth Vadgaon Dist- Kolhapur	456	Dr. D.Y.Patil Edu. Society's D. Y. Patil Tec. Campus Talsande Dist- Kolhapur
456	Dr. D.Y.Patil Edu. Society's D. Y. Patil Tec. Campus Talsande	420	B.M.S.P.M. Ashokrao Mane Group Of Institutes, Peth Vadgaon Dist- Kolhapur
458	Wes's Abasaheb Garware Institute Of Management Studes Sangli	190	Chintamanrao Institute Of Management, Sangli
190	Chintamanrao Institute Of Management, Sangli	458	Wes's Abasaheb Garware Institute Of Management Studes, Sangli
232	Vasantrya Dada Patil Institute Of Management Studies And Research Miraj	418	Shri Ambabai Talim Sanstha's, Sanjay Bhokare Grp Of Inst, Miraj
418	Shri Ambabai Talim Sanstha's, Sanjay Bhokare Grp Of Inst, Miraj	232	Vasantrya Dada Patil Institute Of Management Studies And Research Miraj
419	Vanketashwara Institute Of Management, Peth Naka Dist.- Sangli	423	Krishna Foundation's Jaywant Inst Of Mgnt., Vathar, Dist. Satara
423	Krishna Foundation's Jaywant Inst Of Mgnt., Vathar, Dist. Satara	419	Vanketashwara Institute Of Management, Peth Naka Dist.- Sangli
452	Sdf's Vishwarkar Dadasheb Chavan Institute Of Management And Research	455	Yashoda Technical Campus, Satara
362	Late N. B. Chhabada Institute Of Engineering & Technology, Raigaon Dist- Satara	455	Yashoda Technical Campus, Satara
358	Gourishankar Institute Of Management Science, Limb, Satara.	455	Yashoda Technical Campus, Satara
337	Karmveer Bhaurao Patil Institute Of Management Studies & Research, Satara.	358	Gourishankar Institute Of Management Science, Limb, Satara.
455	Yashoda Technical Campus, Satara	337	Karmveer Bhaurao Patil Institute Of Management Studies & Research, Dist - Satara.
492	Swaraj Institute Of Management.	452	Sdf's Vishwarkar Dadasheb Chavan Institute Of Management And Research
451	Shrimant Jayshrimaladevi Naik-Nimbalkar Institute Of Management Studies, Phaltan	150	Law College Phaltan, Dist. Satara.

1) The written examination will be conducted in the following order



Course code 7807 M.B.A. (CBCS)
Part 2 Semester - III

MCQ Examination on Time
10.30 AM To 11.00 AM

Theory Examination on Time
11.00 AM To 01.00 PM

Subject Code	Subject	Date	Day
74395	Strategic and Change Management	01-02-23	Wednesday
74396	Business Intelligence and Analytics	02-02-23	Thursday
74398	Buying behavior and brand Management	03-02-23	Friday
74400	Advertising and Sales Management	04-02-23	Saturday
74399	Compensation Management	06-02-23	Monday
74401	Human Resource Development	07-02-23	Tuesday
79768	Indian Financial System	08-02-23	Wednesday
79769	Corporate Restructuring an Liquidity Management	09-02-23	Thursday
79770	Operations Management Strategies	10-02-23	Friday
79771	Materials & Inventory Management	11-02-23	Saturday
79772	IT Strategy & Governance	13-02-23	Monday
79773	Information System Security and Audit	14-02-23	Tuesday
79774	Agri. business Management and Practices	15-02-23	Wednesday
79775	Agri.-Business Finance	16-02-23	Thursday
79776	Textile Manufacturing	17-02-23	Friday
79777	Indian Textile Industry	20-02-23	Monday
79778	Fundamentals of Hospitality Management	21-02-23	Tuesday
79779	Hotel Management	22-02-23	Wednesday
79780	Project Planning and Implementation	23-02-23	Thursday
79781	Institutional Support and Venture Funding	24-02-23	Friday
79782	Principles of International Business	25-02-23	Saturday
79783	Export and Import Policy	27-02-23	Monday
79784	Business Data Management	28-02-23	Tuesday
79785	Business Analytics In Management	01-03-23	Wednesday
85780	Digital Marketing (Website Development)	02-03-23	Thursday
85781	Supply Chain And Planning	03-03-23	Friday
86924	Digital Marketing (Digital Marketing And Strategy)	04-03-23	Saturday
85782	Supply Chain Strategy	06-03-23	Monday



Course code 7807 M.B.A. (CBCS)
Part 2 Semester - IV

MCQ Examination on Time
2.30 PM To 03.00 PM

Theory Examination on Time
03.00 PM To 05.00 PM

Subject Code	Subject	Date	Day
74408	Innovation and Entrepreneurship	01-02-23	Wednesday
74411	Service Marketing and Retail Marketing	02-02-23	Thursday
74412	Contemporary Issues in Marketing	03-02-23	Friday
74413	Strategic Human Resource Management and International Perspective	04-02-23	Saturday
74414	Industrial Relations and Labour Laws	06-02-23	Monday
79786	Investment Management	07-02-23	Tuesday
79787	International Finance	08-02-23	Wednesday
79788	Global Operations & Logistics	09-02-23	Thursday
79789	World Class Manufacturing	10-02-23	Friday
79790	Business Process Reengineering & ERP	11-02-23	Saturday
79791	Knowledge Management	13-02-23	Monday
79792	Agro-Processing Industries	14-02-23	Tuesday
79793	International Trade in Agriculture	15-02-23	Wednesday
79794	Apparel Retail Management	16-02-23	Thursday
79795	Fashion Management	17-02-23	Friday
79796	Tourism Management	20-02-23	Monday
79797	Event Management	21-02-23	Tuesday
79798	Family Business Management	22-02-23	Wednesday
79799	Economic Development and Entrepreneurship	23-02-23	Thursday
79800	Issues in International Business	24-02-23	Friday
79801	Cross Cultural Management	25-02-23	Saturday
79802	Business Analytics Using	27-02-23	Monday
79803	Cloud Computing and Virtualization	28-02-23	Tuesday



Course code 765 M.B.A.
(CR./CBCS)
Part 2 Semester - III

MCQ Examination on Time
10.30 AM To 11.00 AM

Theory Examination on Time
11.00 AM To 01.00 PM

Subject Code	Subject	Date	Day
Old 80-20 Syllabus			
70257	Corporate Planning & Strategic Management	01-02-23	Wednesday
70259	Consumer Behavior And Brand Management	02-02-23	Thursday
70260	Sales and Distribution Management	03-02-23	Friday
70261	Service Marketing and Retail Marketing	04-02-23	Saturday
70262	Human Resource Planning and Procurement	06-02-23	Monday
70263	Human Resource Development	07-02-23	Tuesday
70264	Compensation Management	08-02-23	Wednesday
70274	Agri.- Business Management	09-02-23	Thursday
70275	Agricultural Marketing	10-02-23	Friday
70276	Agri. premiership And Project Management	11-02-23	Saturday
New 60-20-20 Syllabus			
81416	Strategic and Change Management	13-02-23	Monday
81417	Business Intelligence and Analytics	14-02-23	Tuesday
81419	Buying behaviour and brand Management	15-02-23	Wednesday
81420	Advertising and Sales Management	16-02-23	Thursday
81421	Compensation Management	17-02-23	Friday
81422	Human Resource Development	20-02-23	Monday
81423	Indian Financial System	21-02-23	Tuesday
81424	Corporate Restructuring a Liquidity Management.	22-02-23	Wednesday
81425	Operations Management Strategies	23-02-23	Thursday
81426	Materials & Inventory Management	24-02-23	Friday
81429	Agribusiness Management and Practices	25-02-23	Saturday
81430	Agri.-Business Finance	27-02-23	Monday



**Course code 765 M.B.A.
(CR./CBCS)
Part 2 Semester - IV**

MCQ Examination on Time
02.30 PM To 03.00 PM

Theory Examination on Time
03.00 PM To 05.00 PM

Subject Code	Subject	Date	Day
Old 80-20 Syllabus			
70280	Entrepreneurship Development and Project Management	01-02-23	Wednesday
70281	Management Control System	02-02-23	Thursday
70282	Global Quality System	03-02-23	Friday
70283	International Business	04-02-23	Saturday
70292	Business Process Re-Engineering	06-02-23	Monday
70286	Employee Relations and Labour Laws	07-02-23	Tuesday
70287	Strategic HRM and International Perspective	08-02-23	Wednesday
70288	Investment Management	09-02-23	Thursday
70289	International Finance	10-02-23	Friday
New 60-20-20 Syllabus			
83248	Innovation and Entrepreneurship	11-02-23	Saturday
83253	Strategic Human Resource Management and International Perspective	13-02-23	Monday
83254	Industrial Relations and Labour Laws	14-02-23	Tuesday
83255	Investment Management	15-02-23	Wednesday
83256	International Finance	16-02-23	Thursday
83263	Apparel Retail Management	17-02-23	Friday
83264	Fashion Management	20-02-23	Monday
83251	Service Marketing and Retail Marketing	21-02-23	Tuesday
83252	Contemporary Issues in Marketing	22-02-23	Wednesday

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/ Senior Supervisor within 7 days from the date of concerned Question Paper to, Deputy Registrar, Appointment Section, Room no 205, Exam Building No. 1, Shivaji University, Kolhapur 416004

Vidyanagar Kolhapur
Date :- 04/01/2023

-Sd/-
Director,
Board of Examinations and Evaluation