

SHIVAJI UNIVERSITY, KOLHAPUR.

Final Programme Circular No. 297 Exam of Oct./Nov., 2022

Course: M.A. Mass Communication & Journalism Examination (Course Code 4458)

Part-II Sem.- I & II Offline Exam Oct./Nov., 2022 to be held in Feb., 2023

INSTRUCTIONS - Common instruction as per Circular S.U./On Exam/29, dated 01-02-2020, and Circular S.U./Appointment Section/RVC/9, dated 05-01-2023, also available on University Website: http://www.unishivaji.ac.in/

- 1. Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.
- 2. The Written Examination will be conducted in the following order.

M.A. Mass Communication & Journalism - Part I (CBCS) - Sem. I to II

| | Semester - I | | |
|-----------|--------------|----------|---|
| DAY | DATE | CODE NO. | Subject/Paper Name [Time 02.30 p.m. To 04.30 p.m.] |
| Tuesday | 14/02/2023 | 80834 | Principle of Mass Communication. |
| Wednesday | 15/02/2023 | 80835 | Development of Print Media. |
| Friday | 17/02/2023 | 80837 | Introduction to Radio |
| Monday | 20/02/2023 | 80838 | Introduction to Television |
| Tuesday | 21/02/2023 | 80839 | Principle of Public Relations |
| Wednesday | 22/02/2023 | 80840 | Introduction to Film Studies |
| Thursday | 23/02/2023 | 80841 | Development Communication |
| Friday | 24/02/2023 | 80836 | Print Media – I |

| Semester -II | | | | |
|--------------|------------|----------|---|--|
| DAY | DATE | CODE NO. | Subject/Paper Name [Time 10.30 a.m. To 12.30 p.m.] | |
| Tuesday | 14/02/2023 | 75043 | Communication Research | |
| Wednesday | 15/02/2023 | 75044 | International Communication. | |
| Friday | 17/02/2023 | 75046 | Radio -II | |
| Monday | 20/02/2023 | 75047 | Television -II | |
| Tuesday | 21/02/2023 | 75048 | Corporate Public Relation | |
| Wednesday | 22/02/2023 | 75049 | Media Management | |
| Thursday | 23/02/2023 | 75050 | Media Law & Ethics | |
| Friday | 24/02/2023 | 75045 | Print Media -II | |

Important

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 07 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

Other Exam 2 Sd/Date.: 21-1-2023 Director
Board of Examinations and Evaluation