



**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Draft Programme Circular No. 168 Exam of Oct./Nov., 2022**

**Course : M.A. Mass Communication & Journalism Examination (Course Code 4458)**  
**Part-II Sem- III &IV Offline Exam Oct./Nov., 2022 to be held in Feb., 2023**

**INSTRUCTIONS - Common instruction as per Circular S.U./On Exam/29, dated 01-02-2020, and Circular S.U./Appointment Section/RVC/9, dated 05-01-2023, also available on University Website: <http://www.unishivaji.ac.in/>**

- 1. Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.**
- 2. The Written Examination will be conducted in the following order.**

**M.A. Mass Communication & Journalism – Part I (CBCS) - Sem. I to II**

<b>Semester - I</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 02.30 p.m. To 05.30 p.m.]</b>
<b>Tuesday</b>	<b>14/02/2023</b>	80834	Principle of Mass Communication.
<b>Wednesday</b>	<b>15/02/2023</b>	80835	Development of Print Media.
<b>Thursday</b>	<b>16/02/2023</b>	80836	Print Media –I
<b>Friday</b>	<b>17/02/2023</b>	80837	Introduction to Radio
<b>Monday</b>	<b>21/02/2023</b>	80838	Introduction to Television
<b>Tuesday</b>	<b>21/02/2023</b>	80839	Principle of Public Relations
<b>Wednesday</b>	<b>22/02/2023</b>	80840	Introduction to Film Studies
<b>Thursday</b>	<b>23/02/2023</b>	80841	Development Communication

<b>Semester -II</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name</b> <b>[Time 10.30 a.m. To 01.30 p.m.]</b>
<b>Tuesday</b>	<b>14/02/2023</b>	75043	Communication Research
<b>Wednesday</b>	<b>15/02/2023</b>	75044	International Communication.
<b>Thursday</b>	<b>16/02/2023</b>	75045	Print Media -II
<b>Friday</b>	<b>17/02/2023</b>	75046	Radio -II
<b>Monday</b>	<b>20/02/2023</b>	75047	Television -II
<b>Tuesday</b>	<b>21/02/2023</b>	75048	Corporate Public Relation
<b>Wednesday</b>	<b>22/02/2023</b>	75049	Media Management
<b>Thursday</b>	<b>23/02/2023</b>	75050	Media Law & Ethics

### **Important**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 07 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

**Other Exam 2**  
**Date.: 17-1-2023**

**Sd.-**  
**Director**  
**Board of Examinations and Evaluation**