

**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Draft Programme Circular No. 73 Exam of Mar./Apr., 2023**

- **Course : M.A. Mass Communication Examination N.E.P. Pattern (Course Code 4468)**  
**Part-I Sem. - I & II Offline Examination to be held in June, 2023**

1. **INSTRUCTIONS - Common instruction as per - Circular No.: S.U./On Exam/29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/204, dated 06-05-2023, also available on University Website : <http://www.unishivaji.ac.in/>**
2. **Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.**
3. **The Written Examination will be conducted in the following order.**

<b>M.A. Mass Communication - Part I - Sem. I &amp; II</b>			
<b>Semester - I</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 02.30 p.m. To 05.30 p.m.]</b>
<b>Thursday</b>	<b>22/06/2023</b>	88886	Principle of Mass Communication.
<b>Friday</b>	<b>23/06/2023</b>	88887	Development of Print Media.
<b>Saturday</b>	<b>24/06/2023</b>	88889	Print Media – I
<b>Monday</b>	<b>26/06/2023</b>	88890	Principle of Public Relations
<b>Sunday</b>	<b>25/06/2023</b>	88891	SEC-1- Introduction To Broadcast Media [Time 02.30 p.m. To 03.30 p.m. only for this Paper]

<b>M.A. Mass Communication - Part I - Sem. II</b>			
<b>Semester - II</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 10.30 a.m. To 01.30 p.m.]</b>
<b>Thursday</b>	<b>22/06/2023</b>	88895	Communication Research
<b>Friday</b>	<b>23/06/2023</b>	88896	International Communication
<b>Saturday</b>	<b>24/06/2023</b>	88898	Media Management
<b>Monday</b>	<b>26/06/2023</b>	88897	Print Media-II
<b>Sunday</b>	<b>25/06/2023</b>	90320	SEC-2 Broadcast Media-II <b>[Time 10.30 a.m. To 11.30 a.m. only for this Paper]</b>

### **Important**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 03 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

**Other Exam 2**  
**Date.: 12 - 05 -2023**

**Sd/-**  
**Director**  
**Board of Examinations and Evaluation**