

SHIVAJI UNIVERSITY, KOLHAPUR.
Draft Programme Circular No. 72 Exam of Mar./Apr., 2023

Course : M.A. Mass Communication Examination (Course Code 4458)
Part-I & II, Sem. - I to IV Offline Exam to be held in Jun/July, 2023

1. **INSTRUCTIONS** - Common instruction as per - Circular No.: S.U./On Exam/29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/204, dated 06-05-2023, also available on University Website : <http://www.unishivaji.ac.in/>
2. **Examination Place:** Department of Journalism & Mass Communication, Shivaji University, Kolhapur.
3. The Written Examination will be conducted in the following order.

M.A. Mass Communication & Journalism – Part I & II (CBCS) - Sem. I to IV

Semester - I			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. To 04.30 p.m.]
Thursday	22/06/2023	80834	Principle of Mass Communication.
Friday	23/06/2023	80835	Development of Print Media.
Saturday	24/06/2023	80836	Print Media – I
Monday	26/06/2023	80837	Introduction to Radio
Tuesday	27/06/2023	80838	Introduction to Television
Thursday	29/06/2023	80839	Principle of Public Relations
Friday	30/06/2023	80840	Introduction to Film Studies
Saturday	01/07/2023	80841	Development Communication

Semester -II			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 10.30 a.m. To 12.30 p.m.]
Thursday	22/06/2023	75043	Communication Research
Friday	23/06/2023	75044	International Communication.
Saturday	24/06/2023	75045	Print Media -II
Monday	26/06/2023	75046	Radio -II
Tuesday	27/06/2023	75047	Television -II
Thursday	29/06/2023	75048	Corporate Public Relation
Friday	30/06/2023	75049	Media Management
Saturday	01/07/2023	75050	Media Law & Ethics

M.A. Semester - III			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. to 04.30 p.m.]
Monday	12/06/2023	80902	Gender and Media
Tuesday	13/06/2023	80903	Digital Journalism
Wednesday	14/06/2023	80904	Science Journalism
Thursday	15/06/2023	80906	Advance in Advertising Theory and Practices
Friday	16/06/2023	80908	Introduction to Film Theories
Saturday	17/06/2023	80905	Sports Journalism
		80907	Documentary Production
		80909	CSR and Media

Semester - IV			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 10.30 a.m. to 12.30 p.m.]
			Optional Papers
Monday	12/06/2023	82931	Data Journalism
		82932	Mobile Journalism
		82933	Global Journalism
			Compulsory Papers
Tuesday	13/06/2023	82929	Intercultural Communication
Wednesday	14/06/2023	82930	Environmental Communication

IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 03 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

Other Exam 2
Date: 15-05-2023

Sd/-
Director
Board of Examinations and Evaluation