

# SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No.102 Exam March/April 2023 to be held in June 2023

Course : Bachelor of Journalism (NEP) Sem. I & II

INSTRUCTIONS : Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 204 Dated 06/05/2023 also available on University website [www.unishivaji.ac.in](http://www.unishivaji.ac.in)

- 1) The Written Examination will be held at :
  - 1) Department of Journalism and Mass Communication, Shivaji University, Kolhapur.
  - 2) Shikshanmaharshi Bapuji Salunkhe Mahavidyalay, Karad.
- 2) The Written Examination will be conducted in the following order :

## B. J. (NEP) Sem. I

Time : 02.30 p.m. to 05.30 p.m.

Day & Date	Paper	Subject	Code
Wednesday 21/06/2023	I	Development of Mass Media	88511
Thursday 22/06/2023	II	Principles of Communication Theories	88512
Friday 23/06/2023	III	Corporate PR	88513
Saturday 24/06/2023	IV	Introduction to Electronic Media	88514
Monday 26/06/2023	V	Basics of Advertising	88515

## B. J. (NEP) Sem. II

Time : 10.30 a.m. to 01.30 p.m.

Day & Date	Paper	Subject	Code
Wednesday 21/06/2023	I	Introduction to Mass Communication and Media Theories	88516
Thursday 22/06/2023	II	Digital and Data Journalism	88517
Friday 23/06/2023	III	Media Management and Media Laws	88518
Saturday 24/06/2023	IV	News Reporting and Editing	88519
Monday 26/06/2023	V	Development Communication	88521

### IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 03 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur  
Date : 17/05/2023

Sd/-  
Director,  
Board of Examinations & Evaluation