

**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Draft Programme Circular No. 297 Exam of Oct./Nov., 2023**

Course : M.A. Mass Communication Examination (Course Code 4458)  
Part-I & II, Sem. - I to IV Offline Exam to be held in Oct./Nov., 2023

1. INSTRUCTIONS - Common instruction as per - Circular No.: S.U./On Exam/29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/465, dated 26-07-2023, also available on University Website : <http://www.unishivaji.ac.in/>
2. Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.
3. The Written Examination will be conducted in the following order.

**M.A. Mass Communication – Part I (CBCS) - Sem. I to IV**

	<b>Semester - I</b>		
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 02.30 p.m. To 04.30 p.m.]</b>
<b>Thursday</b>	<b>02/11/2023</b>	80834	Principle of Mass Communication
<b>Friday</b>	<b>03/11/2023</b>	80835	Development of Print Media
<b>Saturday</b>	<b>04/11/2023</b>	80836	Print Media – I
<b>Monday</b>	<b>06/11/2023</b>	80837	Introduction to Radio
		80838	Introduction to Television
<b>Tuesday</b>	<b>07/11/2023</b>	80839	Principle of Public Relations
		80840	Introduction to Film Studies
<b>Wednesday</b>	<b>08/11/2023</b>	80841	Development Communication

<b>Semester -II</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name</b> <b>[Time 10.30 a.m. To 12.30 p.m.]</b>
Monday	23/10/2023	75043	Communication Research
Wednesday	25/10/2023	75044	International Communication.
Thursday	26/10/2023	75045	Print Media -II
Friday	27/10/2023	75046	Radio -II
Saturday	28/10/2023	75047	Television -II
Monday	30/10/2023	75048	Corporate Public Relation
Tuesday	31/10/2023	75049	Media Management
Wednesday	01/11/2023	75050	Media Law & Ethics

<b>M.A. Semester - III</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name</b> <b>[Time 02.30 p.m. to 04.30 p.m.]</b>
Monday	23/10/2023	80902	Gender and Media
Wednesday	25/10/2023	80903	Digital Journalism
Thursday	26/10/2023	80904	Science Journalism
Friday	27/10/2023	80906	Advance in Advertising Theory and Practices
Saturday	28/10/2023	80908	Introduction to Film Theories
Monday	30/10/2023	80905	Sports Journalism
		80907	Documentary Production
		80909	CSR and Media

Semester - IV			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 10.30 a.m. to 12.30 p.m.]
			Optional Papers
Tuesday	31/10/2023	82931	Data Journalism
		82932	Mobile Journalism
		82933	Global Journalism
			Compulsory Papers
Wednesday	01/11/2023	82929	Intercultural Communication
Thursday	02/11/2023	82930	Environmental Communication

#### IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 03 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

Other Exam 2  
Date: 29 -08-2023

Sd/-  
Director  
Board of Examinations and Evaluation