

SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No.93 Exam Oct./Nov. 2022 to be held in Jan.2023

Course : M.B.A. in Rural Management Part 2

INSTRUCTIONS : Common instruction as per Circular No. SU/On Exam/29/ Dated 01/02/2020 and Circular No. SU/Appointment /RVC/ 853 Dated 13/11/2022 also available on University website www.unishivaji.ac.in

- 1) The Written Examination Centre will be held at :
Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur
- 2) The Written Examination will be conducted in the following order :

M.B.A. in Rural Management (CBCS) Part – II Sem. III

Time: 02.30 p.m. to 05.30 p.m.

Day & Date	Subject	Code
Thursday 05/01/2023	International Business Management	71893
Friday 06/01/2023	Strategic Management for Rural Industries	71894
Saturday 07/01/2023	Management Control System (Open Elective)	71895
Monday 09/01/2023	Rural Marketing electivePapers: Paper I - Buying Behaviour and Brand Management	71897
Tuesday 10/01/2023	Rural Marketing electivePapers: Paper II - Retail and Rural Marketing	71898
Wednesday 11/01/2023	Rural Finance electivePapers: Paper I - Indian Financial System	71899
Thursday 12/01/2023	Rural Finance electivePapers: Paper II - Financial Decision Analysis and Investment Management	71900
Friday 13/01/2023	Rural Human Resource electivePapers: Paper I - HR Planning and Procurement	71901
Saturday 14/01/2023	Rural Human Resource electivePapers: Paper II - Human Resource Development	71902
Wednesday 01/02/2023	Rural Operations electivePapers: Paper I - Production Planning and Control	71903
Thursday 02/02/2023	Rural Operations electivePapers: Paper II - Inventory Management	71904
Friday 03/02/2023	Agribusiness electivePapers: Paper I - Basics of Agribusiness	71905
Saturday 04/02/2023	Agribusiness electivePapers: Paper II - Agripreneurship	71906

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M.B.A. in Rural Management (CBCS) Part – II Sem. IV

Time: 10.30 a.m. to 01.30 p.m.

Day & Date	Subject	Code
Thursday 05/01/2023	Rural Entrepreneurship Development	71907
Friday 06/01/2023	Business Ethics	71908
Saturday 07/01/2023	Legal Environment and Cooperative Laws	71909
Monday 09/01/2023	Global Quality System	71910
Tuesday 10/01/2023	Rural Marketing elective Papers: Paper – III - Advertisement and Customer Relationship Management	71911
Wednesday 11/01/2023	Rural Marketing elective Papers: Paper – IV - Marketing Strategies and Contemporary issues	71912
Thursday 12/01/2023	Rural Finance elective Papers: Paper – III - Project Planning and Working Capital Management	71913
Friday 13/01/2023	Rural Finance elective Papers: Paper – IV - Banking, Insurance and Microfinance	71914
Saturday 14/01/2023	Rural Human Resource elective Papers: Paper – III - Employee Remuneration	71915
Wednesday 01/02/2023	Rural Human Resource elective Papers: Paper – IV - Employee Relations and Labour Laws	71916
Thursday 02/02/2023	Rural Operations elective Papers: Paper – III - Purchasing and Supply Chain Management	71917
Friday 03/02/2023	Rural Operations elective Papers: Paper – IV - Project Management	71918
Saturday 04/02/2023	Agribusiness elective Papers: Paper – III - Global Agribusiness Logistics	71919
Monday 06/02/2023	Agribusiness elective Papers: Paper – IV - Agro Processing, Packing and Quality Control	71920

IMPORTANT –

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Place : Kolhapur
Date : 26/12/2022

Sd/-
Director,
Board of Examinations & Evaluation