



**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Final Programme Circular No. 69 Exam of Oct./Nov., 2022**

**Course : M.A. Mass Communication Examination (New) Pattern (Course Code 4458)**  
**Part-II Sem. - III & IV Offline Exam Oct./Nov., 2022 to be held in Jan, 2023**

**INSTRUCTIONS - Common instruction as per 1. Circular No.: S.U. /On Exam/29, dated 01-02-2020, and Circular No. S.U./Appointment Section/RVC/910, dated 02-12-2022, also available on University Website: <http://www.unishivaji.ac.in/>**

- 1. Examination Place: Department of Journalism & Mass Communication, Shivaji University, Kolhapur.**
- 2. The Written Examination will be conducted in the following order.**

**M.A. Mass Communication**  
**Part II (CBCS) - Sem. III to IV**

<b>M.A. Semester - III</b>			
<b>DAY</b>	<b>DATE</b>	<b>CODE NO.</b>	<b>Subject/Paper Name [Time 10.30 a.m. to 12.30 p.m.]</b>
<b>Monday</b>	<b>09/01/2023</b>	<b>80902</b>	Gender and Media
<b>Tuesday</b>	<b>10/01/2023</b>	<b>80903</b>	Digital Journalism
<b>Wednesday</b>	<b>11/01/2023</b>	<b>80904</b>	Science Journalism
<b>Thursday</b>	<b>12/01/2023</b>	<b>80906</b>	Advance in Advertising Theory and Practices
<b>Friday</b>	<b>13/01/2023</b>	<b>80908</b>	Introduction to Film Theories
<b>Saturday</b>	<b>14/01/2023</b>	<b>80905</b>	Sports Journalism
		<b>80907</b>	Documentary Production
		<b>80909</b>	CSR and Media

Semester - IV			
DAY	DATE	CODE NO.	Subject/Paper Name [Time 02.30 p.m. to 04.30 p.m.]
			Optional Papers
Monday	09/01/2023	82931	Data Journalism
		82932	Mobile Journalism
		82933	Global Journalism
			Compulsory Papers
Tuesday	10/01/2023	82929	Intercultural Communication
Wednesday	11/01/2023	82930	Environmental Communication

#### IMPORTANT

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor **within 07 days** from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No. 205, and Exam. Building No. 1, Shivaji University, Kolhapur - 416004.

Other Exam 2  
Date: 20- 12-2022

Director  
Board of Examinations and Evaluation