

# SHIVAJI UNIVERSITY, KOLHAPUR. Re-Revised Final Programme Circular No. 151 Exam of March, 2021

#### Course : M.A. Mass Communication & Journalism Examination (New) Pattern (Course Code 4458) Part-I &II Sem- I to &IV Online Exam Mar., 2021 to be held in Oct., 2021

# **INSTRUCTIONS**

Common instruction as per: Circular No.: S.U./Appointment/RVC/612, dated 14-07-2021, and Also available on University Website. <u>http://www.unishivaji.ac.in/</u>

### The Online Examination will be conducted in the following order

. Mass Communication & Journalism (CBCS) – Part I–Semester -I			
DAY &DATE	New Code	Time 10.30 a.m. to 11.30 a.m	
Monday, 18-10-2021	80834	Principle of Mass Communication.	
Wednesday, 20-10-2021	80835	Development of Print Media.	
Thursday 21-10-2021	80836	Print Media –I	
Friday 22-10-2021	80837	Introduction to Radio	
Saturday 23-10-2021	80838	Introduction to Television	
Monday, 25-10-2021	80839	Principle of Public Relations	
Tuesday 26-10-2021	80840	Introduction to Film Studies	
Wednesday, 27-10-2021	80841	Development Communication	

DAY &DATE	New Code	Time 12.30 p.m. to 1.30 p.m.
Monday, 18-10-2021	75043	Communication Research
Wednesday, 20-10-2021	75044	Internal Communication.
Thursday 21-10-2021	75045	Print Media -II
Friday 22-10-2021	75046	Radio -II
Saturday 23-10-2021	75047	Television -II
Monday, 25-10-2021	75048	Corporate Public Relation
Tuesday 26-10-2021	75049	Media Management
Wednesday, 27-10-2021	75050	Media Law & Ethics

M.A. Mass Communication & Journalism(CBCS) - Part II - Semester - IV				
DAY & DATE	Code No.	[Time 2.30 p.m. to 3.30 p.m.]		
Saturday 23-10-2021	82929	Intercultural Communication		
Monday, 25-10-2021	82930	Environmental Communication		
		Optional Papers		
Tuesday	82931	Data Journalism		
26-10-2021	82932	Mobile Journalism		
	82933	Global Journalism		

#### **IMPORTANT**

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1,Shivaji University, Kolhapur-416004.

Sd/-Shri. G. R. Palse I/c Director Board of Examinations and Evaluation

Other Exam 2 Date: 15-09-2021