

# SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. 14 Online Exam March/April 2021

**Course :** Bachelor of Journalism(CBCS) Sem. I, II  
**Exam to be held in September /October 2021**

**INSTRUCTIONS :** Common instruction as per Circular No. SU/Appointment /RVC/ 612  
Dated 14 July 2021 and also available on University website  
[www.unishivaji.ac.in](http://www.unishivaji.ac.in)

**The Online Examination Schedule will be conducted in the following order :**

## **B. J. (CBCS) Sem. I**

**Time : 10.30 a.m. to 11.30 a.m.**

<b>Day &amp; Date</b>	<b>Paper</b>	<b>Subject</b>	<b>Code</b>
Tuesday 28/09/2021	BJ (C)-I	Development of Mass Media	75054
Wednesday 29/09/2021	BJ (C)-II	Principles of Communication Theories	75055
Optional Papers			
Thursday 30/09/2021	BJ (O)-1	I) News Reporting and Editing	75056
Friday 01/10/2021	BJ (O)-2	II) Basics of Electronic Media	75057
Monday 04/10/2021	BJ (O)-3	III) Information Communication Technology	75058
Tuesday 05/10/2021	BJ (O)-4	IV) Environmental Journalism	75059
Wednesday 06/10/2021	BJ (O)-5	V) Advertising	75060
Practical Paper - NFSCLV			75061

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**B. J. (CBCS) Sem. II**

**Time : 02.30 p.m. to 03.30 p.m.**

<b>Day &amp; Date</b>	<b>Paper</b>	<b>Subject</b>	<b>Code</b>
Tuesday 28/09/2021	BJ (C)-III	Introduction to Mass Communication and Media Theories	75063
Wednesday 29/09/2021	BJ (C)-IV	Digital and Data Journalism	75064
		Optional Papers	
Thursday 30/09/2021	BJ (O)-6	I) SDG and Media	75065
Friday 01/10/2021	BJ (O)-7	II) Media Management & Media Laws	75066
Monday 04/10/2021	BJ (O)-8	III) Corporate PR	75067
Tuesday 05/10/2021	BJ (O)-9	IV) Development Communication	75068
Wednesday 06/10/2021	BJ (O)-10	V) Documentary (Film)	75069
		Practical Paper - NFSCLV	75070

**IMPORTANT –**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur  
Date :19/07/2021

Sd/-  
Shri. G. R. Palse  
I/c Director,  
Board of Examinations and  
Evaluation