



**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Revised Final Programme Circular No. 113 Exam of March, 2021**

**Faculty : Humanities**

**Course : M.A Mass Communication & Journalism Examination C.B.C.S. Pattern Course Code (418)**  
**Part-I &II Sem- I to &IV Online Exam Mar., 2021 to be held in Aug./Sep./Oct., 2021**

**INSTRUCTIONS**

**Common instruction as per: Circular No.: S.U./Appointment/RVC/612, dated 14-07-2021, and**  
**Also available on University Website. <http://www.unishivaji.ac.in/>**

**The Online Examination will be conducted in the following order**

**M.A. Mass Communication & Journalism - Part I & II- Semester I to IV**

<b>SEMESTER - III</b>		
<b>DAY &amp; DATE</b>	<b>Code No.</b>	<b>[Time 10.30 a.m. to 11.30 a.m.]</b>
<b>Thursday, 23-09-2021</b>	<b>56335</b>	<b>Print Media II</b>
<b>Friday, 24-09-2021</b>	<b>56336</b>	<b>Radio</b>
<b>Saturday, 25-09-2021</b>	<b>56337</b>	<b>Television</b>
<b>Monday 27-09-2021</b>	<b>56338</b>	<b>Advertising</b>
<b>Tuesday 28-09-2021</b>	<b>56345</b>	<b>Woman and Media</b>

<b>Semester - IV</b>		
<b>DAY &amp; DATE</b>	<b>Code No.</b>	<b>[Time 2.30 p.m. to 3.30 p.m.]</b>
<b>Thursday, 23-09-2021</b>	<b>56341</b>	<b>Inter Cultural Communication</b>
<b>Friday, 24-09-2021</b>	<b>56343</b>	<b>(O)A-Environmental Communication</b>
<b>Saturday, 25-09-2021</b>	<b>56346</b>	<b>Dissertation</b>
<b>Monday 27-09-2021</b>	<b>56340</b>	<b>New Media Applications</b>

<b>SEMESTER - I</b>		
<b>Day &amp; Date</b>	<b>New code</b>	<b>Time: 10.30 a.m. to 11.30 a.m.</b>
<b>Wednesday, 29-09-2021</b>	<b>56325</b>	<b>Principles of Mass Communication.</b>
<b>Thursday, 30-09-2021</b>	<b>56326</b>	<b>Development of Media.</b>
<b>Friday, 01-10-2021</b>	<b>56327</b>	<b>Print Media - I (Reporting and Editing).</b>
<b>Monday, 04-10-2021</b>	<b>56328</b>	<b>Electronic Media (Radio and Television)</b>
<b>Tuesday, 05-10-2021</b>	<b>56329</b>	<b>Public Relations/Corporate Communication.</b>

<b>Semester - II</b>		
<b>DAY &amp; DATE</b>	<b>Code No.</b>	<b>[Time 2.30 p.m. to 3.30 p.m.]</b>
<b>Wednesday, 29-09-2021</b>	<b>56331</b>	<b>Communication Research</b>
<b>Thursday, 30-09-2021</b>	<b>56332</b>	<b>Media Law &amp; Ethics.</b>
<b>Friday, 01-10-2021</b>	<b>56333</b>	<b>International Communication.</b>
<b>Monday, 04-10-2021</b>	<b>56334</b>	<b>Media Management.</b>
<b>Tuesday, 05-10-2021</b>	<b>56330</b>	<b>Development Communication</b>

### **IMPORTANT**

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1, Shivaji University, Kolhapur-416004.

**Sd/-**

**Shri. G. R. Palse**

**I/c Director**

**Board of Examinations and Evaluation**

**Other Exam 2  
Date: 17-08-2021**