



**SHIVAJI UNIVERSITY, KOLHAPUR.**  
**Rev. Final Programme Circular No. 110 Exam of March, 2021**

**Course : M.A. Mass Communication & Journalism Examination (New) Pattern (Course Code 4458)  
Part-I &II Sem- I to &IV Online Exam Mar., 2021 to be held in Aug./Sep./Oct., 2021**

**INSTRUCTIONS**

**Common instruction as per: Circular No.: S.U./Appointment/RVC/612, dated 14-07-2021, and  
Also available on University Website. <http://www.unishivaji.ac.in/>**

**The Online Examination will be conducted in the following order**

<b>M.A. Mass Communication &amp; Journalism(CBCS) - Part II - Semester - III</b>		
<b>DAY &amp; DATE</b>	<b>Code No.</b>	<b>[Time 10.30 a.m. to 11.30 a.m.]</b>
<b>Monday, 23-08-2021</b>	<b>80902</b>	Gender and Media
<b>Tuesday, 24-08-2021</b>	<b>80903</b>	Digital Journalism
<b>Wednesday, 25-08-2021</b>	<b>80904</b>	Science Journalism
<b>Thursday, 26-08-2021</b>	<b>80905</b>	Sports Journalism
<b>Friday, 27-08-2021</b>	<b>80906</b>	Advance in Advertising Theory and Practices
<b>Saturday, 28-08-2021</b>	<b>80907</b>	Documentary Production
<b>Monday, 30-08-2021</b>	<b>80908</b>	Introduction to Film Theories
<b>Tuesday, 31-08-2021</b>	<b>80909</b>	CSR and Media

<b>M.A. Mass Communication &amp; Journalism(CBCS) - Part II - Semester - IV</b>		
<b>DAY &amp; DATE</b>	<b>Code No.</b>	<b>[Time 2.30 p.m. to 3.30 p.m.]</b>
<b>Thursday, 23-09-2021</b>	82929	Intercultural Communication
<b>Friday, 24-09-2021</b>	82930	Environmental Communication
		<b>Optional Papers</b>
<b>Saturday, 25-09-2021</b>	82931	Data Journalism
<b>Monday 27-09-2021</b>	82932	Mobile Journalism
<b>Tuesday 28-09-2021</b>	82933	Global Journalism

<b>M.A. Mass Communication &amp; Journalism(CBCS) - Part I - SEMESTER - I</b>		
<b>Day &amp; Date</b>	<b>New code</b>	<b>Time: 10.30 a.m. to 11.30 a.m.</b>
<b>Tuesday, 28-09-2021</b>	80834	Principles of Mass Communication.
<b>Wednesday, 29-09-2021</b>	80835	Development of Print Media.
<b>Thursday, 30-09-2021</b>	80836	Print Media - I
<b>Friday, 01-10-2021</b>	80837	Introduction to Radio
<b>Monday, 04-10-2021</b>	80838	Introduction to Television
<b>Tuesday, 05-10-2021</b>	80839	Principle of Public Relations
<b>Wednesday, 06-10-2021</b>	80840	Introduction to Film Studies
<b>Thursday, 07-10-2021</b>	80841	Development Communication

<b>M.A. Mass Communication &amp; Journalism(CBCS) - Part I - Semester - II</b>		
<b>DAY &amp; DATE</b>	<b>Code No.</b>	<b>[Time 2.30 p.m. to 3.30 p.m.]</b>
<b>Tuesday, 28-09-2021</b>	<b>75043</b>	Communication Research
<b>Wednesday, 29-09-2021</b>	<b>75044</b>	International Communication
<b>Thursday, 30-09-2021</b>	<b>75045</b>	Print Media - II
<b>Friday, 01-10-2021</b>	<b>75046</b>	Radio - II
<b>Monday, 04-10-2021</b>	<b>75047</b>	Television -II
<b>Tuesday, 05-10-2021</b>	<b>75048</b>	Corporate Public Relation
<b>Wednesday, 06-10-2021</b>	<b>75049</b>	Media Management.
<b>Thursday, 07-10-2021</b>	<b>75050</b>	Media Law & Ethics.

**IMPORTANT**

In case of any query found in respective question paper, student shall communicate the same through principal / senior supervisor within 07 days from the date of concerned question paper to deputy Registrar, Appointment section, room no. 205, Exam building no.1, Shivaji University, Kolhapur-416004.

**Sd/-  
Shri. G. R. Palse  
I/c Director  
Board of Examinations and Evaluation**

**Other Exam 2  
Date: 11-08-2021**