

# SHIVAJI UNIVERSITY, KOLHAPUR

Final Programme Circular No. 3071 Online/Offline Exam Oct./Nov. 2020

**Course : M.B.A. in (Rural Management) Sem.-II,III,IV**  
**Exam to be held in March/April 2021**

**INSTRUCTIONS : Common instruction as per Circular No. SU/Appointment /RVC/ 504**  
**Dated 06 March 2021 and also available on University website**  
**www.unishivaji.ac.in**

The Written Examination Centre will be held at :

**Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur.**

## **M.B.A. (Rural Management) (C.B.C.S.)**

### **Part – I Sem. II**

**Time: 02.30 p.m. to 03.30 p.m.**

<b>Day &amp; Date</b>	<b>Paper</b>	<b>Subject</b>	<b>Code</b>
Saturday 10/04/2021	I	Economic Environment and Policy (Common Sub., Common Date & Common time for MBA and MRS)	70610
Monday 12/04/2021	II	Research Methodology (Common Sub., Common Date & Common time for MBA and MRS)	70611
Thursday 15/04/2021	III	Operations Research	70612
Friday 16/04/2021	IV	Marketing Management in Rural Perspective	70613
Saturday 17/04/2021	V	Financial Management in Rural Perspective	70614
Monday 19/04/2021	VI	Human Resource Management in Rural Perspective	70615
Tuesday 20/04/2021	VII	Operation Management in Rural Perspective	70616
Thursday 22/04/2021	VIII	Agriculture Business Management	70617

...2...

**M.B.A. (Rural Management) (C.B.C.S.)**  
**Part – II Sem. III**

**Time: 10.30 a.m. to 11.30 p.m.**

<b>Day &amp; Date</b>	<b>Subject</b>	<b>Code</b>
Thursday 01/04/2021	International Business Management	71893
Saturday 03/04/2021	Strategic Management for Rural Industries	71894
Monday 05/04/2021	Management Control System (Open Elective)	71895
Tuesday 06/04/2021	<b>Rural Marketing electivePapers:</b> Paper I - Buying Behaviour and Brand Management	71897
Wednesday 07/04/2021	<b>Rural Marketing electivePapers:</b> Paper II - Retail and Rural Marketing	71898
Thursday 08/04/2021	<b>Rural Finance electivePapers:</b> Paper I - Indian Financial System	71899
Friday 09/04/2021	<b>Rural Finance electivePapers:</b> Paper II - Financial Decision Analysis and Investment Management	71900
Saturday 10/04/2021	<b>Rural Human Resource electivePapers:</b> Paper I - HR Planning and Procurement	71901
Monday 12/04/2021	<b>Rural Human Resource electivePapers:</b> Paper II - Human Resource Development	71902
Thursday 15/04/2021	<b>Rural Operations electivePapers:</b> Paper I - Production Planning and Control	71903
Friday 16/04/2021	<b>Rural Operations electivePapers:</b> Paper II - Inventory Management	71904
Saturday 17/04/2021	<b>Agribusiness electivePapers:</b> Paper I - Basics of Agribusiness	71905
Monday 19/04/2021	<b>Agribusiness electivePapers:</b> Paper II - Agripreneurship	71906

...3...

**M.B.A. (Rural Management) (C.B.C.S.)**  
**Part – II Sem. IV**

**Time: 02.30 p.m. to 03.30 p.m.**

<b>Day &amp; Date</b>	<b>Subject</b>	<b>Code</b>
Thursday 01/04/2021	Rural Entrepreneurship Development	71907
Saturday 03/04/2021	Business Ethics	71908
Monday 05/04/2021	Legal Environment and Cooperative Laws	71909
Tuesday 06/04/2021	Global Quality System	71910
Wednesday 07/04/2021	<b>Rural Marketing electivePapers:</b> Paper – III - Advertisement and Customer Relationship Management	71911
Thursday 08/04/2021	<b>Rural Marketing electivePapers:</b> Paper – IV - Marketing Strategies and Contemporary issues	71912
Friday 09/04/2021	<b>Rural Finance electivePapers:</b> Paper – III - Project Planning and Working Capital Management	71913
Saturday 10/04/2021	<b>Rural Finance electivePapers:</b> Paper – IV - Banking, Insurance and Microfinance	71914
Monday 12/04/2021	<b>Rural Human Resource electivePapers:</b> Paper – III - Employee Remuneration	71915
Thursday 15/04/2021	<b>Rural Human Resource electivePapers:</b> Paper – IV - Employee Relations and Labour Laws	71916
Friday 16/04/2021	<b>Rural Operations electivePapers:</b> Paper – III - Purchasing and Supply Chain Management	71917
Saturday 17/04/2021	<b>Rural Operations electivePapers:</b> Paper – IV - Project Management	71918
Monday 19/04/2021	<b>Agribusiness electivePapers:</b> Paper – III - Global Agribusiness Logistics	71919
Tuesday 20/04/2021	<b>Agribusiness electivePapers:</b> Paper – IV - Agro Processing, Packing and Quality Control	71920

**IMPORTANT –**

In case of any Query found in respective Question Paper, student shall communicate the same through Principal/Senior Supervisor within 07 days from the date of concerned Question Paper to Deputy Registrar, Appointment Section, Room No.205, Exam Building No.1, Shivaji University, Kolhapur 416004

Vidyanagar, Kolhapur  
Date : 09/03/2021

Sd/-  
Shri. G. R. Palse  
I/c Director,  
Board of Examinations and  
Evaluation