

## Final Year B. Pharmacy (Sem-VIII)

### SAMPLE QUESTIONS

**Subject: Pharmaceutical Industrial Management (55652)**

**(Total MCQ's: 30)**

1. The Patent Act 1970 was amended in.....  
(1) 1999 (2) **2002**  
(3) 2000 (4) 2010
2. Generally .... is the features of shape, configuration, pattern applied to any article to industrial process.  
(1) Copy rights (2) **Industrial design**  
(3) Trademark (4) Trade dress rights
3. GATT was established in-----  
(1) **Geneva** (2) Paris  
(3) Uruguay (4) None of above
4. What is the full form of WIP in terms of "Introduction to Material Management"?  
(1) Work In Progress (2) Word Information Process  
(3) Word Information Progress (4) **Work In Process**
5. Copyright in a work shall be deemed to be infringed when any person without licence:  
(1) Does anything the exclusive right to do confer upon the owner of copyright. (2) Permits for profit any place to be used for the communication of the work to the public.  
(3) Makes for sale or hire. (4) **All of above**
6. Dispatching authorizes the start of production operations by...  
i. Release of materials & components from store to floor.  
ii. Release of materials from process to process.  
iii. issue of drawings instruction sheets.  
Which of the above is true -  
(1) Only i (2) Only ii  
(3) i & ii (4) **i, ii & iii.**
7. The criteria for seasonality in the material inventory control are analysed by.....method.  
(1) **SIS** (2) VED  
(3) ABC (4) EOQ

8. Which of the following test is conducted in selection of employee?
- (1) Practical (2) Written  
(3) Oral (4) **All of these**
9. \_\_\_\_\_ is a business agreement in which parties agree to develop a new entity and new assets by contributing equity
- (1) Licensing (2) **Joint venture**  
(3) Direct export (4) Franchising
10. Supply of a commodity is a
- (1) Stock concept (2) Flow concept  
(3) **Both (1) & (2)** (4) None
11. Intelligence test in interview is to assess..... of the candidate.
- (1) Particular skill (2) Emotional balance  
(3) **Mental alertness** (4) Temperament
12. The use of predesigned set of questions used in an interview process leads to ..... interview.
- (1) Behavioural (2) **Structured**  
(3) Non-directional (4) Situational
13. Segmentation of consumers based on factors like climatic conditions and regions are known as.....segmentation.
- (1) **Geographic** (2) Demographic  
(3) Cultural (4) Administrative
14. The export registration authority in USA is .....
- (1) MHRA (2) DrugController  
(3) **USFDA** (4) ICH
15. What is the aim of Marketing?
- (1) Production (2) Profit Making  
(3) **Customer value satisfaction** (4) Selling profit
16. Which of the following is the main objective behind the establishment of WTO?
- (1) To settle disputes between nations. (2) To widen the principle of free trade to sectors such as services and agriculture  
(3) To cover more areas than GATT (4) **All of the Above**
17. The vendor rating is the process of rating the \_\_\_\_\_.
- (1) **Suppliers** (2) Buyers  
(3) Manufacturers (4) Sellers

18. Which of the following is true for Inventory control?
- |  |  |
|--|--|
| (1) Economic order quantity has minimum total cost per order | (2) Inventory carrying costs increases with quantity per order |
| (3) Ordering cost decreases with lot size                    | <b>(4) All of the above</b>                                    |
19. The first objective in a group discussion is to \_\_\_\_\_
- |  |   |
|--|---|
| (1) Prove your superiority             | (2) Act as a self-appointed leader of the group |
| <b>(3) Catch the group's attention</b> | (4) Create sub-groups                           |
20. Trademark is \_\_\_\_\_
- |  |  |
|--|--|
| (1) Represented graphically                                    | (2) Capable of distinguishing the goods or services of one person from those of others |
| (3) Consideration of Shapes of goods or combination of colours | <b>(4) All of the above</b>  |
21. The artificial activity which indicates that an activity following it, cannot be started unless the preceding activity is complete, is known as
- |                |                  |
|----------------|------------------|
| (1) Event      | (2) Constant     |
| (3) Free float | <b>(4) Dummy</b> |
22. Which of the following is acceptable method for obtaining feedback in training?
- |                             |                                 |
|-----------------------------|---------------------------------|
| (1) Employee turnover rate  | (2) Improvement after training  |
| (3) Performance in training | <b>(4) Structured interview</b> |
23. The term S in EOQ formula represents.....
- |                       |                          |
|-----------------------|--------------------------|
| (1) Economic lot size | (2) Annual usage units   |
| (3) Cost of one unit  | <b>(4) Ordering cost</b> |
24. Problem solving skills is most appropriately related with which of the following activity?
- |               |                            |
|---------------|----------------------------|
| (1) Appraisal | (2) Networking             |
| (3) Training  | <b>(4) Decision making</b> |
25. Which of the following is not a component of new issue market?
- |                                      |                         |
|--------------------------------------|-------------------------|
| (1) Financial institutions like IDBI | (2) Unit trust of India |
| <b>(3) LIC</b>                       | (4) Stock exchange      |
26. General Agreement on Tariffs and Trade (GATT) went into effect from?
- |          |                 |
|----------|-----------------|
| (1) 1947 | <b>(2) 1948</b> |
| (3) 1950 | (4) 1955        |

27. Sections of authorization for dispatching records are.....
- (1) Stores (2) Line ticketing  
(3) Inspection order (4) **All of above**
28. The .....prescribes the Form of the patent to be issued on the grant of Patent.
- (1) First Schedule (2) Second Schedule  
(3) **Third Schedule** (4) Fourth Schedule
29. Identify the sequence of different steps in production controlling  
I. Measurement of performance II. Comparison of actual & standard III. Analysis of causes of deviation IV. Actual performance V. corrective action plan
- (1) I,IV,V,III,II (2) IV,I,II,III,V  
(3) **I,II,IV,III,V** (4) II,III,IV,V,I
30. Bhujjiya is famous geographical indication of.....
- (1) Lonavala (2) Pochampalli  
(3) Bikaneri (4) **Kota**

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