

Multiple Choice Questions Question Bank

SHIVAJI UNIVERSITY, KOLHAPUR
B.Com. Part-III-(Sem-VI) Examination, March-2020
Subject: E-Commerce
Paper- Fundamental of E-commerce Paper-III
Subject Code – 51484

Question: Select the correct option to complete the given sentences.

1. Modern marketing is _____
A) price oriented **B) consumer oriented**
C) product oriented D) profit oriented
2. The prime object of marketing is _____
A) profit B) service C) sales **D) consumer satisfaction**
3. _____ is the most fundamental aspect for any merchandise transactions
A) financing B) grading C) insurance D) packing
4. From the following _____ is a safety measure in banking network.
A) Router **B) Fire wall** C) Modem D) None of these
5. The card by which you cannot buy a product is _____
A) Credit card B) Debit card **C) ATM card** D) Smart card
6. Knowing someone else password by certain illegal means is _____
A) Hacking B) Plagiarism C) Log on script D) Password policy
7. The primary type of website used for E-banking _____
A) Information **B) Transaction** C) Both A and B D) None of these
8. For _____ card one has to made advance payment:
A) Credit Card B) Debit Card C) Smart Card D) Gold Card
9. What is OTP in credit card transaction?
A) Odd Transaction Password B) Owner is Trading Pass code
C) One Time Password D) One Time Pincode
10. The most common payment especially for low value purchase, is made by _____
A) Debit card B) Credit card C) Cash D) ATM

Multiple Choice Questions Question Bank

SHIVAJI UNIVERSITY, KOLHAPUR
B.Com. Part-III-(Sem-VI) Examination, March-2020
Subject: E-Commerce
Paper- Internet and Web Designing Paper-IV
Subject Code – 51485

Question: Select the correct option to complete the given sentences.

- _____ is the first tag in any HTML document.
A) <head> B) <title> **C) <html>** D) <document>
- HTML web pages can be read and rendered by _____.
A) Compiler B) Server C) Interpreter **D) Web Browser**
- _____ keyword is used to declare a variable in VBScript.
A) variant B) var **C) dim** D) None of these
- The JavaScript language is _____ language.
A) Object-Oriented **B) Object-Based**
C) Assembly-language D) High-level
- _____ tag is used to display a picture in a HTML page.
A) picture B) image **C) img** D) src
- where to Put the VBScript code ?
A) Head section B) Body Section **C) Both A and B** D) None of these
- In JavaScript, when interpreter encounters an empty statements, what it will do?
A) Shows a warning B) Prompts to complete the statement
C) Throws an error **D) Ignores the statements**
- HTML tags are surrounded by _____ type of brackets.
A) Curly B) Round C) Square **D) Angle**
- Choose the correct snippet from the following to check if the variable "a" is not equal the "NULL":
A) if(a!==null) B) if (a!) C) if(a!null) D) if(a!=null)
- What if we define a "for" loop and it removes one of the properties that has not yet been enumerated?
A) The removed property will be stored in a cache
B) The loop will not run at all
C) That property will be enumerated
D) That specific property will not be enumerated