

**B.C.A (Part-III) (Semester-VI) Examination**

**Sub: Strategic Management**

**Sub Code: 66422**

Day and Date:

Total Marks:

Time:

---

Q.1) The term strategic management is used to denote a branch of .....

- a) Management      b) Marketing      c) Accounting      d) Economics

Q.2) Strategic management is a ..... process.

- a) one-time      b) static      c) dynamic      d) None of the above

Q.3) Which is the first step of strategic management process .....

- a) Formulation of strategy      b) Establishment of strategic intent  
c) Strategic evaluation      d) Implementation of strategy

Q.4) Grand strategy is a ..... Strategy.

- a) corporate level      b) business level  
c) functional level      d) none of the above

Q.5) What are the means by which long term objectives will be achieved?

- a) strategies      b) policies      c) strength      d) opportunities