

## 4. M. B. A. (Rural Management)

### MASTER OF BUSINESS ADMINISTRATION

#### (M. B. A. in Rural Management)

(From the Academic Year - 2014-15)

**Intake: 60**

#### **Eligibility**

A graduate (with minimum 50% aggregate marks for open category and 45% of marks for reservation category students) in any discipline, who could attain the required merit in the Entrance of the Maharashtra state DTE.

#### **Course Structure**

<b>Semester I - 700 marks</b>
Individual and Group Behaviour
Economic Analysis for Rural Management – I
Financial and Cost Accounting
Quantitative Analysis for Rural Management
Rural Business Environment
Rural Livelihood System
International Trade in Agriculture

<b>Semester II - 700 marks</b>
Financial Management in Rural Perspective
Economic Analysis for Rural Management – II
Social Policy, Planning and Development
Understanding Organizations
Agricultural Productions and Operations Management
Computer Applications for Rural Management*
Managing Cooperatives

<b>Semester III - 700 marks</b>
Operations Research
Environment and Energy Management
Marketing Management in Rural Perspectives
Research Methodology
Human Resource Management
Management Information System

Legal Environment and Cooperative Laws
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<b>Semester IV - 700 marks</b>
Rural Development Interventions
Strategic Management for Rural Industries
Project Management
Marketing Research
Social and Rural Entrepreneurship
Agro Processing Industries and Rural Industrialization
Case studies

<b>Project work - 200 marks</b>
A student can carry out his/her project work from Semester I and can submit any time during the four semesters or after the four semesters, without which the degree will not be allowed

## **Scholarships/Freeships/Fellowships**

The students admitted in various courses under YCSR D may apply for the Govt sponsored Scholarships/Freeships/Fellowships as per the State and Central Govt rules and regulations.

### **Fee Structure\***

Title of the fee	Open category students Tuition fees including laboratory fee (per year)
MBA	8100/-