



Dr. Nitin C Mali, I/C Director of Yashwantrao Chavan School of Rural Development, Shivaji University, Kolhapur, completed his graduation from Dattajirao Kadam Arts Science and Commerce College, Ichalkaranji (1997) and Post-graduation MBA in Marketing from Department of Management Studies Deshbhakt Rattanappana Kumbhar College, Shivaji University, Kolhapur (2000). He holds a doctorate in Business Management for his study entitled “Customer Relationship Management in Banking”. He joined the Yashwantrao Chavan school of Rural Development as Assistant Professor (2014). Prior to joining Shivaji University Dr.Mali Headed MBA Department at DKTES Textile and Engineering Institute, Ichalkaranji. Considering his academic and research rigor he was awarded “Best Teacher award” (2010). He was also selected at IIM Ahmedabad as trainee academic associate (2004).

He is in academics from last 23 years as a teacher and 15 years as Researcher. He has extensively published and has almost 20 plus National and International Research Publications to his credit. He has completed 3 research projects funded by various national funding agencies. 3 students have successfully completed their Ph. D. under his able guidance. He has attended over 20 national and international conferences including IIM Lucknow Noida campus, IIM Indore, Institute of Rural Management (IRMA), Anand Gujrath, and MDI Gurgaon and has organized two conferences. He is recipient of Best paper award (2022) for the prestigious conference frontiers in service held at Babson College, Boston USA. Best paper award at Symbiosis Institute of Business Management (SIBM), Pune (2014). As a researcher, he has delivered invited talks and speeches in many conferences and workshops.

Apart from his teaching career he also holds administrative experience it includes positions like I/C Director of Yashwantrao Chavan School of Rural Development, Coordinator of MBA Programme YCSR, Shivaji University, Member of NAAC IQAC Shivaji University, Certified ISO Auditor of Shivaji University, Co-editor for the Journal of Social Sciences Shivaji University, Member of Research Committee Shivaji University. Member of Constituent College Shivaji University.

His contribution to the Yashwantrao Chavan school of Rural Development in terms of NAAC coordinator and achieving Best Department Award (2023) is significant along with his dedicated faculty team members. Besides his academia he holds very close connect with industry. He played a key role in organizing MDP management development programmes twice for HR professionals in western Maharashtra.

He is also a Rotarian and worked on several social service programmes and platforms for Rotary Club of Ichalkaranji executive in organizing job fairs, educational expo, RYLA (Rotary youth leadership award) polio eradication and awareness programmes as his social service contribution. He is also a yoga practioner and cycling enthusiast.