

SHIVAJI UNIVERSITY KOLHAPUR

Department of Commerce and Management

MBA UNIT



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About Shivaji University



Shivaji University, established in 1962, is named after the Great Maratha Warrior and founder of the Maratha empire Chhatrapati Shivaji Maharaj. It was inauguraed on 18th November, 1962 by Dr. Radhakrishnan, the then President of India. One of the major objectives behind foundation of this University was to cater to the regional needs of South Maharashtra. The jurisdiction of the University is spread over three districts viz. Kolhapur, Sangli and Satara with strength of about 3,00,000 students studying in 280 affiliated colleges and recognised institutes.

This region of Maharashtra boasts of rich and varied socio-cultural heritage. Under the innovative and socially reformist leadership of Chhatrapati Shahu Maharaj, the princely ruler of Kolhapur, the city had become at the beginning of this century, a focal point of educational opportunities for all classes and communities of South-Western Maharashtra, and northern parts of neighbouring Karnataka. This is also land of Karmaveer Bhaurao Patil, who struggled for taking education to the masses by his innovative 'Earn and Learn' scheme. When the University was founded by the Shivaji University Act of 1962, the objectives set before the University included making opportunities of higher education accessible to rural youth, conducting fundamental and applied research in the field of science and humanities to ensure regional growth and development.

Hon'ble Vice-Chancellor's Desk



PROF. (Dr). D. T. SHIRKE

It Gives me immense Plesure to know that MBA Unit of the Department of Commerce and Management of the University, is coming up With a Placement Brochure for the year2022-23. The MBA Unit of the University has maintained its vibrancy With a variety of academic and co-curricular activities throughout these year since its students by giving them opprtunities to explore their skill sets through these activities. The students have proved themselves by obtaining various positions in many prestigious public, private and corporate enterprises. I am sure that this brochure will also be helpful for employers to know the potential employees through this brochure. I extend my heartiest wishes to one and all!

Message From Director



PROF. (Dr). A.M. GURAV

It is a great pleasure to introduce the batch of 2022-23 to you. The batch is young, enthusistic, hard working and having managerial skills, who have been selcted with a rigorous selection process and have been extensively trained, groomed, coached and nurtured with the necessary skills needed to be an effective manager, complex problem solver and decision maker in the VUCA business world. I am sure that our students have the ability to transform their efforts for more productivity, efficiency and creation of competent work place enviornment.

Placement cordinator's voice



MS.DIPALI S. PATIL

Dear Recruiters,

It gives me immense pleasure in introducing the batch of 2022-23 to you. This batch has young, energetic and extremely talented students from different academic backgrounds including engineering, commerce, science and business. They all have qualified a rigorous entrance test and have got admission at MBA Unit, Department of Commerce and Management, Shivaji University, Kolhapur. At the department, all have been extensively trained, coached and nurtured with the necessary skills needed to be an effective decision maker in the area of their domain. At MBA UNIT, the academic rigor is accompanied with practical learning which enables our students to become industry ready. and business leaders of tomorrow. Faculties at the department are highly experienced and qualified who have been striving to stay in tune with the developments in the industry and have accordingly restructured pedagogy, and set up to ensure that our students get the best and most relevant inputs to enhance their holistic development.

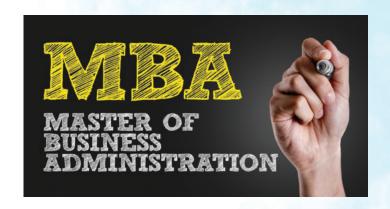
In-House Faculty

sr.No	Name of the Faculty	Qualification	Designation
1.	Prof. (Dr). A.M Gurav	M.Com, M.phil, NET, M.B.A. Ph.D	I/C. Director
2.	Dr. Deepa R. Ingavale	M.B.A., Ph.D	Assistant Professor
3.	Dr. Ramdas N. Bolake	M.Com, M.Phil, Ph.D, M.A(ECO). M.B.A, LLB(Special)	Assistant Professor
4.	Dr. Tejashree C. Ghodake	M.B.A., Ph.D	Assistant Professor
5.	Ms. Dipali S. Patil	M.Com, M.B.A, M.Phil, SET, GDC&A.	Assistant Professor
6.	Ms. Jayashri S. Lokhande	M.B.A	Assistant Professor

Faculty Member Of MBA Unit



About MBA Unit, Department of Commerce & Management



The MBA Unit is established in 2004. Department offers two years MBA Programme and one year PG Diploma in e- Business. The MBA programme is approved by AICTE. The intake capacity for MBA programme is 60. The MBA programme is of two years, divided in four semesters. The department is following choice Based credit system. The department conducts various programmes for the students to enrich their knowledge and skills. From 2018, PG Diploma in e- Business has been started by the department. Under the Academy of Academic Administrators, department conducts various traiing programmes for academic administrators.

The department focuses on the overall student development like:

- · Strong analytical, problem solving and decision making skills.
- · Global competencies
- The highest Standards of integrity, ethics and social consciousness.
- · Communication, Team building and other soft skills
- · Awareness of the socio economic environment.
- · Personalities with socially desirable values and attitudes.

Syllabus For

Master of Business Administration (MBA)

MBA Part -I Semester-I

- Indian Ethos & Management Concepts
- Management Accounting
- Managerial Economics
- Information Technology for Management
- Legal and Business Environment
- Organizational Behaviour
- Soft Skill Development (Internal)
- Optional A* (Internal)

MBA Part-I Semester-II

- Marketing Management
- Financial Management
- Human Resource Management
- Operations Management
- Management Information System
- Research Methodology
- Managerial Skills for Effectiveness (Internal)
- Optional B* (Internal)

Syllbus For

Master of Business Administration (MBA)

MBA Part -II Semester-III

- Strategic and Change Management
- Business Intelligence and Analytics
- Project Report & Viva-Voce
- Elective I- Paper-I
- Elective-I Paper-II
- Elective-II Paper-I
- Elective-II Paper-II
- Optional C* (Internal)

MBA Part-II Semester-IV

- Innovation and Entrepreneurship
- Startups and New Venture (Internal)
- Employability Skill (Internal)
- Elective I- Paper-III
- Elective-I Paper-IV
- Elective II- Paper-III
- Elective-II Paper-IV
- Optional D* (Internal)

About The Course

Duration-

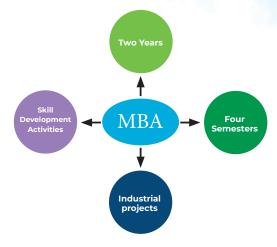
Master of Business Administration (MBA) Two years full-time post-graduate degree programme.

Structure-

- The Programme comprises 4 Semesters and adopts the Choice Based Credit System (CBCS) and Grading System.
- 38 courses offered Including Industrial Training
- 6 weeks of Industrial Training before the inception of the third semester,
- Versatile Course content for dynamic growth of students.

Specialization-

We offer specializations like Marketing Management, Financial Management, Human Resources Management and Agri Business management, IT and Information Technology etc.



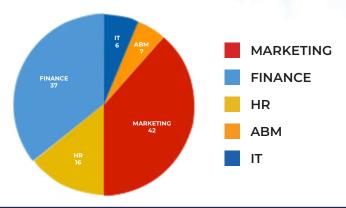
Highlight of Batch 2022-2023

MBA Programme of Shivaji University kolhapur. Department of Commerce and Management, MBA UNIT offers a multidisciplinary global business education to foster academic excellence through immense industry exposure. The present batch size for MBA Programme is 59.



We can learn from one another, but first, we must have a level of understanding about each other to facilitate collaboration and cooperation. This batch consists of candidates from different faculties,







Industrial Interaction Program

The program typically included presentations by industry experts, panel discussions and networking opportunities. The focus of the program depended on the industry and the audience and was designed to help bridge the gap between theory and practice.

Workshop on Digital Marketing

A one-day digital marketing program was held at Shivaji University which provided valuable insights into the world of digital marketing. From search engine optimization and social media marketing to content creation and analytics, the program was equiped with the knowledge and skills needed to become a successful digital marketer.





Group Discussion



Our Classroom



Our Computer Lab

OUR RECRUITERS

































Student Profile



Jyoti Hanmanta Ambalnuree

Education: B.Sc (Chemistry) **Specialization**: 1) Finance
2) Marketing

SIP: Assets & liability management at SGPTC Bank

Organization: Jadhav industries Kolhapur

Work Experience: Fresher

Skill: Good Listener, MS-Excel & MS-Power Point

Aishwarya Manoj Awati

Education: B.Com (Advance Accountancy)

Specialization: 1) Finance 2) Marketing

SIP: Financial Performance Analysis of the Prathamik

Shikshak Sahakari Bank Ltd Kolhapur.

Organization: The Prathamik Shikshak Sahakari bank Ltd

Kolhapur.

Work Experience: Fresher

Skill: Good Listener, MS-Excel & MS-Power Point





Prajakta Rajendra Badade

Education: B.Sc (Chemistry)
Specialization: 1) Finance
2) Marketing

SIP: Asset liability and management at SGPTC Bank

Organization: SGPTC Bank **Work Experience:** Fresher

Skill: Good Listener, MS-Excel & MS-Power Point

Ganesh Himmat Bhosale

Education: B.Sc (Chemistry)
Specialization: 1) Finance
2) Marketing

SIP: A Study on CashFlow Statement Analysis with special

reference to Akshay Metal Industries, Osmanabad **Organization:** Akshay Metal Industries, Osmanabad

Work Experience: Fresher

Skill: MS-Excel, Persistence & Committed





Aniket Anil Chavan

Education: B.Sc Specialization: 1) IT

2) Marketing

SIP: Distribution of channel management

Organization: Krishana minerals

Work Experience: Fresher Skill: C++, MS-Excel & Python

Poonam Krishna Chopade

Education: B.Com Specialization: 1) HR

2) Finance

SIP: Attrition rate of employee at Unique Automobile co. pvt.

ltd Shiroli, Kolhapur

Organization: Unique Automobile Co. pvt.ltd Shiroli, Kolhapur

Work Experience: Fresher Skill: MS-CIT & Tally ERP





Mohini Ganesh Dalave

Education: B.Tech (Agricultural)
Specialization: 1) Marketing
2) ABM

SIP: A study of market potential and existing customer's perception about website design of Thring Technologies LLP.

Organization: Thring Technologies LLP

Work Experience: 6 Month

Skill: Sales and Market development, Excellent Communication

& Team Leadership

Pratik Yadneshwar Darekar

Education: B.Sc. (Chemistry, Botany, Zoology)

Specialization: 1) Marketing

2) Agribusiness Management

SIP: A Study of Retailers Perception and Preference for Mapro

Products.

Organization: Mapro Foods Pvt.ltd

Work Experience: Fresher

Skill: Good Co-Ordinator & Multitasker, Typing (40 wpm), MS

Excel.





Kunal Krushnat Desai

Education: BE (Civil) Specialization: 1) HR

2) Marketing

SIP: A study of industrial relations

Organization: Saksham facility service pvt.ltd

Work Experience: Fresher

Skill: MS-CIT, AutoCAD 2015 & Staad Pro v8i

Avinash Vitthal Gaikwad

Education: B.sc

Specialization: 1) Marketing

2) Agribusiness Management

SIP: Market potential for Shivamrut milk and milk products in

Akluj and adjoining areas

Organization: Shivamrut milk

Work Experience: 1 Year

Skill: MS-CIT, CCC & Good communication skill





Sayali Sanjay Jadhav

Education: B.Sc. (Chemistry)
Specialization: 1) Finance
2) Marketing

SIP: A Study of Cost Volume Profit Analysis with Special Refer-

ence to Trimurti Engineering Tools Pvt.ltd

Organization: Trimurti Engineering Tools Pvt.ltd

Work Experience: Fresher

Skill: MS-Excel, MS-Power Point, GCC-TBC in Marathi (WPM

30), English (WPM 40)

Prashant Arjun Gavade

Education: B.Sc. (Chemistry) **Specialization:** 1) Finance
2) Marketing

SIP: Study of liquidity management with special reference to

Gnat foundry Pvt.Ltd. Kolhapur.

Organization: Gnat foundry Pvt.Ltd. Kolhapur

Work Experience: Fresher

Skill: Advance Excel, MS-Word & Multitasker





Onkar Sudhakar Gosavi

Education: B E Mechanical

Specialization: 1) HR 2) IT

SIP: Employee Retention Strategies with special reference to

Brand Essence® Market Research
Organization: Brand Essence
Work Experience: Fresher
Skill: AutoCAD, CATIA & MS-CIT

Devendra Ashok Jadhav

Education: B.com

Specialization: 1) Finance

2) HR

SIP: A Study on Home Loan System with Special Reference to

The Kolhapur Urban Co-operative Bank Ltd.

Organization: The Kolhapur Urban Co-operative Bank Ltd

Work Experience: Fresher

Skill: MS-Excel, Advance Accounting & Tally ERP9





Kunal Shivaji Gangadhare

Education: B.Tech (Mechanical)

Specialization: 1) Finance

2) HR

SIP: To Study on Technical Analysis of Selected Nifty50 Stocks

With Special Reference To Sharekhan Ltd. **Organization:** SHAREKHAN by BNP PARIBAS

Work Experience: Fresher

Skill: Team player, MS-Office & MS-Excel

Pranav Sunil Akurde

Education: B.A (Political Science)

Specialization: 1) HR 2) IT

SIP: A study of industrial relations

Organization: GTPL SPN DIGITAL NETWORK PVT LTDWork

Experience: 5 Year

Skill: MS-CIT, MS-Excel & Good communication.





Shraddhanand Dattatray Jadhav

Education: B.Sc.

Specialization: 1) Finance

2) HR

SIP: A study on competitive analysis of plans of lic with other insurance company" with reference to "life insurance corporation

of india, islampur (branch)"

Organization: Life Insurance Corporation of INDIA, Islampur

(Branch)

Work Experience: Fresher

Skill: MS-CIT, MS-Excel & good listening

Shraddha Suresh Jagtap

Education: B.com

Specialization: 1) Finance

2) Marketing

SIP: A Study on Cash Management with Special Reference to

Bank of Maharashtra

Organization: Bank of Maharashtra, Rajarampuri Branch Kol-

hapur

Work Experience: Fresher

Skill: Web Designing, Tally ERP9, Leadership Quality.





Disha Raghunath Jatrate

Education: B. Com Specialization: 1) HR

2) Marketing

SIP: Impact on career path on employee commitment

Organization: Kasturi Foundry Pvt.ltd. Kolhapur

Work Experience: Fresher

Skill: MS Office, Typing, Quick Learner

Adarsh Sanjay Jeswani

Education: B.B.A Specialization: 1) HR

2) Finance

SIP: Analytical study of employee engagement with special

reference of Unique Automobiles (MAH) PVT. LTD. **Organization:** Unique Automobiles (MAH) PVT. LTD.

Work Experience: 5 Years' Experience

Skill: Advance Excel, Digital marketing & Interpersonal skills





Komal Ananda Kamble

Education: B.CA

Specialization: 1) Finance

2) Marketing

SIP: A study of vehicle loan with reference to The Kolhapur Urban

Co-operative Bank limited, Kolhapur.

Organization: The Kolhapur Urban Co-operative Bank limited,

Kolhapur.

Work Experience: Fresher

Skill: Communication Skill, MS Excel & MS-CIT

Neha Rajaram Kamble

Education: BCA

Specialization: 1) Finance

2) Marketing

SIP: Study of Assets and liabilities Management at The Kolha-

pur Urban Co-operative Bank Ltd, Kolhapur.

Organization: The Kolhapur Urban Co-operative Bank Ltd,

Kolhapur

Work Experience: Fresher

Skill: MS Office, Quick Learner, Basic knowledge In C++ & Java





Pravin Keshav Kamble

Education: B.Sc. (Chemistry)
Specialization: 1) Finance
2) Marketing

z) Marketing

SIP: To study the retailers and buyers opinion about crop micro-

nutrients with respect to Orbit crop micronutrients

Organization: Orbit crop micronutrients

Work Experience: Fresher

Skill: MS-Excel, MS-CIT & Creative

Snehal Shashikant Kesarkar

Education: BBA
Specialization: 1) HR

2) Finance

SIP: A study of loans and advances with special reference to Shree Ravalnath co-operative Housing finance society Ltd. Ajara Branch, Kolhapur.

Organization: Shree Ravalnath co-operative Housing finance

society Ltd, Ajara Branch, Kolhapur

Work Experience: Fresher Skill: MS-CIT, Typing & MS-Excel





Vinayak Satish Kharge

Education: BBA

Specialization: 1) Finance

2) Marketing

SIP: A study of Brand awareness and customer satisfaction of Patil

dairy, Bhilavadi.

Organization: Patil dairy, BhilavadiWork

Experience: Fresher

Skill: MS-CIT, Fast Learner & Hardworking Attitude

Bhushan Madan Khedkar

Education: B.E(Mechanical)

Specialization: 1) IT

2) Marketing

SIP: A study of Buying Behavior of prospective vendors, business customers and consumers of Silver Hatch Farm Pvt. Ltd. Kumbhoj (Kolhapur)

Organization: Organization: Silver Hatch Farm Pvt. Ltd. Kumbhoj

(Kolhapur)

Work Experience: 2.5 Years

Skill: AutoCAD & CATIA, ANSYS & MS- Excel





Pravin Keshav Kamble

Education: B.Sc. (Chemistry) **Specialization:** 1) Finance

2) Marketing

SIP: To study the retailers and buyers opinion about crop micro-

nutrients with respect to Orbit crop micronutrients

Organization: Orbit crop micronutrients

Work Experience: Fresher

Skill: MS-Excel, MS-CIT & Creative

Rushikesh Sunil Koparde

Education: B.Sc. (Chemistry) **Specialization:** 1) Finance

2) Marketing fundamental and technical

SIP: A study of fundamental and technical analysis of equity and derivatives of selected nifty50 companies. Margin sentiment advisorys pvt Ltd.

Organization: Margin sentiment advisorys pvt ltd

Work Experience: 1 Year

Skill: Advanced Excel, Chart reading & analysis using trading view

platform





Akshay Digambar Kshirsagar

Education: BE

Specialization: 1) Finance

2) Marketing

SIP: A study of post listing performance of IPO in Indian Capital Market with Special Ref to Margin Sentiment Advisorys Pvt Ltd

Organization: Margin Sentiment Advisorys Pvt Ltd

Work Experience: Fresher

Skill: MS- Excel, Leadership & Sales

Arun Mahadev Kulloli

Education: B.com

Specialization: 1) Finance

2) Agribusiness Management

SIP: A Study of Credit Risk Management with special reference to

Sangli district central co-operative bank ltd, Sangli.

Organization: Sangli district central co-operative bank ltd, Sangli.

Work Experience: Fresher

Skill: MS-Excel, typing & good listening skill





Sanket Vilas Kumbhar

Education: B.Com

Specialization: 1) Marketing

2) HR

SIP: A Study of brand building strategies with reference to pow-

ertech Enterprises, Kolhapur.

Organization: Powertech Enterprises, Kolhapur.

Work Experience: Fresher

Skill: C.C.C., Digital Marketing & Leadership

Vishal Krishnat Lohar

Education: B.Sc. (Botany) **Specialization:** 1) HR

2) Marketing

SIP: Quality Of Work Life with special reference to Synergy Green Pvt.

ltd. Kolhapur

Organization: Synergy Green Pvt.ltd. Kolhapur.

Work Experience: Fresher

Skill: Typing, Advance Excel & Quick learner





Pratik Madhukar Mahajan

Education: BBA (Marketing)

Specialization: 1) HR

2) Marketing

SIP: A study on Employees Training and Development with special

reference to Rajarambapu Patil ltd. Dudh Sangh **Organization:** Rajarambapu Patil ltd. Dudh Sangh

Work Experience: Fresher

Skill: MS-Excel, Leadership & Good at Marketing

Omkar Balasaheb Mane

Education: BCA

Specialization: 1) Marketing

2) IT

SIP: Consumer Buying Behavior: A Study of E-Learning Products

of BYJU'S in Kolhapur City **Organization:** BYJU'S

Work Experience: 6 Months in BYJU'S Skill: C++, ASP.NET JavaScript, & MS-Excel





Sourabh Bandopant Mane

Education: B.Com

Specialization: 1) Marketing

2) HR

SIP: A study of market potential for agri electrical products with

special reference to Powertech enterprise **Organization:** Powertech enterprises

Work Experience: Fresher

Skill: Typing, MS- Excel & Multitasking, Leadership

Komal Prakash Mohite

Education: HR B.sc (Matchematics)

Specialization: 1) Finance

2) Marketing

SIP: The study of Non-Performing assets - Bhatrati Sahakari Bank,

Pune Branch-Ambak

Organization: Bhatrati Sahakari Bank, Pune Branch-Ambak

Work Experience: Fresher

Skill: MS-CIT, Excel & Good Communication Skill





Rushikesh Dilip More

Education: B. Com

Specialization: 1) Finance

2) Marketing

SIP: Financial Statement Analysis of Beacon Gear transmission,

Satara.

Organization: Beacon Gear transmission, Satara

Work Experience: Fresher

Skill: Tally ERP 9 with GST, MS Excel & Multitasker

Suchit Suresh Narule

Education: B.sc

Specialization: 1) Financeng

2) HR

SIP: A Study of Credit Risk Management at Adarsh Gramin Saha-

kari Pathsanshta

Organization: Adarsh Gramin Sahakari Pathsanshta

Work Experience: Fresher

Skill: Typing, MS-CIT & Problem Solving Attitude





Arvind Arjun Parit

Education: B.Sc.

Specialization: 1) Marketing

2) IT

SIP: Marketing strategy of Paytm and google pay

Organization: Bharatpe Ltd. **Work Experience:** 6 Months

Skill: MS Excel, Multitasker & Quick learner

Avinash Vasant Patade

Education: B.Com Specialization: 1) Finance

2) Marketing

SIP: Benefit and satisfaction of CASHCOM app **Organization:** Cashcom Finserve Pvt.Ltd Company

Work Experience: Fresher

Skill: Basic Excel, MS-CIT & TallyERP-9





Mayur Prabhakar Patil

Education: B. Com Specialization: 1) HR

2) Marketing

SIP: HR Audit

Organization: Synergy Green Pvt.ltd. Kolhapur.

Work Experience: 1 year

Skill: Advance Excel, Good communication & Leadership

Mayuresh Dattatray Patil

Education: B.A(Economics)
Specialization: 1) Financeng
2) Marketing

SIP: A study of cash management system- canara bank, sme

branch, Kolhapur.

Organization: Canara bank, sme branch, Kolhapur

Work Experience: 1 Year

Skill: Tally + GST, Computer Typing & MS-Excel





Namrata Mahadeo Patil

Education: B.Sc (Mathematic)
Specialization: 1) Finance

2) Marketing

SIP: A Study on Receivable Management with Special Refer-

ence to Jadhav Industries

Organization: Jadhav Industries

Work Experience: Fresher

Skill: SQL & PYTHON language, Social Media Marketing & Digital

Marketing & MS-Excel.

Shubham Sudhir Powar

Education: B.Com

Specialization: 1) Finance

2) Marketing

SIP: A study of cost management practice with special reference to

Mantri Mettalics pvt.ltd, Shiroli MIDC Kolhapur.

Organization: Mantri Mettalics Pvt.Ltd, Shiroli MIDC, Kolhapur.

Work Experience: Fresher

Skill: MS- CIT, MS-Excel & Good listener





Pratik Sahebrao Punwatkar

Education: B. Com

Specialization: 1) Finance

2) Agribusiness Management

SIP: Financial analysis of Yavatmal district central cooperative bank,

Yavatmal

Organization: Yavatmal district central cooperative bank, Yavatmal

Work Experience: Fresher

Skill: MS-CIT, MS- Excel & Good listening skills

Pooja Gajanan Rajput

Education: B.Com

Specialization: 1) Financeng

2) Marketing

SIP: A study of loans and advances, Kallappana Awade Ichalakarnji Janata Sahakari Bank, Kolhapur.

Organization: Kallappana Awade Ichalakarnji Janata Sahakari

Bank, Kolhapur.

Work Experience: Fresher

Skill: MS Office: Advanced Excel, Managed the accounting works

& Tally ERP





Gaurav Balaji Rane

Education: BCA

Specialization: 1) Finance

2) Marketing

SIP: A study on Inventory Management under special reference

with PSP Pumps LTD.

Organization: PSP Pumps LTD. Kolhapur

Work Experience: Fresher Skill: CSS, JavaScript & Typing

Vishal Kailas Rathod

Education: B.Com Specialization: 1) Finance 2) IT

SIP: To study on financial services in co-operative bank **Organization:** Sahayog Nagari Sahakari Pat Sanstha Jalana

Work Experience: Fresher

Skill: Fast Learner, Initiator & Flexible





Sunil Nanaso Rode

Education: B. Com

Specialization: 1) Finance

2) IT

SIP: A study of loans and Deposit with special reference to Sangola

urban cooperative Bank limited, Sangola

Organization: Sangola urban cooperative Bank limited, Sangola

Work Experience: Fresher

Skill: MS- CIT, Tally with GST & Fast Learner

Abhishek Anant Rovalekar

Education: Bsc (IT)

Specialization: 1) Financeng

2) IT

SIP: Financial statement analysis with special reference to Konkan

Railway Corporation Limited

Organization: Konkan Railway Corporation Limited, Navi Mumbai-

Work Experience: Fresher

Skill: MS-Excel, Active listener & Good communication





Disha Dipak Sarnaik

Education: B.Sc. (Agriculture) **Specialization:** 1) Marketing

2) Agribusiness Management

SIP: Study of role of brand logo on business with reference to

Intertrade Advertising Pvt. Ltd. .

Organization: Intertrade Advertising Pvt. Ltd.

Work Experience: Fresher

Skill: Computer Typing, MS-Excel & MS-Office

Pallavi Raghunath Shelake

Education: Bsc

Specialization: 1) Marketing

2) HR

SIP: The study of marketing mix and competitive analysis of Byju's

Organization: Byju's
Work Experience: Free

Work Experience: Fresher

Skill: MS-Excel, Quick Learner & MS-Powerpoint





Akshay Pradip Shewate

Education: BHMCT

Specialization: 1) Marketing

2) Agribusiness Management

SIP: Effectiveness of distribution channels for Mapro product in

Satara city

Organization: Mapro Foods Pvt.ltd

Work Experience: Fresher

Skill: Social Media Marketing, Digital Marketing & good listening

skill

Minal Manoj Shinde

Education: B.Tech (Electronics)

Specialization: 1) HR

2) Marketing

SIP: An analytical study on effectiveness of training at L&T Power

Training Institute

Organization: Power Training Institute Larsen and Toubro Limited

Work Experience: Fresher

Skill: Advance Excel, Leadership & Tally ERP9





Shirish Shashikant Shinde

Education: B.Sc. (Chemistry) **Specialization:** 1) Marketing 2) Finance

SIP: A Study of promotional Strategies followed by selected business firms in Kolhapur city with reference of Intertrade ad-

vertising Pvt. Ltd, Intertrade

Organization: Intertrade advertising Pvt. Ltd, Intertrade

Work Experience: Fresher

Skill: Strategic planning, Microsoft Word & Excel

Jayesh Subhash Tawade

Education: B.com Specialization: 1) Finance 2) HR

SIP: Cash management in PSP pumps pvt limited **Organization:** PSP pumps pvt limited Kolhapur

Work Experience: Fresher

Skill: Tally ERP9, MS-Excel & Advance Accounting





Sandip Krishna Terve

Education: BBA

Specialization: 1) Marketing

2) HR

SIP: Consumer Satisfaction towards LG Electronics

Organization: LG Electronics **Work Experience:** Fresher

Skill: Market Research, Social Media Marketing & Digital Marketing

Sakshi Krishna Undale

Education: B.Com)

Specialization: 1) Finance

2) Marketing

SIP: A study on Pradhan Mantri MUDRA Yojana (PMMY) with spe-

cial reference to Bank of Maharashtra **Organization:** Bank of Maharashtra

Work Experience: Fresher

Skill: Typing, MS-Excel & Good Communication





Harshada Anand Vasagade

Education: B.Com

Specialization: 1) Marketing

2) HR

SIP: Competitive analysis of Parle-G biscuits.

Organization: IParle-G biscuits **Work Experience:** Fresher

Skill: Communication, Problem Solving & Time Management



Contact Us

Head, Central Placement Cell, Shivaji University, Kolhapur. 02312609398 placementcell@unishivaji.ac.in Departmental Placement Officer, MBA UNIT Department of Commerce and Management, Shivaji University, Kolhapur. 02312609364 mba@unishivaji.ac.i